



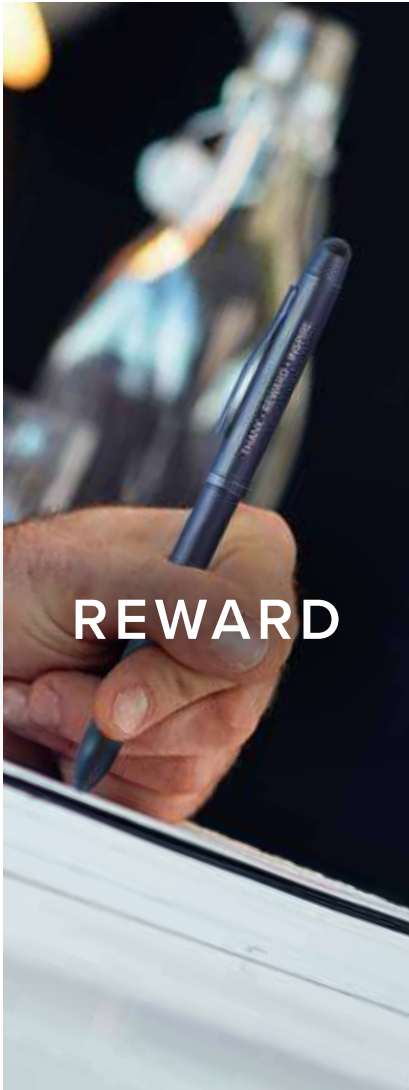
CROSS®

EST 1846 USA

BRANDED GIFTING SOLUTIONS 2021/2022

AT CROSS COMPANY

CROSSCORPORATEGIFTS.COM



REWARD



INSPIRE

MEANINGFUL GIFTS MATTER

Finely-crafted, thoughtfully-chosen, personalized with care. The right gifts make lasting impressions. Celebrate your professional milestones with distinction. Celebrate with Cross.

175 YEARS OF EXCELLENCE

Our founding principles of quality and innovation drive us every day. We develop our writing instruments with meticulous attention to detail to ensure a superior writing performance.

LIFETIME MECHANICAL WARRANTY

Choose Cross with absolute confidence. Classic to modern, luxurious to value-priced, our products are unquestionably guaranteed against mechanical failure, regardless of age.

A pen of one's own is an essential tool in today's workplace. Choose one your team and clients will be proud to use.

SPECIALIZED DETAILS

ONLY CROSS CAN DELIVER

Your logo, showcased elegantly on a well-chosen gift, is the voice of your brand – a thank you expressed again and again. We handle it with deference and offer distinguished enhancements exclusive to Cross.

SIGNATURE ENGRAVING

We can engrave the personal signature of any recipient to create a gift like no other.



CUSTOM EMBLEMS

We offer a full range of emblems in standard and custom shapes and colors. Re-orders are fast and simple with a one-time tooling fee.

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● NEW



PERSONAL CONNECTIONS



Customer feedback

“A.T. Cross Company is a true pleasure to work with, always ready to help and provide top notch quality customer service. I highly recommend their product line from executive pens to high end journals. The company is legendary when it comes to their history in the industry. Thank you for making my job so much easier with your wonderful partnership.”

“When our clients are looking for an executive pen, we always choose Cross. The options of different styles and strong branding mean that we can always offer a solution. And their excellent customer service means we are never disappointed and quality is never compromised.”

“Cross just screams quality! We use the pre-production sample service all the time – whenever we have a creative idea, Cross samples it. It’s a winning combination to have a physical sample that is also of such high quality. With Cross, the opportunities are endless. Cross is always our first option for high quality pens.”





CROSS CUSTOM COLOR MATCH

We'll match your corporate colors exactly to maximize your brand



Presented in our premium gift box

LIFETIME MECHANICAL WARRANTY



NO LIMIT ON CUSTOMIZATION

MOQ COVERS ANY MIX of decoration options!

INCREASE BRAND RECOGNITION
Cross can match your corporate colors exactly, ensuring that your identity is consistent and always recognizable.

Our program permits any mix of customization with your 750 MOQ. Ex: 100 emblems, 250 pad print logos and 400 emblems with name engravings.

MAKE LASTING NEW CONNECTIONS
Custom-matched gifts make a memorable impression. Available exclusively on Cross Calais Ballpoint Pens and Calais Pen and Journal Gift Sets.



To learn more about our Custom Color Match program, contact your A.T. Cross Sales Representative at specialmarkets@cross.com



SERVICE RECOGNITION PROGRAM

**EXPERIENCE COUNTS. MILESTONES MATTER
MARK THE YEARS WITH CROSS**

Here's a fresh new way to reward a team member's dedicated service or celebrate your company's proud anniversary.

ADDITIONAL EMBLEM YEARS AVAILABLE.

Lead times vary from 8-10 business days. MOQ 12, can be mixed.



Name Engraving



To learn more about our exciting new program, contact your Sales Representative or specialmarkets@cross.com

LIFETIME MECHANICAL WARRANTY



#CARRYYOUROWNPEN

A pen of one's own is essential right now, helping to limit contact with shared surfaces. Play it safe. Carry your own pen. Carry Cross.



30 CALAIS™



34 TECH2™

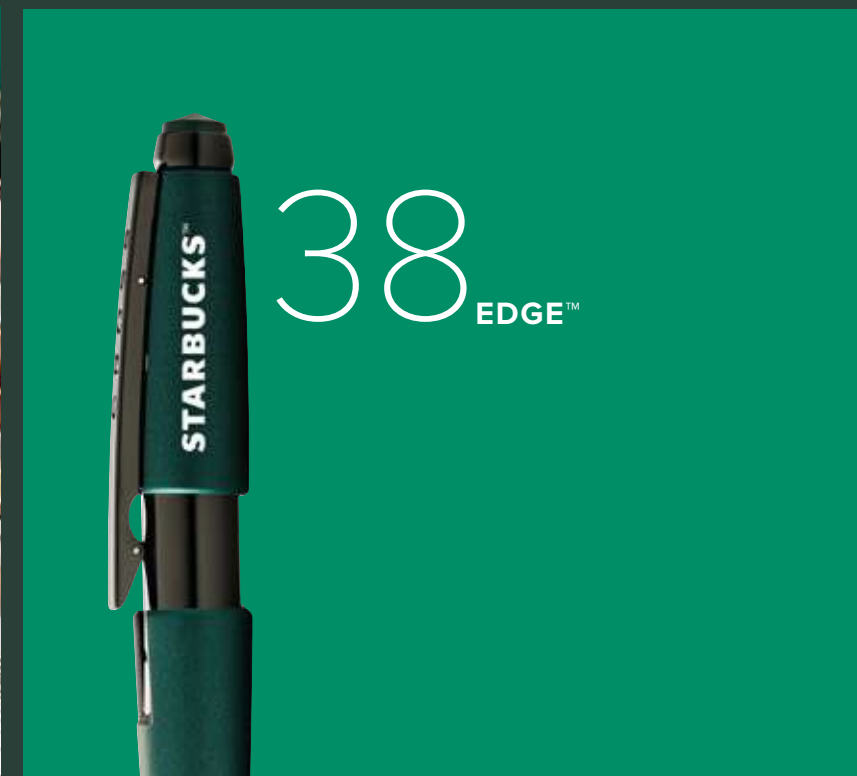


TECH3+™ 44



EVERGREEN

A fresh start. The color of new beginnings. Lush, pure, strong. Green is nature's shade. A celebration of life. Green is forever.



38 EDGE™



42 TECH4



TOWNSEND® 60



38
EDGE™



ATX® 48



56
CENTURY® II

TRUE BLUE

Blue draws the eye from sea to sky. Calm, cool and confident.
Enduring, reassuring. Touched with luxe. Truly welcome right now.



44
TECH3+™



TECH4 42



64
PEERLESS





22 BAILEY LIGHT™



FADE TO BLACK

Sleek, clean lines. In a palette inspired by industrial design. Subtle texturing adds fine detail. Discover modern style, under cover of darkness.



52 CLASSIC CENTURY®



CENTURY® II 56



38 EDGE™

TECH4 42



60 TOWNSEND®

42 TECH4™



44 TECH3+™



INNOVATION

All-in-one pens designed to do more, fast. Just twist to switch from one writing tip to another. Bonus features: Tech4 has a pop-up eraser; Tech3+ includes an interchangeable stylus top.



WHAT'S NEW

28

CROSS WINDOW

Unique clip offers more customization options



22

BAILEY LIGHT™

Touched with luxe. New gold-tone accents.



