

A long-lasting, lubricating dry eye ointment that delivers superior moisturizing and protection of the ocular surface. This hydrating ointment provides soothing relief of dry eye symptoms, such as soreness, irritation or a gritty sensation on the eyes and acts as a barrier against moisture loss. It is used during surgical procedures and is ideal for patients that suffer from severe Dry Eye Disease and lagophthalmos.

- √ Maximum relief for severe dry eye
- ✓ Contains 0.40% sodium hyaluronate
- ✓ Enables a prolonged contact time with the ocular surface
- √ Immediate, long-lasting hydration and lubrication
- ✓ Reduces tear film evaporation

For night-time use

WHEN TO SEE AN EYE CARE PROFESSIONAL

Millions of people suffer needlessly with dry eye symptoms and often assume they are the result of poor air quality, external irritants or too much computer screen use. If you suffer from prolonged signs and symptoms of dry eyes, speak to your eye doctor so he/ she can take steps to determine the cause of your discomfort or refer you to a specialist.

SEE THE DIFFERENCE

DON'T TAKE YOUR EYES FOR GRANTED

Speak directly to your eye care professional and ask for **I-MED Pharma products** by name.

www.imedpharma.com





DO YOU SUFFER FROM EYE DISCOMFORT?



YOU MAY HAVE DRY EYE DISEASE (DED), A COMMON CONDITION THAT AFFECTS 25-30% OF THE POPULATION

DED often goes undiagnosed because its symptoms are not always easy to recognize and understand. If these symptoms go untreated, they can often lead to more serious and sometimes irreversible conditions.

WHAT CAUSES DED?

DED is caused by a chronic lack of adequate lubrication and moisture on the surface of the eye. When the quantity and/ or quality of the tears fail to keep the surface of the eyes adequately lubricated, you can suffer from DED. Dry Eye Disease can cause mild to severe discomfort and can affect your everyday life, both at work and at home.

You are more likely to suffer from DED if you:

Are over 50 years of age

Are a woman who is pregnant, using birth control or in menopause

Engage in moderate to heavy screen use (computers, tablets or mobile devices)

Wear contact lenses

The importance of regular eye exams has been recognized for many years. If you are experiencing any of the following symptoms, you may have Dry Eye Disease and should discuss these symptoms with your eye care professional.

VISCOADAPTIVE & PRESERVATIVE-FREE ARTIFICIAL TEARS

I-DROP® PUR

ADVANCED RELIEF





MONTH

The world's first and only viscoadaptive, preservative-free artificial tear available for patients with mild to moderate chronic Dry Eye Disease.



- √ Contact lens compatible
- √ 0.18% Preservative-free viscoadaptive hyaluronan
- √ Immediate, long-lasting relief
- √ Advanced comfort
- √ Non-blurring upon application
- √ Fewer daily applications needed

Dry Eye Checklist

- Stinging or burning eyes
- Blurry vision Itchy, red eyes
- Scratchy, gritty eyes
- Excessive tearing
- Stringy mucus in or around your eyes

- Inflammation
- Eye fatigue
- Foreign body sensation
- Sensitivity to light
- Difficulty wearing contact lenses
- Difficulty with nighttime driving

I-MED Pharma has a vast array of management solutions available to help alleviate your dry eyes. Depending on the severity and frequency of symptoms, your eye care professional can suggest either I-DROP® Viscoadaptive Artificial Tears or I-DEFENCE® Dry Eye Ointment, as the most suitable option for your ocular health.

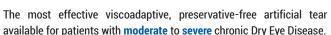
I-DROP® PUR GEL

SUPERIOR RELIEF











- ✓ Superior moisturizing and lubrication
- √ 0.30% Preservative-free viscoadaptive hyaluronan
- √ Immediate, long-lasting relief
- ✓ Superior comfort
- √ Non-blurring upon application
- √ Fewer daily applications needed

VISCOADAPTIVE & PRESERVATIVE-FREE ARTIFICIAL TEARS



For Evaporative Dry Eye Disease Formulated Specifically for MGD Patients

I-DROP® MGD is a premium, preservative-free, artificial tear that helps relieve symptoms associated with evaporative dry eye. It is the most advanced eye drop for hydrating and lubricating the cornea.

Containing superior osmoprotectants and bioprotectants, I-DROP® MGD stabilizes and restores the lipid layer.

- ✓ Offers unparalleled hydration and comfort
- ✓ 0.20% Preservative-free viscoadaptive hyaluronan
 - + lipid layer enhancer
- √ Immediate, long-lasting relief
- √ Reduces tear film evaporation
- √ Blink-activated re-coating of the cornea