

PRODUCT CATALOGUE

OPHTHALMIC PRODUCTS

FOR OCULAR SURFACE DISORDERS



ADVANCING THE SCIENCE OF DRY EYE

Specializing in dry eye diagnosis and management, I-MED Pharma provides ocular surface disease (OSD) solutions to Canadian ophthalmologists, optometrists, and the global eye care community.

Our mission is to bring complete relief to dry eye and OSD patients worldwide. To do this, we continually research and develop the most effective and advanced solutions for dry eye disease.

I-MED Pharma offers a complete range of ocular surface disorder products, including diagnostic tools, artificial tears, ocular hygiene cleansers, IRPL® treatment solutions, punctum plugs, nutritional supplements, and therapeutic accessories.



SEE THE DIFFERENCE

OFFER YOUR PATIENTS THE BEST CHOICE

4 VISCOADAPTIVE ARTIFICIAL TEARS

- 6 I-DROP® PUR
- 7 I-DROP® PUR GEL
- 8 I-DROP® MGD

9 DRY EYE OINTMENT

- 9 I-DEFENCE®

10 EYELID AND EYELASH OCULAR HYGIENE CLEANSERS

- 11 I-LID 'N LASH® Wipes
- 11 I-LID 'N LASH® Pump
- 12 I-LID 'N LASH® PLUS Wipes
- 14 I-LID 'N LASH® HOCL CLEANSING SPRAY
- 16 I-LID 'N LASH® EYE MAKEUP REMOVER

19 NUTRITIONAL SUPPLEMENTS

- 20 I-VU® OMEGA-3 PLUS Capsules
- 21 I-VU® OMEGA-3 Liquid

23 PUNCTUM PLUGS

- 24 I-PLUG®
- 25 I-PLUG® FIT

26 TREATMENT SOLUTIONS

- 27 E-EYE IRPL®

28 DIAGNOSTIC TOOLS

- 29 I-PEN®
- 30 SMTube®
- 31 tearcheck®

33 ACCESSORIES

- 33 I-RELIEF™ Mask

34 DRY EYE KITS

- 34 BLEPHARITIS/DEMODEX
- 35 POST-LASIK
- 35 MGD
- 35 IPL/RF

36 PRODUCT LITERATURE

- 36 Brochures
- 37 Instructions for Use
- 38 Posters
- 40 Documents
- 41 Pads
- 42 Displays

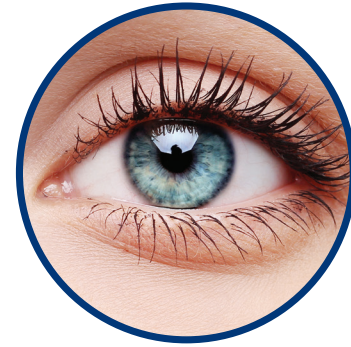
43 HOW TO ORDER

MANAGE DRY EYE CONDITIONS

I-DROP® is the first and only viscoadaptive, multidose, preservative-free eye drop that helps relieve symptoms associated with mild to severe dry eye disease. I-DROP® combines the advantages of the cohesive physical properties of the viscoelastic hyaluronan inactive ingredient and the dispersive physical properties of a low molecular weight glycerin lubricant, making it the only long-lasting, viscoadaptive dry eye solution currently available on the market.

Together, these biopolymers promote excellent coating and recoating of the surface of the eye, superior moisturizing, protection and lubrication for enhanced patient comfort and longer residence time without blurring or foreign body sensation.

Separately, neither a standard Hyaluronic Acid (HA)-based cohesive viscoelastic eye drop nor a traditional cellulose or PVA-based dispersive viscous eye drop offers the total benefits that are achieved in this uniquely formulated viscoadaptive eye drop.



BENEFITS INCLUDE :

- ✓ Long-Lasting Comfort
- ✓ Fewer Applications
- ✓ Immediate Relief
- ✓ No Blurring of Vision

THIS VISCOADAPTIVE EYE DROP ENHANCES THE THREE NATURAL LAYERS OF THE TEAR FILM AND IS REMARKABLY COMFORTABLE AND LONG-LASTING.

