

WIDEN

Your

REACH LIVES

#phplive2021: Going LIVE with Purium

FAST Start Incentive - Earn extra GQV points each time you submit a new and unique presentation via the submittal process in iLearn.



WHY WE LOVE IT?

Going live with your Purium story widens your pool of prospects. We incentivize you to push past fears with these extra points to help get you to your next rank and income level.

WHO QUALIFIES?

Active Brand Partners in their FAST START Period (The Fast Start window is the first 3+ months after enrollment).

HOW TO START?

Just do presentations! Go live on Instagram or Facebook, create and post unboxing videos, host a prospecting zoom event, etc. Talk about products, business, lifestyle or anything Purium-related that creates fresh exposure and engagement.



WHAT YOU EARN!

WEEKLY POINTS (QV)

Earn 33 GQV Points per unique submission; max of 3 per week (weekly max = 99 GQV Points).

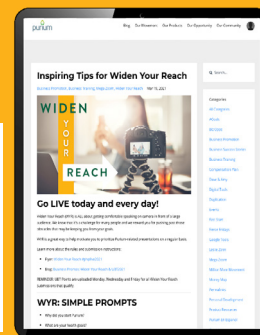
MONTHLY POINTS

Earn 200 GQV Points per 10 unique submissions in 1 month (monthly max = 200 GQV Points).

GET INSPIRED!

Inspiring ideas can be found @ <https://www.isharepurium.com/blog/tips-widen-your-reach>

Scan QR Code for Ideas:



FAST START WYR BONUS POINTS

Incentive Qualification Period: 3+ months from Enrollment / Upgrade date. Host 10 lives in the first 10 days to help you achieve Fast Start Consultant and beyond. Remember the monthly bonus closes with month end, so do 10 every month you are in the Fast Start window to maximize your earnings. Earn 398 GQV Points out of the 1000 needed to achieve Fast Start Consultant! Continue WYR throughout the month to earn a max of 596 GQV Points during the Fast Start period.

Scan QR Code for Details

@ https://bit.ly/WYR_Rules-2021



New BPs Can Earn:

First 10 Days Max = 398 GQV

+ 99 GQV Points (Week 1 Reward)
+ 99 Points (Week 2 Reward; within first 10 days)
+ 200 GQV Points (Month Reward)
= 398 GQV points

Monthly Fast Start Max = 596 GQV

+ 396 GQV Points (99 x 4 weeks)
+ 200 Monthly Bonus Points
= 596 GQV points

HOW TO QUALIFY

STEP

1

Make a presentation or go live.

2

Use the hashtag **#phplive2021** on social media.

3

Talk about the benefits of the product and business to create curiosity and fill your funnel of prospects (See isharepurium.com/blog/tips-widen-your-reach for inspiration).

4

Take a screenshot of the presentation.

5

Submit the following details of your presentation in **iLearn > Ultimate Business Transformation > Business Promos > Widen Your Reach Submission Form***

- Platform where presentation occurred – FB, IG, TikTok, Zoom, Google Hangout, and YouTube
- Account / Group / Page the presentation was made on
- Date presentation occurred
- Time presentation occurred
- Topic – Product, business, other with definition
- Screenshot of presentation upload
- Link to the presentation if applicable



* By submitting a presentation, all participants legally acknowledge that their image may be used in conjunction with the promotion of Purium products and/or business.

AWARDING POINTS & QUALIFICATION DETAILS

Find your extra GQV Points in your Back Office ➡ UBT Promo Report.

GQV Points will be awarded 3 times (M, W, F) per week and at month end by 6 pm PT.

Weekly Points will be posted no later than 6:00pm PST on the following Monday.

Submission Maximums: Limit 3 awards of 33 GQV each per week for a max of 99 GQV points per week. Maximum of 3 WYR Lives per day will be counted.

Once 10 submissions are received, 200 extra GQV Points will be awarded with the next batch of awards and posted on the date of the 10th submission. Limit 1 award of 200 GQV Points per month.

Each submission should be a UNIQUE Video or Presentation. The exact same video published on different social media platforms will only count as 1 WYR: Lives submission. Videos must be your own original content.

Videos that are long and create multiple stories will count as 1 submission. 1 60-second Video cannot be uploaded to stories and count as 4 separate WYR submissions.

Gifs and Boomerangs do NOT count. Videos without speaking or talking may or may not count, depending on the creativity and overall message.

You cannot submit WYR Lives from previous weeks or months. Dates of the posts must be from the current commission week (Saturday - Friday).

Weekly time period will be Saturday at 12:01am PST until the following Friday at 11:59 pm PST.

Monthly period is based on calendar months and closes at 11:59 pm PST on the last day each month.

Presentations will be verified and must contain **#phplive2021** if on social media.

No screenshot, no approval: Submissions that don't include screenshot will not be approved.

GQV Points will only be awarded if all qualification details are met.

Presentations can include interviews, however the Brand Partner must be part of the presentation.

Children may be part of the presentation if parents have given consent to the Brand Partner for the images and videos of their children to be placed in a public forum.

Participating Brand Partners must have been in their FAST START window and a 50 BV min. Smart Order on file to earn GQV Points.

QV Points (qualifying volume) goes Upline 8 levels.