30

CALAIS™

Ultra-current, capped in black



26

BAILEY™

A corporate gifting favorite



44

TECH3+™

Three writing tips, includes detachable stylus top. *Stylus top not shown*



52

CLASSIC CENTURY®

Sleek and modernized



38

EDGE™

Camouflage, uncovered



42

TECH4

Three ballpoints and pencil in one



68

PEN CASES

Full grain leather



56

CENTURY II®

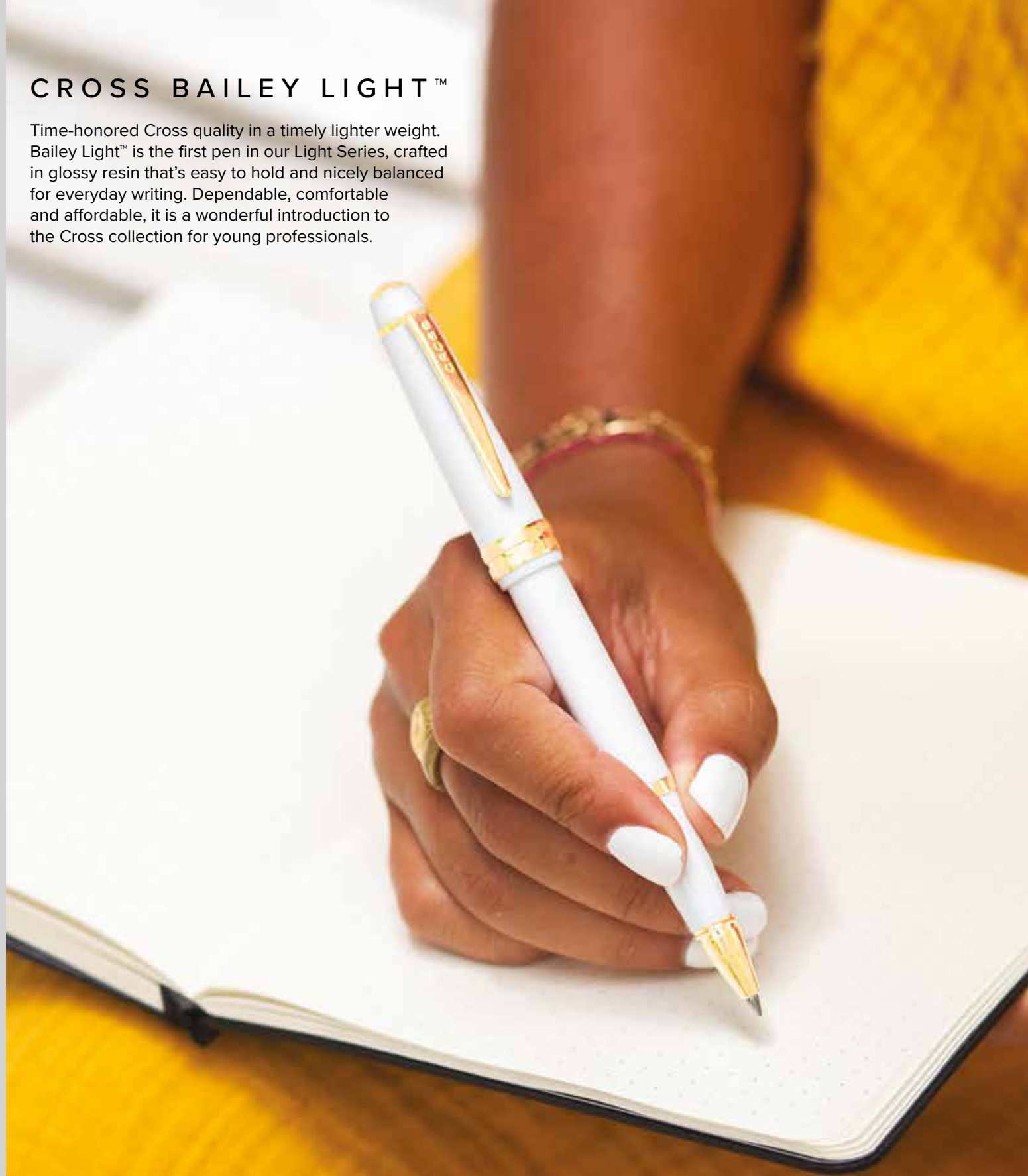
Refined, yet purposeful



BEST SELLERS

CROSS BAILEY LIGHT™

Time-honored Cross quality in a timely lighter weight. Bailey Light™ is the first pen in our Light Series, crafted in glossy resin that's easy to hold and nicely balanced for everyday writing. Dependable, comfortable and affordable, it is a wonderful introduction to the Cross collection for young professionals.



Pricing includes:

- One line of standard color filled engraving/deepcut
- Or one color custom imprint
- Or Silk Screen Emblem with up to three colors
- Or Die Struck Emblem with up to two colors
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.



Item#	Glossy White Resin	L	DC	CI	DE	E
AT0742-10	Fine Tip Ballpoint Pen		•	•		•
AT0745-10	Fine Tip Selectip® Rollerball Pen		•	•		•



Item#	Glossy Black Resin	L	DC	CI	DE	E
AT0742-9	Fine Tip Ballpoint Pen		•	•		•
AT0745-9	Fine Tip Selectip® Rollerball Pen		•	•		•

*Bailey Light™ price subjected to increase greater than 5%

• LIFETIME MECHANICAL WARRANTY



CROSS BAILEY LIGHT™

Additional finishes shown here.



Pricing includes:

- One line of standard color filled engraving/deepcut
- Or one color custom imprint
- Or Silk Screen Emblem with up to three colors
- Or Die Struck Emblem with up to two colors
- Additional lines, locations or colors are extra.

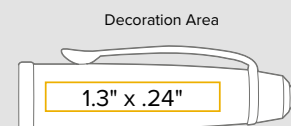
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Standard Gift Box.

Item#	Polished Black Resin	L	DC	CI	DE	E
AT0742-1	Ballpoint Pen		•	•		•
AT0745-1	Selectip® Rollerball Pen		•	•		•

Item#	Polished White Resin	L	DC	CI	DE	E
AT0742-2	Ballpoint Pen		•	•		•
AT0745-2	Selectip® Rollerball Pen		•	•		•

Item#	Polished Blue Resin	L	DC	CI	DE	E
AT0742-4	Ballpoint Pen		•	•		•
AT0745-4	Selectip® Rollerball Pen		•	•		•

• LIFETIME MECHANICAL WARRANTY

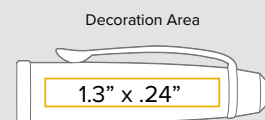


CROSS BAILEY™

When the business at hand calls for traditional gifting, call on Bailey. Its character is purposeful and authoritative, with a medium profile and a grooved, deep-cut engraved center band that is nicely positioned to frame your brand. Bailey belongs in every professional portfolio.



• LIFETIME MECHANICAL WARRANTY



L = Laser Engraved



DC = Deep Cut Engraved



CI = Custom Imprinted



DE = Drag Engraved



E = Emblem



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut
- OR one color custom imprint
- OR a silk-screened emblem with up to 3 colors
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.

- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.

NEW

Item#	Matte Black Lacquer	L	DC	CI	DE	E
AT0452-19	Ballpoint Pen		•	•		•
AT0455-19	Selectip® Rollerball Pen		•	•		•
AT0456-19MJ	Fountain Pen					

NEW

Item#	Matte Gray Lacquer	L	DC	CI	DE	E
AT0452-20	Ballpoint Pen		•	•		•
AT0455-20	Selectip® Rollerball Pen		•	•		•

Item#	Medalist	L	DC	CI	DE	E
AT0452-6	Ballpoint Pen	•	•		•	•
AT0455-6	Selectip® Rollerball Pen	•	•		•	•

Item#	Black Lacquer	L	DC	CI	DE	E
AT0452-7	Ballpoint Pen		•	•		•
AT0455-7	Selectip® Rollerball Pen		•	•		•
AT0456-7MS	Fountain Pen		•	•		•

Item#	Red Lacquer	L	DC	CI	DE	E
AT0452-8	Ballpoint Pen		•	•		•
AT0455-8	Selectip® Rollerball Pen		•	•		•

Item#	Blue Lacquer	L	DC	CI	DE	E
AT0452-12	Ballpoint Pen		•	•		•
AT0455-12	Selectip® Rollerball Pen		•	•		•

MORE IS MORE

INTRODUCING NEW CROSS WINDOW

First to market. Unique design. Only at Cross!

Our new Cross customizable clip creates new areas for personalization. The clip is one of a kind, featuring an openwork window that frames your engraving placed directly underneath – choose laser or drag engraving, deep cut color fill or custom imprint. The tapered base of the clip itself can also be laser-engraved with a logo or initials or decorated with an emblem. And, as always, the side of the cap offers ample room for additional personalization.

Available Decoration Options:

- One laser engraving under clip.
- OR one line of either laser, drag, standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.



THE CLIP IS ONE OF A KIND



UNDER THE CLIP

The window designed into the clip frames your engraving placed directly underneath.

ON THE CLIP

The tapered base of the clip itself can also be decorated with a jewelry-quality emblem or laser engraved with initials or a logo.

ON THE CAP

The side of the Calais cap, as always, offers ample room for additional customization.



LIFETIME MECHANICAL WARRANTY

NEW

Item#	Pure Chrome	L	DC	CI	DE	E
AT0112-101	Ballpoint Pen	•	•		•	•

NEW

Item#	Matte Black	L	DC	CI	DE	E
AT0112-114	Ballpoint Pen		•	•		•

CROSS CALAIS™

A corporate gifting best seller, Calais stands the test of time with a large profile for displaying your brand. An updated black cap and appointments give this everyday favorite an ultra-current look. Substantial and comfortable in hand, Calais is making smart new statements in style.