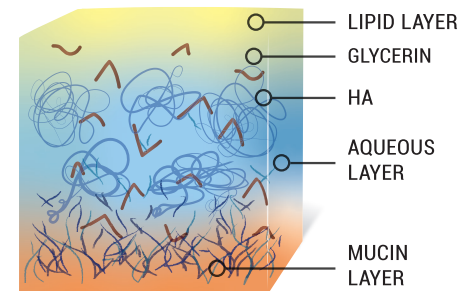
I-DROP® products are highly effective at hydrating and lubricating the cornea, while reducing tear film evaporation. These two benefits are generally recognized as being the principle factors required to improve the symptoms associated with dry eye disease.

Easy to use squeeze bottle features sophisticated one-way valve and air return system that delivers one dosed drop at a time with no wasted product.



Anti-bacterial system ensures sterile delivery of each drop.

If any residual solution remains on the bottle after use, simply flick it off with a brisk motion and close the cap tightly.



CROSS SECTION OF THE TEAR FILM

I-DROP® PUR

ADVANCED RELIEF



**0.18% Preservative-free
Viscoadaptive Hyaluronan**

I-DROP® PUR provides advanced, long-lasting relief for mild to moderate dry eye disease. The unique viscoadaptive solution ensures excellent corneal hydration and a prolonged residence time, increasing patients' comfort and lowering their total therapy cost due to the need for fewer applications. I-DROP® PUR is contact lens compatible.



Product #206

- ✓ Superior Comfort
- ✓ Non-Blurring
- ✓ Contact Lens Compatible
- ✓ For Mild to Moderate Chronic DED

I-DROP[®] PUR GEL

SUPERIOR RELIEF



**0.30% Preservative-free
Viscoadaptive Hyaluronan**

I-DROP[®] PUR GEL provides superior, long-lasting relief for moderate to severe chronic dry eye disease. The unique viscoadaptive solution changes its viscosity with each and every blink, ensuring excellent ocular surface coverage and a significantly longer-lasting artificial tear. This offers your patients immediate comfort and on-going relief, while lowering their total therapy cost due to the need for fewer applications.



Product #205

- ✓ **Immediate Relief**
- ✓ **Superior Moisturizing & Lubrication**
- ✓ **Blink-Activated Re-Coating**
- ✓ **For Moderate to Severe Chronic DED**

I-DROP® MGD

ENHANCED RELIEF



0.20% Preservative-free
Viscoadaptive Hyaluronan

I-DROP® MGD is a premium, preservative-free, artificial tear that helps relieve symptoms associated with evaporative dry eye. It is the most advanced eye drop for hydrating and lubricating the cornea. It contains superior osmoprotectants and bioprotectants that stabilize and enhance the lipid layer, while reducing evaporation of the tear film. It is recommended for patients suffering from meibomian gland dysfunction.



Product #208

- ✓ Contains Superior Osmoprotectants and Bioprotectants
- ✓ Offers Unparalleled Hydration & Comfort
- ✓ Stabilizes & Enhances the Lipid Layer
- ✓ For Chronic Evaporative DED

I-DEFENCE®

MAXIMUM RELIEF



**Hydrating & Lubricating Dry Eye Ointment
Containing 0.40% Sodium Hyaluronate**

I-DEFENCE® is a long-lasting, lubricating ointment that delivers superior moisturizing and protection of the ocular surface.

This hydrating ointment acts as a barrier against moisture loss. It can be used during surgical procedures and is ideal for patients that suffer from lagophthalmos symptoms.

I-DEFENCE® is most effective when used at night while the patient is asleep, which allows the ointment to remain on the cornea longer.



Product #280

I-MED PHARMA INC.



