



fresh ideas

NEW PRODUCTS FROM **CALIFORNIA FARMS** TO YOU

By **Kim Mims, Ron Miller** and **Barbara Arciero**



For parents seeking peas of mind

It's a common dilemma for time-crunched parents: finding new ways to provide fast yet nutritious meals for their families. Jill Litwin, founder of San Francisco-based Peas of Mind, says her "healthy frozen food for growing kids" can help solve that dilemma. One product, a french fry-type item called Veggie Wedgies, features California-grown broccoli. Peas of Mind also offers Peas of Pie pizzas and Puffets hand-held meals.

Available: certain supermarkets and natural food stores

More information: www.peasofmind.com or 415-504-2556