Pricing includes:

- One line of either standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.



Item#	Matte Gray Lacquer/Matte Black Lacquer	L	DC	CI	DE	E
AT0112-26	Ballpoint Pen		•	•		•
AT0115-26	Selectip® Rollerball Pen		•	•		•



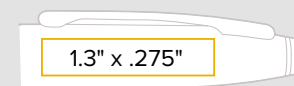
Item#	Matte Green/Matte Black Lacquer	L	DC	CI	DE	E
AT0112-25	Ballpoint Pen		•	•		•
AT0115-25	Selectip® Rollerball Pen		•	•		•



Item#	Brushed Rose Gold/Matte Black Lacquer	L	DC	CI	DE	E
AT0112-27	Ballpoint Pen		•	•		•
AT0115-27	Selectip® Rollerball Pen		•	•		•

• LIFETIME MECHANICAL WARRANTY

Decoration Area



DC = Deep Cut Engraved



CI = Custom Imprinted



E = Emblem



CROSS CALAIS™

Additional finishes shown here.



• LIFETIME MECHANICAL WARRANTY

Decoration Area



L = Laser Engraved



DC = Deep Cut Engraved



CI = Custom Imprinted



DE = Drag Engraved



E = Emblem



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.

Item#	Matte Metallic Midnight Blue	L	DC	CI	DE	E
AT0112-18	Ballpoint Pen		•	•		•
AT0115-18	Selectip® Rollerball Pen		•	•		•

Item#	Polished Chrome	L	DC	CI	DE	E
AT0112-1	Ballpoint Pen	•	•		•	•
AT0115-1	Selectip® Rollerball Pen	•	•		•	•
AT0116-1MS	Fountain Pen Medium Nib	•	•		•	•

Item#	Chrome / Blue Lacquer	L	DC	CI	DE	E
AT0112-3	Ballpoint Pen	•	•		•	•
AT0115-3	Selectip® Rollerball Pen	•	•		•	•
AT0116-3MS	Fountain Pen Medium Nib	•	•		•	•

Item#	Matte Black	L	DC	CI	DE	E
AT0112-14	Ballpoint Pen	•	•	•		•
AT0115-14	Selectip® Rollerball Pen	•	•	•		•
AT0116-14MS	Fountain Pen Medium Nib	•	•	•		•

Item#	Satin Chrome	L	DC	CI	DE	E
AT0112-16	Ballpoint Pen	•	•	•		•
AT0115-16	Selectip® Rollerball Pen	•	•	•		•
AT0116-16MS	Fountain Pen Medium Nib	•	•	•		•

CROSS TECH2™

A ballpoint and stylus in one, ideal for the modern business environment. Tech2 puts ideas to paper as easily as it offers touch-free navigation of mobile screens and keypads. Trim and contemporary, it's a timely gift for any profession and any generation.



• LIFETIME MECHANICAL WARRANTY

Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

Item#	Matte Green Lacquer	L	DC	CI	DE	E
AT0652-13	Ballpoint Pen with Stylus		•	•		•

Item#	Titanium Gray Lacquer	L	DC	CI	DE	E
AT0652-14	Ballpoint Pen with Stylus		•	•		•

Item#	Metallic Red	L	DC	CI	DE	E
AT0652-8	Ballpoint Pen with Stylus		•	•		•

Item#	Satin Black	L	DC	CI	DE	E
AT0652-1	Ballpoint Pen with Stylus	•	•	•		•

Item#	Chrome	L	DC	CI	DE	E
AT0652-2	Ballpoint Pen with Stylus	•	•		•	•

Item#	Metallic Blue	L	DC	CI	DE	E
AT0652-6	Ballpoint Pen with Stylus		•	•		•

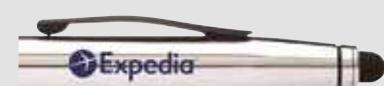
Decoration Area



L = Laser Engraved



DC = Deep Cut Engraved



CI = Custom Imprinted



E = Emblem



CROSS CLICK™

When a retro ballpoint and a Cross icon join forces, everything just clicks. We've reinterpreted our best-selling Classic Century with a clickable top that propels and retracts the tip just like that. Designed with a lively nod to nostalgia, Click gets right down to business with a first-quality writing performance.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint .
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

Item#	Chrome	L	DC	CI	DE	E
AT0622-101	Ballpoint Pen

Item#	Classic Black	L	DC	CI	DE	E
AT0622-102	Ballpoint Pen

Item#	Crimson	L	DC	CI	DE	E
AT0622-119	Ballpoint Pen		.	.		.

Item#	Midnight Blue	L	DC	CI	DE	E
AT0622-121	Ballpoint Pen		.	.		.

• LIFETIME MECHANICAL WARRANTY

Decoration Area

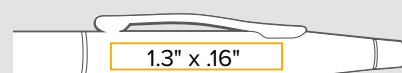
L = Laser Engraved

DC = Deep Cut Engraved

CI = Custom Imprinted

DE = Drag Engraved

E = Emblem



CROSS EDGE™

Slide open. Write. Snap shut. Repeat. Edge appeals to innovators with its patented quick-action functionality and adaptability – the gel ink rollerball converts to a ballpoint with a simple change of refill. And the center ring is a fun and unexpected personalization area, revealed every time the Edge slides open to write.



• LIFETIME MECHANICAL WARRANTY

Pricing includes:

- One line of either laser engraved center ring, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

Item#	Matte Black Lacquer	L	LCR	DC	CI	DE	E
AT0555-11	Selectip® Rollerball Pen		•	•	•		•

Item#	Matte Blue Lacquer	L	LCR	DC	CI	DE	E
AT0555-12	Selectip® Rollerball Pen		•	•	•		•

Item#	Matte Green Lacquer	L	LCR	DC	CI	DE	E
AT0555-13	Selectip® Rollerball Pen		•	•	•		•

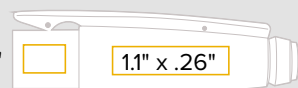
Item#	Matte Hazelnut Lacquer	L	LCR	DC	CI	DE	E
AT0555-14	Selectip® Rollerball Pen		•	•	•		•

Item#	Blue Camo	L	LCR	DC	CI	DE	E
AT0555-15	Selectip® Rollerball Pen		•				•

Item#	Black & White Camo	L	LCR	DC	CI	DE	E
AT0555-18	Selectip® Rollerball Pen		•				•

Decoration Area

.47" x .26"



1.1" x .26"

LCR = Laser Engraved Center Ring



DC = Deep Cut Engraved



CI = Custom Imprinted



E = Emblem



CROSS EDGE™

Additional finishes shown here.



Pricing includes:

- One line of either laser engraved center ring or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

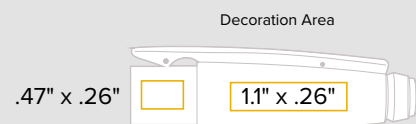
Item#	Jet Black	L	LCR	DC	CI	DE	E
AT0555-2	Selectip® Rollerball Pen		•	•	•		•

Item#	Titanium	L	LCR	DC	CI	DE	E
AT0555-5	Selectip® Rollerball Pen		•	•	•		•

Item#	Formula Red	L	LCR	DC	CI	DE	E
AT0555-7	Selectip® Rollerball Pen		•	•	•		•

Item#	Nitro Blue	L	LCR	DC	CI	DE	E
AT0555-3	Selectip® Rollerball Pen		•	•	•		•

• LIFETIME MECHANICAL WARRANTY



LCR = Laser Engraved Center Ring



DC = Deep Cut Engraved



CI = Custom Imprinted



E = Emblem



CROSS TECH4™

Four ways to write, on demand. Tech4 combines three multicolored ballpoints plus a mechanical pencil in one convenient design. The color window indicates which tip is in use, and an eraser pops up when the pencil is activated.



Pricing includes:

- One line of standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Luxury Gift Box.



Item#	Textured Black PVD With Machine-turned, Diamond-pattern Engravings	DC	CI	E
AT0610-4	Multifunction Pen Pencil lead size 0.7mm	•	•	•



Item#	Textured Blue PVD With Machine-turned, Diamond-pattern Engravings	DC	CI	E
AT0610-5	Multifunction Pen Pencil lead size 0.7mm	•	•	•



Item#	Textured Green PVD With Machine-turned, Diamond-pattern Engravings	DC	CI	E
AT0610-6	Multifunction Pen Pencil lead size 0.7mm	•	•	•



FOUR TIPS IN ONE Black ink Red ink Blue ink 0.7mm pencil **COLOR WINDOW** Indicates which writing tip is in use. **POP-UP ERASER** Activates when the pencil is in use.

• LIFETIME MECHANICAL WARRANTY



CROSS TECH3+™

A smart choice for high achievers, equipped with the right tools for tackling a busy day. Simply twist the Tech3+ to switch from a black ballpoint to red ballpoint to pencil, or attach the separate stylus to navigate any touchscreen device.



Pricing includes:

- One line of either laser or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.