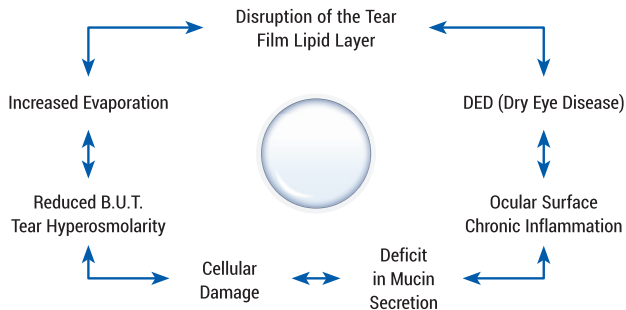
- ✓ Enables a Prolonged Contact-Time with the Ocular Surface
- ✓ Immediate, Long-Lasting Hydration and Lubrication
- ✓ Reduces Tear Film Evaporation
- ✓ For Severe Chronic Dry Eye & Lagophthalmos Symptoms

For Night-Time Use.

OCULAR HYGIENE

Adding a daily ocular hygiene regimen to an existing management plan using lubricating eye drops helps break the dry eye cycle, while enhancing the effectiveness of artificial tears.

Ocular hygiene also aids in the treatment of blepharitis and other extra ocular pathologies. The addition of a daily hygiene regimen offers your patients the opportunity to break the cycle of conjunctivitis and dry eye.⁽¹⁾



BENEFITS OF

DAILY OCULAR HYGIENE:⁽²⁾

- ✓ Removes Ocular Debris & Bacteria
- ✓ Helps Reduce Inflammation
- ✓ Helps Relieve Ocular Discomfort
- ✓ Helps to manage Blepharitis & MGD

GIVE YOUR PATIENTS
ANOTHER CHANCE
TO BREAK THE
DRY EYE CYCLE BY
ADDING OCULAR
HYGIENE TO THEIR
DAILY REGIMEN.

(1) Baudouin C, Messmer EM, Aragona P, et al Revisiting the vicious circle of dry eye disease: a focus on the pathophysiology of meibomian gland dysfunction British Journal of Ophthalmology 2016;100:300-306.

(2) Ngo W, Srinivasan S, Houtman D, Jones L. The relief of dry eye signs and symptoms using a combination of lubricants, lid hygiene and ocular nutraceuticals. J Optom. 2017;10(1):26-33. doi:10.1016/j.optom.2016.05.001

I-LID 'N LASH®

LID AND LASH CLEANSER

I-LID 'N LASH® is used to clean and remove ocular debris. It helps maintain the lid and lash health and enhances the effectiveness of artificial tears. The addition of a daily eyelid hygiene regimen to a treatment based on tear lubricants helps restore corneal health, allowing the eye to function normally.

For best results, use the wipes or pump as directed to apply the gel to closed eyes and wait for the gel to dry, but do not rinse. The remaining gel will continue to cleanse and hydrate the skin.



Product #214

50 mL Metered
Dose Pump

Product #219

60 Pre-Soaked Wipes

- ✓ Effective Cleanser
- ✓ Hydrating Ingredients with Added Glycerin
- ✓ Contains Hyaluronic Acid
- ✓ Ophthalmologist & Dermatologist Tested
- ✓ Hypoallergenic
- ✓ Paraben-Free
- ✓ Choice of Formats

I-LID 'N LASH® PLUS

LID AND LASH CLEANSER

An effective lid and lash cleanser formulated with **5% tea tree oil** to help remove ocular debris and enhance the effectiveness of tear lubricants.

A daily application of I-LID 'N LASH® PLUS cleans and hydrates in one simple step.

For best results, use the wipes as directed to apply the gel to closed eyes and wait for the gel to dry, but do not rinse. The remaining gel will continue to cleanse and hydrate the skin.



