

# STOCKIST APPLICATION FORM

## SALON TRADING

SALON NAME.....

ADDRESS.....

STATE.....

POSTCODE.....

PHONE.....

MOBILE.....

EMAIL.....

WEB ADDRESS.....

SOCIAL MEDIA HANDLE/S.....

ABN.....

## DETAILS OF BUSINESS OWNER

PLEASE CIRCLE:    SOLE TRADER            COMPANY            PARTNERSHIP

NAME.....

ADDRESS.....

STATE.....

POSTCODE.....

PHONE.....

MOBILE.....

EMAIL.....

## SHIPPING DETAILS

ADDRESS.....

STATE.....

POSTCODE.....

SPECIAL SHIPPING INSTRUCTIONS:

.....

## Stockist Information

### Wholesale Benefits

By becoming a Baiela Cosmetics stockist, you will have the ability to purchase products at 40% off the recommended retail price.

We will create an account online for you with your own personalised code to use at checkout. Please note this discount code does not apply to sale/clearance items, shipping or the stockist login page.

We have created a stockist login page for you to have access to the Baiela Cosmetics product manual, logos, testers, retail displays, merchandise, packaging and marketing material.

### Minimums

There is a minimum opening order of \$300. There are no ongoing minimums there after.

Choose the products, shades and quantity to suit your business.

### Testers

Full size testers are available and can be purchased at the wholesale rate through our website when you log in to your account. Prices for testers vary between \$10-\$30.

### Shipping

- Orders are processed, packed and registered for delivery on weekdays only.
- No orders will be processed or shipped on weekends or public holidays.
- Discounts and coupon codes do not apply to shipping costs unless stated otherwise.
- Standard shipping under \$30 will be charge at a flat rate of \$8.95
- Express shipping \$12.95

- All Australian wholesale orders are entitled to free shipping over \$30 and under \$500. If your order exceeds \$500 you will be invoiced separately after purchase.

### **Delivery time Frame**

- Standard shipping delivery estimate is 3-5 business days
- Express post delivery estimate is 1-2 business days

### **Colours of products**

Every effort has been made to correctly colour match product images to actual products. Please be aware that due to variances in computer monitors and catalogue printing, these colours may not appear the same as when you receive the goods. Baiela Cosmetics takes no responsibility for incorrect colour choices.

If you would like to view the products in person please contact [info@baielacosmetics.com](mailto:info@baielacosmetics.com)

### **Ordering**

All orders can be made online by logging into your account and using your personalised checkout code.

### **Back orders**

If a product is out of stock you will be notified and have the option of it being back ordered. Payment is required in full at the time of back ordering and products can take anywhere between 2 to 6 weeks to be restocked no additional postage is charged for back orders.

### **Payment**

When purchasing online you have the option to pay through PayPal for a secure checkout. If you don't have a PayPal account you can still check out using PayPal as a guest. You are also given the option to pay via direct debit, if you choose to pay via direct debit, payments must be cleared in Baiela Cosmetics account prior to products being dispatched from our warehouse.

If you wish to set up a 30 day account please speak with your Baiela Cosmetics representative to apply.

### **Changing or cancelling your order**

As full payment is required prior to dispatch of products, you can make changes or cancel your order up to 12 hours after the order being placed.

Please note if your order has already been processed we are unable to cancel or change your order.

## Receipt of items and returns

Baiela Cosmetics strives to ensure that all deliveries are received in perfect condition. If however, you are unsatisfied please contact [info@baielacosmetics.com](mailto:info@baielacosmetics.com) within 24 hours and we will endeavour to correct the issue in a timely manner. The cost of returning damaged or faulty goods is the responsibility of the purchaser.

Baiela Cosmetics does not offer refunds for change of mind. Credits or replacements are only offered in instances where items are faulty, damaged or incorrectly packed by our packing and shipping team. All incorrectly shipped items remain the property of Baiela Cosmetics and must be returned at no cost to the unintended recipient.

We advise all customers to exercise care when selecting products as we do not refund or exchange for incorrect colour selections.

## Ongoing support

At Baiela Cosmetics we are committed to supporting the companies that support us. We are pleased to offer the following marketing and support opportunities to our stockists;

- A stockist listing on the Baiela Cosmetics website stockist page.
- An introduction as a stockist with direct links on social media applications including our blog, Facebook & Instagram
- Sharing of your Baiela Cosmetics promotions, specials and events via social media.
- Staff training on the stocked range along with product information sheets and colour matching charts - in person (where location permits) or via correspondence.
- Email/phone product support for your staff/salon
- We look forward to the opportunity of working with your salon, college or makeup studio, helping to assist your clients to enjoy the ultimate in luxury makeup!

If you have any further questions or would like to meet to discuss a solution that best suits the needs of your salon or makeup studio, please do not hesitate to email or phone using the details provided. Further information can also be found on the Baiela Cosmetics Website [www.baielacosmetics.com](http://www.baielacosmetics.com)

I ..... (Name)

of ..... (business/company name)

**have read and understood all stockist information provided.**

Signature.....Date.....