STYLUS INCLUDED
Replace the conical top with the stylus



Item#	Dark Blue PVD	L	DC	CI	DE	E
AT0090-25	Multifunction Pen Pencil lead size 0.5mm	•	•	•		•



Item#	Matte Green PVD	L	DC	CI	DE	E
AT0090-24	Multifunction Pen Pencil lead size 0.5mm	•	•	•		•



THREE TIPS IN ONE
Black ink Red ink 0.5mm pencil

ERASER
Remove conical top to access eraser

• LIFETIME MECHANICAL WARRANTY



CROSS TECH3+™

Additional finishes shown here.

STYLUS INCLUDED
Replace the conical top with the stylus



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

Item#	Brushed Black PVD	L	DC	CI	DE	E
AT0090-19	Multifunction Pen	•	•			•

Item#	Brushed Rose PVD	L	DC	CI	DE	E
AT0090-20	Multifunction Pen		•			•

Item#	Brushed Chrome	L	DC	CI	DE	E
AT0090-21	Multifunction Pen	•	•			•

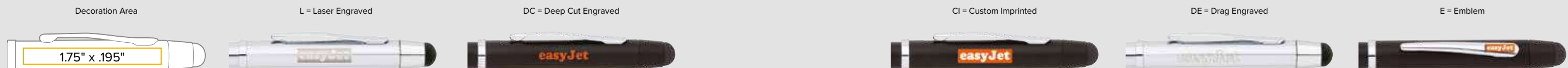
Item#	Frosty Steel/Herringbone Pattern	L	DC	CI	DE	E
AT0090-14	Multifunction Pen		•	•		•

Item#	Lustrous Chrome	L	DC	CI	DE	E
AT0090-1	Multifunction Pen	•	•		•	•

Item#	Satin Black	L	DC	CI	DE	E
AT0090-3	Multifunction Pen	•	•	•		•

Item#	Metallic Blue	L	DC	CI	DE	E
AT0090-8	Multifunction Pen		•	•		•

• LIFETIME MECHANICAL WARRANTY



CROSS ATX®

ATX delivers ultra-sleek style with a distinctive, integrated clip and a streamlined, tapered silhouette. The ergonomic body is weighted symmetrically for a writing experience that's smooth and comfortable.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.



Item#	Sandblasted Titanium Gray	L	DC	CI	DE	E
882-46	Ballpoint Pen		•			•
885-46	Selectip® Rollerball Pen		•			•



Item#	Sandblasted Dark Blue	L	DC	CI	DE	E
882-45	Ballpoint Pen		•			•
885-45	Selectip® Rollerball Pen		•			•
886-45FJ	Fine Fountain Pen with Stainless Steel Nib Plated with Dark Blue PVD		•			•
886-45MJ	Medium Fountain Pen with Stainless Steel Nib Plated with Dark Blue PVD		•			•

• LIFETIME MECHANICAL WARRANTY



CROSS ATX®

Additional finishes shown here.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Premium Gift Box.

Item#	Brushed Black PVD	L	DC	CI	DE	E
882-41	Ballpoint Pen	•	•			•
885-41	Selectip® Rollerball Pen	•	•			•

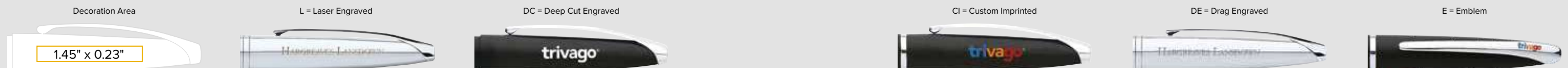
Item#	Brushed Rose Gold PVD	L	DC	CI	DE	E
882-42	Ballpoint Pen		•			•
885-42	Selectip® Rollerball Pen		•			•

Item#	Basalt Black	L	DC	CI	DE	E
882-3	Ballpoint Pen	•	•	•		•
885-3	Selectip® Rollerball Pen	•	•	•		•

Item#	Pure Chrome	L	DC	CI	DE	E
882-2	Ballpoint Pen	•	•		•	•
885-2	Selectip® Rollerball Pen	•	•		•	•

Item#	Translucent Blue Lacquer	L	DC	CI	DE	E
882-37	Ballpoint Pen		•	•		•
885-37	Selectip® Rollerball Pen		•	•		•

• LIFETIME MECHANICAL WARRANTY



Decoration Area

1.45" x 0.23"

L = Laser Engraved

DC = Deep Cut Engraved

CI = Custom Imprinted

DE = Drag Engraved

E = Emblem

CROSS CLASSIC CENTURY®

Classic Century is classic Cross, defined by its slim, elegant lines for over seventy years. Instantly recognizable as a Cross pen, it is still our most popular style. And still the gift of choice for honoring life's most important moments and milestones.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.

Item#	Black PVD with Micro-knurl Detail	L	DC	CI	DE	E
AT0082-136	Ballpoint Pen	•	•	•		•
AT0083-136	0.7mm Pencil	•	•	•		•
AT0081-136	Ballpoint Pen/0.7mm Pencil Set	•	•	•		•

Item#	Sandblasted Titanium Gray PVD with Micro-knurl Detail	L	DC	CI	DE	E
AT0082-137	Ballpoint Pen	•	•	•		•
AT0083-137	0.7mm Pencil	•	•	•		•
AT0081-137	Ballpoint Pen/0.7mm Pencil Set	•	•	•		•

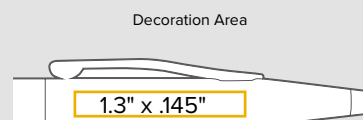
Item#	Brushed Black PVD	L	DC	CI	DE	E
AT0082-122	Ballpoint Pen	•	•			•

Item#	Brushed Rose Gold PVD	L	DC	CI	DE	E
AT0082-123	Ballpoint Pen		•			•

Item#	Medalist®	L	DC	CI	DE	E
3302	Ballpoint Pen	•	•		•	•
330305	0.7mm Pencil	•	•		•	•
330105	Ballpoint Pen and 0.7mm Pencil Set	•	•		•	•

Item#	Classic Black	L	DC	CI	DE	E
2502	Ballpoint Pen	•	•	•		•
250305	0.7mm Pencil	•	•	•		•
250105	Ballpoint Pen and 0.7mm Pencil Set	•	•	•		•

• LIFETIME MECHANICAL WARRANTY



Decoration Area

L = Laser Engraved

DC = Deep Cut Engraved

CI = Custom Imprinted

DE = Drag Engraved

E = Emblem

CROSS CLASSIC CENTURY®

Additional finishes shown here.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.

- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Premium Gift Box.
- Classic Century 14KT & 10KT presented in Luxury Gift Box

Item#	Black Lacquer	L	DC	CI	DE	E
AT0082-77	Ballpoint Pen		•	•		•

Item#	Translucent Blue Lacquer	L	DC	CI	DE	E
AT0082-112	Ballpoint Pen		•	•		•

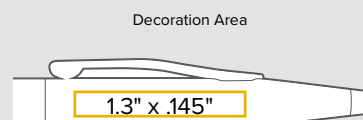
Item#	Lustrous Chrome	L	DC	CI	DE	E
3502	Ballpoint Pen	•	•		•	•
350305	0.7mm Pencil	•	•		•	•
350105	Ballpoint Pen and 0.7mm Pencil Set	•	•		•	•

Item#	Satin Chrome	L	DC	CI	DE	E
AT0082-14	Ballpoint Pen	•	•			•
AT0083-14	0.7mm Pencil	•	•			•
AT0081-14	Ballpoint Pen and 0.7mm Pencil Set	•	•			•

Item#	14KT Rose Gold Filled / Rolled Gold	L	DC	CI	DE	E
1502	Ballpoint Pen	•	•			•
150305	0.7mm Pencil	•	•			•
150105	Ballpoint Pen and 0.7mm Pencil Set	•	•			•

Item#	10KT Gold Filled / Rolled Gold	L	DC	CI	DE	E
4502	Ballpoint Pen	•	•			•
450305	0.7mm Pencil	•	•			•
450105	Ballpoint Pen and 0.7mm Pencil Set	•	•			•

• LIFETIME MECHANICAL WARRANTY



Decoration Area

L = Laser Engraved

DC = Deep Cut Engraved

CI = Custom Imprinted

DE = Drag Engraved

E = Emblem

CROSS CENTURY® II

Century II shares the refined style of the original Cross Classic Century silhouette, yet its wider profile is more purposeful in hand. Traditionalists who prefer a more substantial writing experience appreciate the balanced weight of this timeless, distinguished instrument.