Product #222

60 Pre-Soaked Wipes
5% Tea Tree Oil

- ✓ Effective Cleanser
- ✓ Hydrating Ingredients with Added Glycerin
- ✓ Contains Hyaluronic Acid
- ✓ Ophthalmologist & Dermatologist Tested
- ✓ Hypoallergenic
- ✓ Safe for Contact Lens Wearers



WHAT IS TEA TREE OIL AND HOW CAN IT HELP WITH OCULAR HYGIENE?

Tea Tree Oil (TTO) is an essential oil derived from *Melaleuca alternifolia*. Employed for its powerful antiseptic, cleansing and hydrating properties, TTO is a safe and effective ingredient. Its natural skin-sanitizing benefits cleanse away dirt, bacteria and toxins, leaving the skin feeling healthier and more hydrated.⁽¹⁾

Patients suffering from eye inflammation, dryness, or discomfort resulting from conditions like Demodex, Blepharitis, and Dry Eye Disease can potentially benefit from incorporating tea tree oil formulated products into their ocular hygiene regime.

(1) *Melaleuca alternifolia* (Tea Tree) Oil: a Review of Antimicrobial and Other Medicinal Properties C. F. Carson,¹ K. A. Hammer,¹ and T. V. Riley^{1,2,*}

I-LID 'N LASH® HOCL CLEANSING SPRAY

LID AND LASH CLEANSER

A convenient ocular cleansing and hydrating spray formulated with .02% pure HOCl for lids and lashes.

I-LID 'N LASH® HOCL CLEANSING SPRAY can be used in combination with I-LID 'N LASH® wipes or pump and is gentle enough to use throughout the day for a refreshing cleanse as needed.

Spray & Go! No need to rinse off!

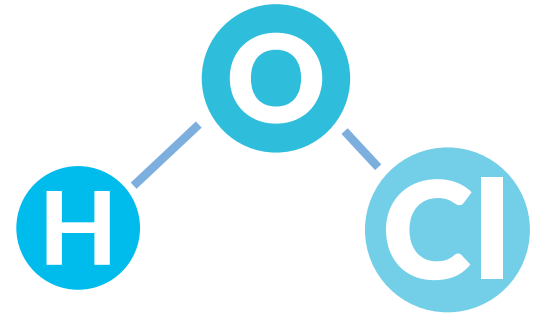


Product #5607
120 mL Spray Bottle

- ✓ Contains Pure HOCl
- ✓ Water-Based Cleanser to Improve Eye Hygiene
- ✓ Naturally, Hydrating Ingredients for the Eyelids
- ✓ Safe and Gentle for Daily Use
- ✓ High-Purity Formulation
- ✓ Contains No Alcohol, Oil, Sulfates, Parabens or Added Fragrance
- ✓ Optimal pH for Ideal Product Stability.

WHAT IS HYPOCHLOROUS ACID AND HOW CAN IT HELP WITH LID & LASH HEALTH?

Hypochlorous acid (HOCl) occurs naturally in the body. It is chemical free, non-toxic, all-natural and completely safe. It has been used in the medical field for over a century to fight germs and inactivate pathogens, such as bacteria, viruses, spores, and fungi.



CLINICAL BENEFITS OF HOCl

HOCl is useful in managing bacterial overload in conditions associated with:



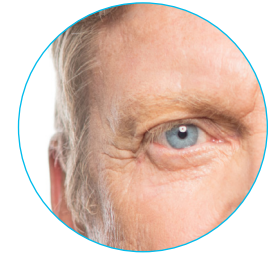
BLEPHARITIS



MGD



DEMODEX



DRY EYE

HOCl is recommended by eye care professionals to help control bacterial overload and enhance the health of the lids and lashes.⁽¹⁾

(1) Krader, C. G. (2014). Hypochlorous acid lid cleanser provides novel advantages: new product associated with excellent results, high patient acceptance in management of blepharitis. Ophthalmology Times, 39(11), 29+. <https://link.gale.com/apps/doc/A373886369/AONE?u=lond95336&sid=bookmark-AONE&xid=05ac26a3>

I-LID 'N LASH®

EYE MAKEUP REMOVER

LID AND LASH CLEANSER

An eye makeup remover specifically formulated for dry eyes that leaves skin feeling smooth and hydrated.

