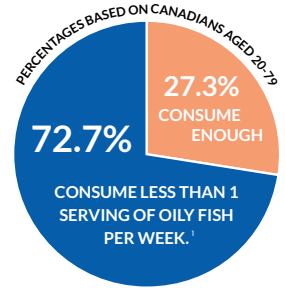




## WHY ARE OMEGA-3 FATTY ACIDS IMPORTANT & HOW CAN THEY HELP PATIENTS WITH DRY EYES?

Consuming foods rich in omega-3 fatty acids, namely, **eicosapentaenoic acid (EPA)** and **docosahexaenoic acid (DHA)**, is essential for overall and ocular health, but most Canadians are not getting the recommended daily amounts of these nutrients from diet alone.

A daily dose of an omega-3 supplement can provide health benefits to the heart and brain, and can also be effective in reducing the onset of dry eyes and/or inflammation in patients that show signs of marginal osmolarity.



[1] Langlois, Kellie, and Walisundera Nimal Ratnayake. 2015. "Omega-3 Index of Canadian Adults." Health Reports 26 (11): 3-11.



**I-VU® OMEGA-3 PLUS** helps to **provide relief and improve symptoms of Dry Eye Syndrome**, including support for proper tear function in adults.

Two softgels daily provide 1824 mg of the most important Omega-3 fatty acids, **EPA, DHA & DPA** which help improve the quality of meibum produced by the meibomian glands and help reduce inflammation.

### BETTER PROCESS TO ENSURE POTENCY & EFFECTIVENESS

The **re-esterified triglyceride form (rTG)** allows for easier absorption of omega-3s into the bloodstream and easier digestion.