• LIFETIME MECHANICAL WARRANTY

Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Luxury Gift Box.
- Medalist and Lustrous Chrome are presented in Premium Box

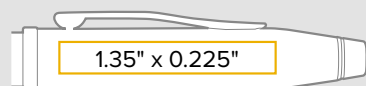
Item#	Translucent Cobalt Blue Lacquer	L	DC	CI	DE	E
AT0082WG-138	Ballpoint Pen		•	•		•
AT0085-138	Selectip® Rollerball Pen		•	•		•
AT0086-138FF	Fine Fountain Pen with Stainless Steel nib Plated with Polished Rose Gold PVD		•	•		•
AT0086-138MF	Medium Fountain Pen with Stainless Steel nib Plated with Polished Rose Gold PVD		•	•		•

Item#	Pearlescent White Lacquer	L	DC	CI	DE	E
AT0082WG-113	Ballpoint Pen		•	•		•
AT0085-113	Selectip® Rollerball Pen		•	•		•
AT0086-113FF	Fountain Pen		•	•		•

Item#	Gunmetal Gray	L	DC	CI	DE	E
AT0082WG-115	Ballpoint Pen		•	•		•
AT0085-115	Selectip® Rollerball Pen		•	•		•

Item#	Black Lacquer	L	DC	CI	DE	E
AT0082WG-157	Ballpoint Pen		•	•		•
AT0085-157	Selectip® Rollerball Pen		•	•		•
AT0086-157FS	Fountain Pen		•	•		•

Decoration Area



L = Laser Engraved



DC = Deep Cut Engraved



CI = Custom Imprinted



DE = Drag Engraved



E = Emblem



CROSS CENTURY® II

Additional finishes shown here.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Luxury Gift Box.
- Medalist and Lustrous Chrome are presented in Premium Box

Item#	Translucent Blue Lacquer	L	DC	CI	DE	E
AT0082WG-158	Ballpoint Pen		•	•		•
AT0085-158	Selectip® Rollerball Pen		•	•		•

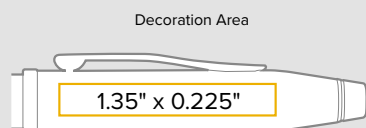
Item#	Black Lacquer / 23KT Gold Plated Appointments	L	DC	CI	DE	E
412WG-1	Ballpoint Pen		•	•		•
414-1	Selectip® Rollerball Pen		•	•		•

Item#	10KT Gold Filled / Rolled Gold	L	DC	CI	DE	E
4502WG	Ballpoint Pen		•		•	•
4504	Selectip® Rollerball Pen		•		•	•

Item#	Medalist®	L	DC	CI	DE	E
3302WG	Ballpoint Pen	•	•		•	•
3304	Selectip® Rollerball Pen	•	•		•	•

Item#	Lustrous Chrome	L	DC	CI	DE	E
3502WG	Ballpoint Pen	•	•		•	•
3504	Selectip® Rollerball Pen	•	•		•	•

• LIFETIME MECHANICAL WARRANTY



CROSS TOWNSEND®

Townsend honors tradition with undeniable distinction. Long preferred for its uncompromised quality and impeccable finishes, it has been the pen of choice for several American presidents. Delivering a lifetime of smooth, effortless writing, Townsend embodies excellence always.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Luxury Gift Box



Item#	Matte Green PVD Micro-knurl	L	DC	CI	DE	E
AT0042-63	Ballpoint Pen					•
AT0045-63	Selectip® Rollerball Pen					•



Item#	Black PVD Micro-knurl	L	DC	CI	DE	E
AT0042-62	Ballpoint Pen					•
AT0045-62	Selectip® Rollerball Pen					•



Item#	10KT Gold Filled / Rolled Gold	L	DC	CI	DE	E
702TW	Ballpoint Pen		•		•	•
705	Selectip® Rollerball Pen		•		•	•

• LIFETIME MECHANICAL WARRANTY



CROSS TOWNSEND®

Additional finishes shown here.



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
 - OR one color custom imprint.
 - OR a silk-screened emblem with up to 3 colors.
 - OR a die-struck emblem with up to 2 colors.
 - Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
 - Refer to pages 74-75 for gift box showcase and upgrade options.
 - Presented in a Luxury Gift Box

Item#	Medalist®	L	DC	CI	DE	E
502TW	Ballpoint Pen	•	•		•	•
505	Selectip® Rollerball Pen	•	•		•	•

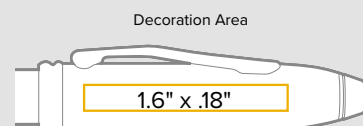
Item#	Black Lacquer / 23KT Gold Plate	L	DC	CI	DE	E
572TW	Ballpoint Pen		•	•		•
575	Selectip® Rollerball Pen		•	•		•
576-MD	Fountain Pen – Medium		•	•		•
576-FD	Fountain Pen – Fine		•	•		•

Item#	Quartz Blue Lacquer	L	DC	CI	DE	E
692TW-1	Ballpoint Pen		•	•		•
695-1	Selectip® Rollerball Pen		•	•		•

Item#	Lustrous Chrome	L	DC	CI	DE	E
532TW	Ballpoint Pen	•	•		•	•
535	Selectip® Rollerball Pen	•	•		•	•
536-MS	Fountain Pen – Medium	•	•		•	•
536-FS	Fountain Pen – Fine	•	•		•	•

Item#	Black Lacquer	L	DC	CI	DE	E
AT0042TW-4	Ballpoint Pen		•	•		•
AT0045-4	Selectip® Rollerball Pen		•	•		•

• LIFETIME MECHANICAL WARRANTY



L = Laser Engraved



DC = Deep Cut Engraved



CI = Custom Imprinted



DE = Drag Engraved



E = Emblem



CROSS PEERLESS™

Peerless is a Cross legend, a pen of prestige. It debuted in 1889 and continues to impress with its distinguished silhouette. The wide-bodied profile commands attention, offset richly by a brilliant-cut Swarovski® crystal embedded in the top. For corporate giving at its most luxurious, choose Peerless.



Pricing includes:

- One line of either standard color filled engraving/deepcut.
- OR one color custom imprint.
- Additional lines, locations or colors are extra.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a Luxury Gift Box



Item#	Obsidian Black Lacquer	L	DC	CI	DE	E
AT0702-1	Ballpoint Pen		•	•		
AT0705-1	Rollerball Pen		•	•		

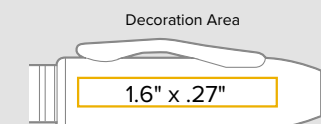


Item#	Translucent Quartz Blue	L	DC	CI	DE	E
AT0702-14	Ballpoint Pen		•	•		
AT0705-14	Rollerball Pen		•	•		



Item#	Translucent Titanium Gray	L	DC	CI	DE	E
AT0702-13	Ballpoint Pen		•	•		
AT0705-13	Rollerball Pen		•	•		

• LIFETIME MECHANICAL WARRANTY



CROSS JOURNALS

Avid note takers and list makers know the value of a great journal. Details make all the difference. Available in four colors, our journals feature:

- High-quality leatherette cover with the new Cross brand logo debossed on the back.
- 160 lined, perforated, acid-free pages for longevity

- Unique pen storage sleeve (pen not included) allows consumer to conveniently store and showcase their Cross pen.
- Uniquely designed angled elastic closure and ribbon page marker within.
- Large interior back pocket for business cards
- Cover can be debossed with logo or monogram.



Item#	Description	
AC281-1M	Classic Black Journal	Medium
AC281-2M	Midnight Blue Journal	Medium
AC281-3M	Crimson Journal	Medium
AC281-4M	Classic White Journal	Medium

MAKE THE RIGHT IMPRESSION WITH CUSTOM DEBOSSING

Your logo



Blind Debossing



Gold Foil Debossing



Silver Foil Debossing

Custom decoration examples



NEW CROSS LEATHER PEN CASES



The best companion for a prized pen? A proper leather carry case. Our classic single pen pouches and double pen cases are debossed with the iconic Cross lion logo on the front. The double case features a soft suede lining and inner loops to hold two pens securely. Elegant additions to any workspace, and nicely portable in a briefcase or tote.

Pricing includes:

- For decorated product ordering information, please refer to page 83.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- Presented in a 2-Piece Gift Box.



NEW

● Item#	Single Pen Pouch
	Full Grain Leather Single Pen Pouch with Magnetic Closure
AC305-1	Black



NEW

● Item#	Double Pen Case
	Full Grain Leather Double Pen Case With Zippered Closure
AC306-1	Black

CROSS PEN & PENCIL GIFT SETS



Pricing includes:

- One line of either laser, drag, or standard color filled engraving/deepcut.
- OR one color custom imprint.
- OR a silk-screened emblem with up to 3 colors.
- OR a die-struck emblem with up to 2 colors.
- Additional lines, locations or colors are extra.
- Refer to pages 74-75 for gift box showcase and upgrade options.
- For decorated product ordering information, please refer to pages 78-82.
- Refer to pages 74-75 for gift box showcase and upgrade options.

