

## HAVING A WELL-BALANCED DIET IS IMPORTANT TO OUR OVERALL HEALTH, BUT ARE WE GIVING ENOUGH THOUGHT TO THE HEALTH OF OUR EYES?

While having a diet that includes fresh fish, seafood, fruits, nuts, and green leafy vegetables is an important factor when it comes to both overall and ocular health, the recommended daily amount of essential nutrients may still be lacking. To supplement a patient's diet and to help account for other factors that can cause reduced amounts of essential nutrients to be absorbed in body, eye care professionals can recommend a nutritional supplement to balance out what is missing.



Our nutritional supplements offer the following benefits for overall and ocular health:

- ✓ Helps to provide relief and improve symptoms of dry eye syndrome
- ✓ Helps support proper tear function in adults
- ✓ Helps support cardiovascular health
- ✓ Helps support cognitive health and brain function
- ✓ Helps support immune function
- ✓ Helps to promote healthy mood balance

## WHEN TO SEE A DOCTOR

Millions of people suffer from dry eyes and other ocular surface disorders. If you are one of them, speak to your eye care professional so you can be properly diagnosed and put on the right management plan before your symptoms become more severe. Early intervention and preventative therapies are key to a healthy ocular surface.

## SEE THE DIFFERENCE

## DON'T TAKE YOUR EYES FOR GRANTED

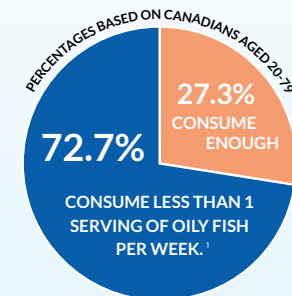
SCHEDULE ROUTINE EYE EXAMS WITH YOUR DOCTOR TO EVALUATE THE HEALTH OF YOUR EYES, LIDS & LASHES

Speak directly to your eye care professional and ask for **I-MED Pharma products** by name.

[www.imedpharma.com](http://www.imedpharma.com)

## ARE YOU GETTING ENOUGH OMEGA-3s FROM DIET ALONE?

Consuming foods rich in omega-3 fatty acids, namely, eicosapentaenoic acid (EPA) and docosahexaenoic acid (DHA), is essential for overall and ocular health, but most Canadians are not getting the recommended daily amounts of these nutrients from diet alone.



A daily dose of a multi-vitamin containing omega-3s will enhance the maintenance of both overall and ocular health and can be an effective way to reduce the onset of dry eyes and/or inflammation in patients that show signs of marginal osmolarity.



# I-VU® OMEGA-3 PLUS

Capsules



- ✓ In the re-esterified triglyceride form (rTG)
- ✓ GMO-free
- ✓ Highly purified & concentrated
- ✓ Molecularly distilled in a licensed facility
- ✓ Scientifically formulated
- ✓ Easy to digest & swallow
- ✓ Flavor-free
- ✓ Approved by Health Canada

Two softgels daily provide 1824 mg of the most important Omega-3 fatty acids, EPA, DHA & DPA.

Available in 2 formats:  
30-day supply format &  
economical 60-day supply format.

# I-VU® OMEGA-3

Liquid



- ✓ In the re-esterified triglyceride form (rTG)
- ✓ Easy to absorb & consume
- ✓ Highly purified & concentrated
- ✓ Contains the recommended daily dose of vitamin D3
- ✓ Contains GLA
- ✓ Lemon flavour with no fishy aftertaste
- ✓ Approved by Health Canada

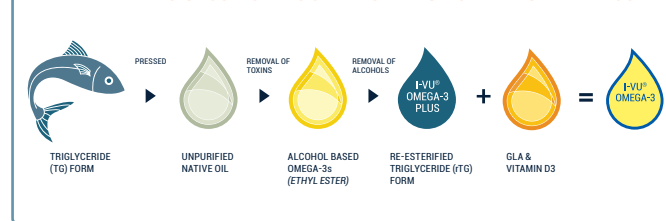
One teaspoon daily provides 2340 mg of the most important Omega-3 fatty acids, EPA, DHA & DPA, as well as 25 mcg of vitamin D3 and 200 mg of GLA.



Can be added to your favorite  
smoothie or salad dressing!

## NOT ALL OMEGA-3 SUPPLEMENTS ARE CREATED EQUALLY!

BETTER PROCESS TO ENSURE POTENCY & EFFECTIVENESS



I-MED Pharma omega-3 supplements provide the optimal amounts of these beneficial omega-3 fatty acids in the re-esterified triglyceride form (rTG), which allows for easier absorption into the bloodstream. This involves removing the alcohol content from the synthetic alcohol-based omega-3s and converting them into the purified re-esterified triglyceride form.



This additional purification step causes the bio-availability of omega-3s to be much higher than the ethyl ester form. The benefit to the patient is a higher percentage of fish oils is absorbed into the bloodstream. As a result, the product is more potent and effective.

Most commercially available omega-3 manufacturers do not perform this additional re-esterification step, leading to unpurified, synthetic formulations.

**GET THE QUALITY YOU DESERVE!**

\*Patients who are not completely satisfied after consuming the recommended daily dose of I-VU® OMEGA-3 or I-VU® OMEGA-3 PLUS for 90 days will get their money back. Proof of purchase for a 90-day supply of product is required and the refund must be requested within 120 days of purchase.