I-LID 'N LASH® EYE MAKEUP REMOVER is clinically proven to remove makeup & safe for the tear film. It can be used in conjunction with our full line of I-LID 'N LASH® ocular hygiene cleansers.

Remove the makeup and keep the hydration!



Product #225

45 Pre-Soaked Wipes

- ✓ Removes Makeup without Causing Irritation
- ✓ Safe for Sensitive Skin
- ✓ Gentle on the Eyes
- ✓ Ophthalmologist & Dermatologist Tested
- ✓ Hypoallergenic
- ✓ Contains Hyaluronic Acid and Coconut Oil to Hydrate the Skin
- ✓ Non-Toxic, No Added Fragrance, No Alcohol, and Free of Parabens

NEW PRODUCT



WHY IS IT IMPORTANT TO REMOVE EYE MAKEUP EVERY DAY, ESPECIALLY FOR DRY EYE SUFFERERS?

Daily eye makeup removal is essential to help maintain ocular health.

Not removing makeup properly can encourage bacterial overgrowth leading to ocular irritation and infection.¹

People who do not remove makeup at night have greater dry eye symptoms than those who do.²

IT IS IMPORTANT TO ENSURE THAT A PRODUCT USED TO CLEANSE THE LIDS AND LASHES IS NOT CONTRIBUTING TO AN EXISTING DRY EYE PROBLEM.

¹ Biscaldi, Lauren. "Steering Clear of Makeup Misuse can Prevent Ocular Disease." Ophthalmology Advisor (July 16, 2021). <https://www.ophthalmologyadvisor.com/topics/cornea-ocular-surface/dry-eye/improper-eyelid-cosmetic-h...> Accessed April 30, 2022.

² Periman, Laura M. "Long Eyelashes, Dry Eyes; What Glaucoma Drops and Eyelash Cosmetics Have in Common." Ophthalmology Management 25 (April 2021): 56-59, 65. <https://www.ophthalmologymanagement.com/issues/2021/april-2021/long-eyelashes,-dry-eyes>. Accessed April 1, 2022.



OMEGA-3 FATTY ACIDS HELP TO MAINTAIN OCULAR HEALTH

A daily dose of an omega-3 nutritional supplement will enhance the maintenance of ocular and general overall health and can be an effective way to delay the onset of dry eyes and inflammation of the eyelids in patients that show signs of marginally elevated osmolarity.

I-MED Pharma's nutritional supplements help relieve symptoms of dry eye syndrome while supporting proper tear function in adults. They offer an excellent source of omega-3 fatty acids: EPA, DHA & DPA in a highly purified and concentrated formula that has no fishy aftertaste.

THE I-MED PHARMA ADVANTAGE

Better Sourcing:

I-VU® OMEGA-3 PLUS and I-VU® OMEGA-3 are sourced from the oils of sustainable fish: anchovies, mackerel and sardines. Rich in omega-3 fatty acids, yet smaller in size, they have a lower risk of containing toxins. ^{1,2,3}

Comprehensive process:

Following extraction of rich native oil and esterification to remove any potential toxins, I-VU® OMEGA-3 PLUS and I-VU® OMEGA-3 undergo an additional step, removing the alcohol. The result is a concentrated, purified, re-esterified triglyceride (rTG) formulation, proven to be easily absorbed by the body, without a fishy odor or after-taste.

I-VU® OMEGA-3 PLUS

NUTRITIONAL SUPPLEMENT - CAPSULE FORM

I-VU® OMEGA-3 PLUS helps to provide relief and improve symptoms of dry eye syndrome, including support for proper tear function in adults.

I-VU® OMEGA-3 PLUS offers a safe, potent and easily absorbed formulation in an easy to swallow soft gel, providing maximum benefits to your patients.