Item#	Cross Classic Century®	L	DC	CI	DE	E
150105	14KT Gold Filled / Rolled Gold Pen and Pencil Set / 14KT Gold Filled Appointments in a Luxury Gift Box		•		•	•

Item#	Cross Classic Century®	L	DC	CI	DE	E
250105	Classic Black Pen and Pencil Set / 23KT Gold Plated Appointments in a Premium Gift Box	•	•	•		•

Item#	Cross Classic Century®	L	DC	CI	DE	E
330105	Medalist Pen and Pencil Set / 23KT Gold Plated Appointments in a Premium Gift Box	•	•		•	•

Item#	Cross Classic Century®	L	DC	CI	DE	E
350105	Lustrous Chrome Pen and Pencil Set / Chrome Plated Appointments in a Premium Gift Box	•	•		•	•

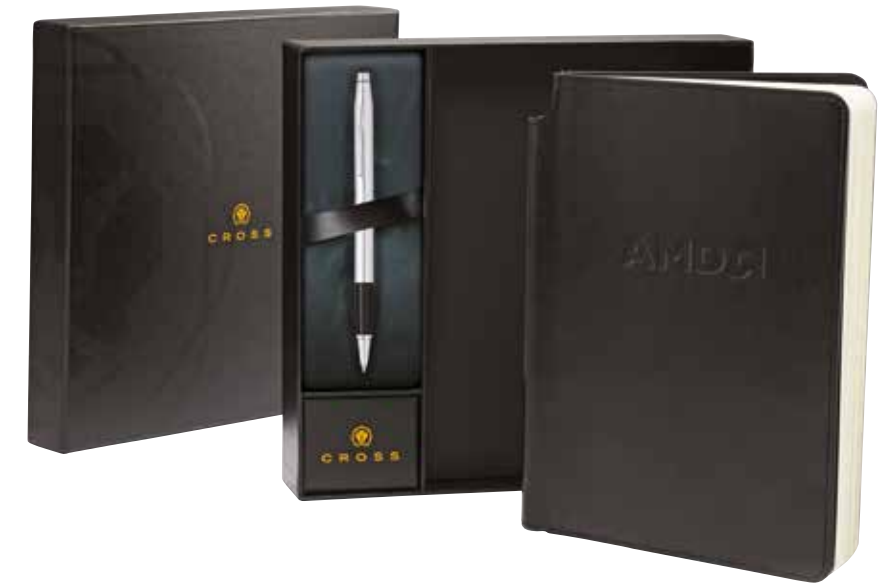
Item#	Cross Classic Century®	L	DC	CI	DE	E
450105	10KT Gold Filled / Rolled Gold Pen and Pencil Set / 23KT Gold Plated Appointments in a Luxury Gift Box		•		•	•

Item#	Cross Classic Century®	L	DC	CI	DE	E
AT0081-14	Satin Chrome Ballpoint Pen and 0.7mm Pencil Set in Premium Gift Box		•		•	•

CROSS CLICK™ AND CLASSIC CENTURY®
PEN & JOURNAL GIFT SETS



CREATE A CUSTOM GIFT SET
YOUR CHOICE OF PEN & JOURNAL



Medium Journal Gift Set

Don't see the pen/journal set you're looking for? We can create a custom set for you. Please contact your Cross sales representative for details.



Select one of 2 pen options.



Pair it with one of our journals



Delivered in our 2-piece box, ready for gifting.

1

CHOOSE A PEN

Available in 2 styles, with a variety of decoration options.

CLASSIC

CALAIS

Satin Chrome Ballpoint Pen

SOPHISTICATED

ATX

Basalt Black Ballpoint Pen.

2

CHOOSE A MEDIUM JOURNAL

Available in 2 colors, with a variety of decoration options.

Item#	Description	
AT0622-121/2M	Click Midnight Blue Ballpoint Pen with Midnight Blue Journal	Medium
3502/1M	Classic Century Chrome Ballpoint Pen with Classic Black Journal	Medium

Pen And Journal Gift Sets	Black	Midnight Blue
Calais Satin Chrome Ballpoint Pen	AT0112-16/1M	AT0112-16/2M
ATX Basalt Black Ballpoint Pen	882-3/1M	882-3/2M

*Individual Pen & Journal Gift Sets can be drop shipped at \$30 (a) for each drop ship location.

CROSS GIFT BOXES



BX808 Luxury Gift Box

Decoration Options: Box Sleeve Imprint.
 These collections ship in a Luxury Gift Box: Cross Townsend®, Century® II, Classic Century® 10KT and 14KT, Cross Peerless, Tech4.
 Decoration cost applies.



BX787 Standard Gift Box

Decoration Options: Box Sleeve Imprint.
 These collections ship in a Standard Gift Box: Bailey Light™.



**Gift Box Decorated Sleeves
 Premium Gift Box Sleeve SV201 |
 Luxury Gift Box Sleeve SV202**

Available on special request. Have your gifts branded to add that personal touch. Imprint on Gift Box Sleeves.



BX788 Premium Gift Box

Decoration Options: Box Sleeve Imprint.
 These collections ship in a Premium Gift Box: Classic Century®, ATX®, Tech3+™, Tech2™, Bailey™, Edge™, Calais™, Click™, Window.
 Decoration cost applies.



Pen Stand Gift Box / Gift Set Upgrade

Decoration Options: Box Sleeve Imprint, Pen Stand Engraving
 Available as a gift set upgrade.
 Decoration cost applies.



**Pen Stand with Box
 AC279-1**

Pen not included.

CROSS REFILL REFERENCE GUIDE

Every Cross pen ships with a black ink, medium tip refill.
See below for all available ink colors, nib sizes and technologies.



	BALLPOINT PEN			ROLLERBALL PEN			
	Classic	Mini	Slim	Selectip® Gel	Selectip® Jumbo BP	Selectip® Porous-Point	Slim Gel
ATX	•			•	•	•	
BAILEY	•			•	•	•	
BAILEY LIGHT	•			•	•	•	
CALAIS	•			•	•	•	
CENTURY II	•			•	•	•	
CLASSIC CENTURY	•			•	•	•	
CLICK			•				•
EDGE				•	•		
PEERLESS	•			•	•	•	
TECH2	•						
TECH3+		•					
TECH4		•					
TOWNSEND	•			•	•	•	

Available Refills	8511 Blue Medium 8512 Blue Fine 8513 Black Medium 8514 Black Fine	8518-4 Black Medium 8518-5 Red Medium 8518-6 Blue Medium	8783-2 Black Medium 8783-5 Blue Medium	8521 Blue Medium 8523 Black Medium 8013 Red Medium 8014 Purple Medium 8015 Black Fine 8016 Blue Fine	8562-1 Black Medium 8562-3 Blue Medium	8441 Blue Medium 8442 Blue Fine 8443 Black Medium 8444 Black Fine	8910-1 Black 8910-2 Blue
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	FOUNTAIN PEN				PENCIL			STYLUS	
	Classic Ink Cartridge	Bottled Ink	Screw-in Converter	Push-in Converter	0.5mm	0.7mm	Black Eraser	Tech2	Tech3
	•	•	•						
	•	•	•						
	•	•		•					
	•	•		•					
	•	•	•						
	•	•		•		•	•		
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						•			
	•	•		•					

8920 Blue (6pcs) 8921 Black (6pcs) 8924 Blue/ Black (6pcs)	8945S-1 Blue 8945S-2 Black 8945S-3 Blue/Black 8945S-4 Red 8945S-5 Green 8945S-6 Violet	8756 Smoke tint	8751 Clear	8710 Black (15pcs)	8742 Black (15pcs)	8753 Black (5pcs)	8939 Black (2pcs)	9020S-X <i>Note: -X matches SKU of Tech3+ pen</i>
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CROSS ENGRAVING SERVICES



STANDARD ENGRAVING			TYPEFACE OPTIONS				COLOR-FILL	MINIMUM ORDER
	METHOD	CHARACTERS	Block	Script	Double-Line Gothic	Times Regular		
A process that places an engraving of text on the cap of a Cross writing instrument. Most standard caps accept one line of engraving (the barrel section cannot be engraved). One line of engraving is included in price.	Drag	28	▲	▲	▲		N/A	1
	Deep-cut enamel-filled	22	▲	▲		▲	See Table A	1
	Deep-cut without color	22	▲	▲		▲	N/A	1
	Laser	22	▲	▲			N/A	1

SIGNATURE ENGRAVING		COLOR-FILL	MINIMUM ORDER
A process that places an engraving of a signature on the cap of a Cross writing instrument (the barrel section cannot be engraved). Available exclusively on Cross Peerless, Townsend, ATX, Century II, Classic Century, Bailey and Tech 3+. Not available on Sheaffer® or FranklinCovey products.		See Table A	1

TEMPLATE ENGRAVING	METHOD	COLOR-FILL	MINIMUM ORDER	
A custom process that duplicates simplified logos or stylized print. It is available on the engraving panel of all Cross writing instruments.	Depending on the product being customized, template engraving options vary. Refer to product pages for options by SKU.	Laser engraving on all chrome writing instruments appears as tone-on-tone. See Table A	12	
	Drag			
	Laser			
	Deep Filled			

CROSS ENGRAVING SERVICES

TABLE A – Color Fill Options				1 color included in price
White	Black	Blue PMS 288	Green PMS 343	
Yellow PMS 137	Red PMS485	Gold Tone PMS 872	Silver Tone PMS 877	
Laser engraving on all chrome writing instruments appears as tone-on-tone.				

