

BUSINESS / MARKETS

## FIT Design Entrepreneurs Selects 24 Design Companies for 'Mini-MBA' Program

One hundred thousand dollars will be awarded to the company that presents the most outstanding business plan, and a \$50,000 Israel Goldgrub Award will go to the second-place company.



The Fashion Institute of Technology has disclosed the 24 fashion companies selected for the 2018 class of **FIT** Design Entrepreneurs, a free, intensive, “mini-MBA” program that teaches emerging designers how to run a successful label.

The 24 companies were selected from a pool of 246 applicants.

Brands that have been selected are Kozaburo, Christine Alcalay, Kent Woman, Baker & Black, Altered by Kimberly Barasch, Bode New York, Ariana Boussard-Reifel, Onyii & Co., Thistle & Spire, Chikimiki, Vaquera, From the Road, Kris Harring, Oblik Atelier, Heike NY, S/H Koh, Ark, They New York, Hathairat, Marte, **Anissa Aida**, Muehleder, Mimi Prober and Minan.Wong. They are in categories ranging from women’s wear and men’s wear to jewelry, lingerie, eveningwear and scarves.