Two soft gels daily provide 1824 mg of the most important Omega-3 fatty acids, EPA, DHA & DPA.

Now available in two formats.

- New 30-day supply
- Economical 60-day supply



Product #400
60-Day Supply

Product #406
30-Day Supply

**EPA: 600 mg
DHA: 300 mg
DPA: 12 mg**
(per capsule)

- ✓ Provides Omega-3 in the Re-Esterified Triglyceride (rTG) Form
- ✓ GMO-Free
- ✓ Highly Purified & Concentrated
- ✓ Molecularly Distilled in a Licensed Facility
- ✓ Scientifically Formulated
- ✓ More Economical than Other Re-Esterified Omega-3 Products on the Market
- ✓ Approved by Health Canada

I-VU® OMEGA-3

NUTRITIONAL SUPPLEMENT - LIQUID FORM

I-VU® OMEGA-3 is a highly purified and concentrated liquid supplement that helps relieve symptoms of dry eye syndrome while supporting proper tear function in adults.

I-VU® OMEGA-3 is the first and only formulation for dry eyes with high daily levels of omega-3, GLA and vitamin D3.

This liquid supplement provides a total of 2280 mg of essential omega-3s in one daily dose. I-VU® OMEGA-3 also provides patients with the recommended daily dose of vitamin D3, as well as the overall health benefits of gamma-linolenic acid (GLA).



Product #405

EPA: 1500 mg
DHA: 750 mg
DPA: 30 mg
GLA: 200 mg
Vitamin D3: 25 mcg

240 mL bottle

- ✓ Provides Omega-3 in the Re-Esterified Triglyceride Form (rTG)
- ✓ Contains GLA & Vitamin D3
- ✓ GMO-Free
- ✓ Easy to Absorb
- ✓ Highly Purified & Concentrated
- ✓ Lemon Flavour
- ✓ Made in Canada

OMEGA-3 PRODUCTS COMMERCIALY AVAILABLE ON STORE SHELVES AND ON-LINE DIFFER IN THEIR FORMULATIONS AND QUALITY:

Unpurified native oil:

Pressed directly from various fish, it may contain harmful toxins, including mercury and PCBs.

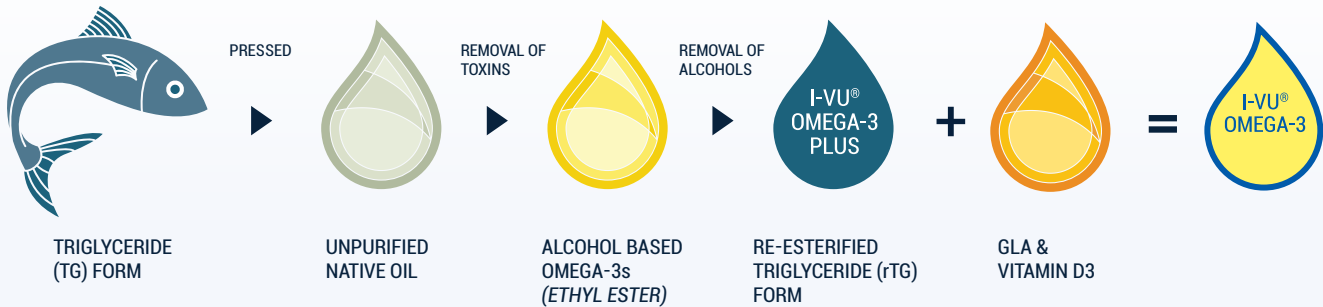
Ethyl ester based omega-3s:

Toxins are removed, converting it to a form not easily absorbed by the body. Large doses are required before benefits can be observed.

Re-esterified triglyceride (rTG) form omega-3s:

Alcohol is removed, resulting in a formulation easily absorbed by the body.