ENGRAVING ORDERING INFORMATION

THE FOLLOWING MUST BE SUBMITTED WITH ORDERS FOR STANDARD ENGRAVING:

- Item numbers, descriptions and order quantities of items to be engraved.
- Exact copy – example: Richard T. Cross, Richard T. Cross, R.T.C., R. T. C., or R. Cross. Spacing and punctuation must be indicated.
- Font style – examples: Script, Block, Double-Line Gothic, or Times Regular.
- Engraving style – example: Deep-cut color-filled with black.
- Fountain pen nib size.
- Ship-to address, required delivery date and preferred shipping method.
- Before submitting an order for **standard engraving**, check the following:
 - Select the engraving style preferred by referencing the chart on the previous page for applicable styles.
 - Name engraving list needs to be supplied via Excel spreadsheet along with purchase order.
- For new template engraving orders, submit a template name, for example, "Gateway". For repeat orders, submit the name and number of the existing template.

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated products are not approved until final artwork is received and approved by customer. Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

DESCRIPTION	LEAD-TIME
Paper proof	48 hours
Template sample	5 working days
New or repeat order: template engraving	5 working days
New or repeat order: standard engraving (straight line text)	5 working days
Name engraving order: 1-49 units	3–5 working days
Name engraving order: 50+ units	5 working days

Please contact your Cross customer service representative for additional information

ADDITIONAL CHARGES

Art charge – Orders for new template engraving requiring special design services are subject to an additional charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

PMS color-fill charge – An additional per unit color-fill fee will be imposed for all PMS colors.

Cancellations or changes to orders – Firm orders which are canceled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

CROSS EMBLEM STYLES

SILK-SCREENED EMBLEMS

A highly refined image reproduction process using single or multiple colors on a variety of standard emblem blanks. Extremely accurate design and color reproduction is possible. The sample set-up charge is for an existing silk-screen emblem design for which no stock exists, thus requiring machine set-up. A design change requires a new screen/set-up and will be invoiced at the full tooling charge.

The standard silk-screened emblem price includes a maximum of 3 colors. Please note that white is considered a color. Additional colors will incur extra charges.

4 COLORS



3 COLORS



3 COLORS

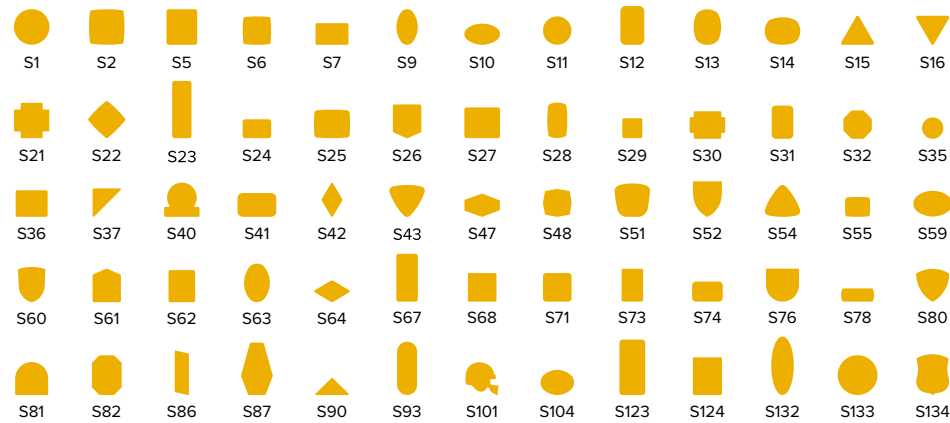


3 COLORS



STANDARD SILK-SCREENED EMBLEM SHAPES

Shown is our selection of standard shapes for silk-screened emblems. Please select the shape that best suits your logo by emblem shape number. (Shown at actual size.)



MINIMUM ORDER QUANTITY FOR SILK-SCREENED EMBLEMS: 24

LEAD TIMES	
Paper proof	48 hours
Sample for approval	7 working days
New design order	7 working days
Repeat design order	6 working days
Emblematic and imprinted order	10 working days

*Size and location of emblem subject to approval by A.T. Cross

Die-struck and silk-screened emblems may be given either a vertical or horizontal placement on a writing instrument cap. Please indicate your preference for orientation when you submit your logo artwork. Desk set nameplates are 3 1/4 inches by 1 1/8 inches. Logos are positioned in the lower left corner (see Chase example), unless otherwise specified. Die-struck emblems affixed to desk set nameplates are the same size as die-struck emblems on pocket writing instruments.*

Vertical Custom Emblem Placement



Horizontal Emblem Placement



Corporate logos or registered trademarks are shown only to illustrate Cross's logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logos or trademark belongs and only through authorized Cross distributors.

CUSTOM EMBLEM SHAPES

Cross also fabricates die-struck and silk-screened emblems in custom shapes for an additional custom tooling charge. Please call your customer service representative for additional information.

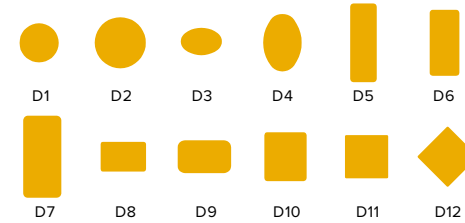
CROSS EMBLEM STYLES

DIE-STRUCK EMBLEMS

For die-struck emblems, select either plain (without color) or color-filled with oven-baked enamels in single or multiple colors. Die-struck emblems are sterling silver, chrome plated, 10KT gold Filled / Rolled gold or 23KT gold plated with a raised metal imprint that is available in multiple finishes, including color-filled, antique plate, or 3 different sprays (flat black spray, two-tone spray, or antique spray). The standard die-struck emblem price includes a maximum of 2 colors. Additional colors will incur extra charges.

STANDARD DIE-STRUCK EMBLEM SHAPES

Shown is our selection of standard shapes for die-struck emblems. (Shown at actual size.)



LEAD TIMES

Color paper proof	48 hours
Sample for approval	10 working days
New design order	10 working days
Repeat design order	8 working days
Emblematic and imprinted order	10 working days

MINIMUM ORDER QUANTITY FOR DIE-STRUCK EMBLEMS: 24

EMBLEM ORDERING INFORMATION

ORDERING REQUIREMENTS

The following must be submitted with orders for new die-struck or silk-screened emblems:

- Item numbers, descriptions and order quantities.
- Cross will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to artwork@cross.com, referencing your P.O. number and distributor name in the subject line. While we will accept artwork that is not vector-based (black and white line art, enlarged to 300% of desired size), kindly note that a fee will be incurred. Halftones or screen images are not acceptable for reproduction purposes.
- PMS colors — (coated gloss only) and color placement. PMS = Pantone® Matching System, an international printing, publishing, and packaging color guide.
- For new orders, submit an emblem name, for example, "Nike Swoosh". For repeat orders, submit the name and number of the existing emblem.
- Silk-screened emblem shape numbers — select one of the shapes, if applicable. Die-struck emblems also can be formed into the shape of the logo for an additional charge.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method

PROOFING OPTIONS

- Color paper proof
- Pre-production sample of your design on a Cross writing instrument or desk set nameplate

7 COLORS	1 COLOR	0 COLORS	BLACK	2 COLORS
COLOR-FILLED Hand painted with 1 or more colors.	ANTIQUE PLATE Whole emblem plated with black nickel. Raised details polished to expose shiny metal surface.	FLAT BLACK SPRAY Black coating hand applied to logo background only.	TWO-TONE SPRAY Textured gold or silver coating hand applied to logo background.	ANTIQUE SPRAY Dark gray coating hand applied to logo background.

ADDITIONAL CHARGES

Tooling and set up — Less than minimum, PMS color matching and color revision charges may be incurred, depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art charge — Orders for new emblems not submitted with vector art or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area. The minimum size for typesetting on most products is 6-point type.

Cancellations or changes to orders — Firm orders which are canceled or changed while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

*Emblems offered exclusively on Cross collection.

CROSS IMPRINTING SERVICES

Using an imprint image reproduction process, Cross will recreate your company trademark or symbol on applicable writing instruments in one or multiple colors of your choice. Extremely accurate design and color reproduction is possible. Standard imprint colors are listed below. A PMS color-match fee will be charged for other requested colors. One location included in price.

IMPRINT LOCATIONS

Please refer to product pages for all engraving and imprinting locations.

IMPRINT EXAMPLES



Aventura, 1-color



Century II, 2-color

GIFT BOX IMPRINT EXAMPLES



Imprint on Gift Box Sleeves \$3.00_A

STANDARD IMPRINT COLORS



STANDARD IMPRINT TYPE STYLES (MAXIMUM 3 LINES)



IMPRINT ORDERING INFORMATION

LEAD TIMES

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Lead-time
Paper proof	48 hours
Sample for approval	6 working days
New design order	6 working days
Repeat design order	6 working days
Emblematic and imprinted order	10 working days

IMPRINT ORDERING REQUIREMENTS

The following must be submitted with orders for custom imprinting.

- Item numbers, descriptions and quantities.
- A.T. Cross requests that artwork be provided in vector format.
- Imprint location and type style.
- For new orders, submit a design name, for example, "Texaco Star".
- For repeat orders, submit the name and number of the existing imprint.
- Fountain pen nib size.
- Ship to address, required delivery date and preferred shipping method.

CROSS DEBOSSING



Blind Debossing



Silver Foil Debossing



Gold Foil Debossing

Journals and pouches are available for custom debossing. Debossing imprints the journal with a logo or monogram impression. Debossed locations are recommendations. Locations and logo size may vary depending on individual logo. Please send artwork to artwork@cross.com for specialized consultation on your logo and placement. Note that logo debossing may be limited to text.

DEBOSSING ORDERING INFORMATION

LEAD TIMES – JOURNALS

A lead-time is the number of working days required to process and ship an order from Cross. Lead-times begin after receipt and approval of an order by Cross. Orders for decorated product are not approved until final artwork is approved by customer.

Working days = Monday through Friday, excluding national and factory holidays. (Includes U.S. and Chinese holidays)

Description	Blind Emboss	Foil Deboss
Paper proof	48 hours	48 hours
Sample for approval	10 working days	10 working days
New design order	10 working days	10 working days
Repeat design order	8 working days	8 working days

ORDERING REQUIREMENTS

The following must be submitted with orders for new debossed orders:

- Item numbers, descriptions, and order quantities.
- For new orders, submit a design name, for example "Texaco Star". For repeat orders, submit the name and number for the existing deboss decoration.
- Ship to address, required delivery date and preferred shipping method.

PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample of your design on a leather product

ADDITIONAL CHARGES

Tooling and set up as well as less than minimum charges may be incurred depending on the order requirements. Please contact your Cross customer service representative for complete pricing.

Art Charge – Order for new deboss decoration not submitted with vector art or requiring special design services are subject to an additional art charge. Original letterhead, business cards, faxed artwork, bitmapped digital artwork, web images, and printed art on non-flat surfaces are subject to this charge. Cross reserves the right to reset all artwork to provide a quality decoration that best fits the decoration area.

Cancellations or changes to orders – Firm orders which are canceled or changes while in process will be assessed a service charge in addition to the cost of components already produced. If order requires any manufacturing change while in process, new lead time will be quoted.

CROSS DISTRIBUTOR PROGRAMS

CROSS DISTRIBUTOR SELF-PROMOTION PROGRAM:

50% off first column net decorated pricing on most Cross writing instruments. Discount cannot be applied to promotional prices.

- Includes an emblem, template engraving, or custom imprint of your distributor logo.
- Minimum order of 24 units for emblems, 12 units for template engraving, 24 units for custom imprints.
- Tooling charges are not included.
- Excludes all precious metals, FranklinCovey, stationery products, Calais, Click, Coventry, desk sets, promotional items and new product launches for the first 3 months. Other products may not be available due to stock situations. Contact your sales rep for more information.
- Maximum order quantity 200 units.
- Subject to stock availability.

CROSS SPEC SAMPLE PROGRAM:

50% off first column net decorated pricing on most Cross writing instruments.

- Limit: 2 decorated samples or 1 plain sample. No returns accepted.
- Excludes all precious metals, FranklinCovey, stationery products, Calais, Click, Coventry, desk sets, promotional items and new product launches for the first 3 months. Other products may not be available due to stock situations. Contact your sales rep for more information.
- Tooling charges are not included.
- Cross requests that artwork be submitted as vector art.
- Subject to stock availability.

WARRANTY

CROSS WRITING INSTRUMENT FULL PERPETUAL WARRANTY

All Cross writing instruments and desk set pen holder mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Any Cross product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and processing fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Leads, erasers, ink refills and stylus tips exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse, as well as wear, aging discoloration or other deterioration of the leather wrapping. The Cross guarantee extends our assurance of a lifetime of writing pleasure to every owner of a Cross writing instrument. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction. Customers are advised to obtain insurance against loss or damage when shipping products to Cross. Without proof of shipment, Cross cannot replace product it does not receive.

WARNING

Pen caps can obstruct breathing. Keep out of mouth.

This product is not intended for children.

APPLICABLE TO STYLUS TIPS

In no event shall Cross be liable for incidental or consequential damages of any kind or character including, without limitation, physical damage to the surface of hand-held PCs, cell phones, smart phones or other electronic devices. Some states and jurisdictions do not allow the exclusion of incidental or consequential damages, so the above exclusions may not apply to you.

CROSS GENERAL INFORMATION

WRITING ORDERS

Your order must include:

1. Quantity desired.
2. Product number of item.
3. Emblem, imprint or template number where applicable (reference to previous P.O.'s is not accepted).
4. Writing instrument refill point (if other than standard).
5. Fountain pen nib size.
6. Exact copy (typed or printed) for engraving or imprinting.
7. Artwork for template engravings. Reference the engraving section for art requirements.
8. Artwork for emblems or imprints. Reference the appropriate decoration section for art requirements.
9. Desired imprint or engraving area.
10. Desired emblem shape number and type, i.e. die-struck or silk-screened.
11. Customer's complete shipping address.
12. Required delivery date and preferred shipping method.

PACKAGING

- Most Ballpoint Pens are packaged with a medium black refill.
- All Rollerball Pens are packaged with a black gel rolling ball refill.
- All writing instruments ship in a Premium Gift Box.

TYPESETTING

The minimum size for typesetting for most decorations is 6 point type (example: this is 6 point type). Cross reserves the right to reset all imprint copy and logos to fit the imprint area and/or provide the best quality imprint.

TEMPLATE ENGRAVING

A process that duplicates simplified logos or stylized print is available on most writing instruments.

EMBLEMS

See page 82 for writing instrument application.

IMPRINTS

Cross will recreate your company trademark or symbol on most lacquer and satin finish writing instruments using an imprint image reproduction process. Extremely accurate design and color reproduction is possible.

PROOFING OPTIONS

- Color paper proof
- Black and white paper proof
- Pre-production sample

ARTWORK/E-MAIL

Cross prefers to receive vector artwork at all times. We will also accept digital vector artwork in Adobe Illustrator, Corel Draw 9.0 or earlier, and Freehand 9.0 or earlier. Please convert all fonts to paths; do not send actual fonts. Email files to artwork@cross.com, referencing your P.O. number and distributor name in the subject line. While we will accept artwork that is non-vector-based, kindly note that a fee will be incurred.

TOOLING

Tooling (screens, pads, dies, plates and templates) remains Cross property. All tooling will be held in a quality-controlled environment at Cross's factory for 48 months after the last order to manufacture. If a manufacturing order is not received for a specific design within a 48-month period, the tooling will be discarded due to inactivity. New set up and tooling charges apply if a tool has been discarded due to inactivity.

EMBLEM QUALITY

For maximum security, Cross jewelry-quality emblems are double-pegged and riveted to the clip of writing instrument caps. Cross can reproduce your company trademark using single or multiple colors on a variety of standard and custom emblem shapes. Color enamels are hardened to protect against peeling, chipping, or cracking. Each and every emblem is inspected 100% for proper dimension, security, color correctness, design definition and alignment to the clip.

LOGOS AND TRADEMARKS

All decorated product with corporate logos or registered trademarks is shown only to illustrate logo reproduction capabilities. Merchandise bearing logos can be purchased only by the organization to which the logo or trademark belongs and only through authorized Cross distributors.

ENGRAVING

Please send a separate Excel document specifying product numbers, desired engraving style and the specific wording or letters to be engraved. Do not send us the item for engraving as this takes more time and increases your handling and mailing costs.

Production lead time for engraving orders is 3 working days from factory receipt of acceptable engraving list. (excluding templates) 50 units or more = 5 working days.

CANCELLATIONS/CHANGES TO ORDERS

Firm orders which are canceled or changed while in process will be assessed a service charge in addition to the cost of the components already produced. If order requires any manufacturing change while in process, a new lead time will be quoted. Please note: Any change may affect the original ship date.

INCREASED ORDERS

Increases to orders already received by Cross will be treated as new orders and a new lead time with be quoted.

SPLIT SHIPMENTS/DROP SHIPMENTS

No additional charges for split shipments (example: shipping to end user event location or merchandise that by necessity, due to its size or nature, is being shipped to multiple locations). Order must specify split shipment information upon submission of purchase order. Each split shipment must be at least minimum order quantity. Blanket purchase orders requesting individual shipment locations for single units are not considered split shipments and will follow drop ship policy below.

Cross recognizes that in today's business environment, suppliers are asked to provide shipping/fulfillment services for individual product orders to end-user recipients. A drop ship charge will be applied for each drop ship location, where Cross handles third party order fulfillment (example – shipping to individual end-user residential addresses). This charge includes ground freight.

Drop Shipment destinations are required at the time of order placement. Drop ship charges as noted above will apply.

EXPEDITE CHARGE

Any requests for reduction in production lead times will incur an additional \$50.00 net expedite charge. We reserve the right to decline expedite requests.

RETURNS

Emblematic/engraved/imprinted merchandise may not be returned. Plain merchandise returns must be authorized in writing from Cross and will be subject to a 15% restocking charge. All authorized returns must be made freight prepaid within 60 days of the original shipment.

LOSS/DAMAGE CLAIMS

Claims for short shipments, damage or merchandise not received must be submitted within 30 days from date of shipment.

Prices subject to change without notice.