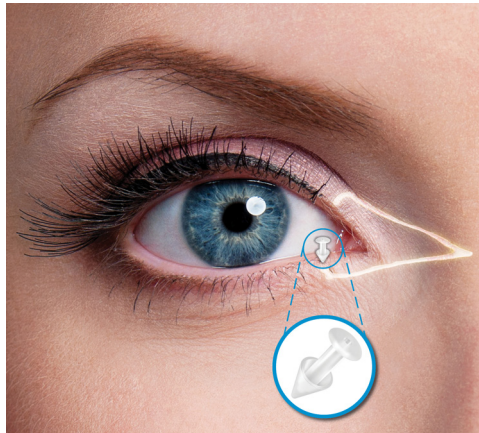
NOT ALL OMEGA-3 SUPPLEMENTS ARE CREATED EQUALLY!



PUNCTUM PLUGS

Punctum Plugs, also known as punctal occluders or lacrimal plugs, are tiny bio-compatible devices that are inserted into the tear duct to block drainage. By blocking the tear duct, tears are prevented from draining away too quickly. This ultimately increases the eye's tear film and surface moisture to relieve dry eyes. This procedure is widely-performed, safe, quick, painless, and totally reversible.

Our punctum plugs are available **Sterile, Pre-loaded** or **Non-sterile, Bulk** and come in a variety of sizes.



- ✓ Widely-Performed
- ✓ Safe
- ✓ Quick
- ✓ Painless
- ✓ Reversible

I-PLUG®

PUNCTUM PLUGS

I-PLUG® Punctum Plug is designed to provide reduction or elimination of tear drainage through the inferior or superior puncta, thus maintaining lubricating tears on the surface of the eye. Each I-PLUG® Punctum Plug is molded from medical grade silicone.

The I-PLUG® Punctum Plug is available in the following formats:

- ✓ **Sterile, Pre-Loaded on an Inserter**
(Small, Medium, Large & X-Large -1 pair per box)
- ✓ **Non-Sterile, Bulk**
(Small, Medium, Large -10 pairs per box)

Sterile, Pre-loaded

PRODUCT #	DESCRIPTION
I-PLUG® 801	0.4mm to 0.6mm Small
I-PLUG® 802	0.6mm to 0.7mm Medium
I-PLUG® 803	0.7mm to 0.8mm Large
I-PLUG® 804	0.8mm to 1.0mm X-Large

Non-sterile, Bulk

PRODUCT #	DESCRIPTION
I-PLUG® 811	0.4mm to 0.6mm Small
I-PLUG® 812	0.6mm to 0.7mm Medium
I-PLUG® 813	0.7mm to 0.8mm Large



I-PLUG® FIT

PUNCTUM PLUGS

Improved Flexible Fit for Chronic Dry Eye

I-PLUG® FIT Punctum Plug is designed for lasting, effective relief for dry eyes. Two-sizes fit most patients, which simplifies sizing. The flexible fit nose design provides easy insertion and superior retention, while the low-profile dome increases patient comfort. Each I-PLUG® FIT Punctum Plug is molded from medical grade silicone.

The I-PLUG® FIT Punctum Plug is available in the following formats:

- ✓ **Sterile, Pre-Loaded on an Inserter**
(X-Small, Small, Medium, Large - 1 pair per box)
- ✓ **Non-Sterile, Bulk**
(X-Small, Small, Medium, Large - 10 pairs per box)

Sterile, Pre-loaded

PRODUCT #	DESCRIPTION
I-PLUG® FIT 820	0.2mm to 0.3mm, X-Small
I-PLUG® FIT 821	0.3mm to 0.5mm, Small
I-PLUG® FIT 822	0.6mm to 0.8mm, Medium
I-PLUG® FIT 823	0.9mm to 1.0mm, Large

Non-sterile, Bulk

PRODUCT #	DESCRIPTION
I-PLUG® FIT 830	0.2mm to 0.3mm, X-Small
I-PLUG® FIT 831	0.3mm to 0.5mm, Small
I-PLUG® FIT 832	0.6mm to 0.8mm, Medium
I-PLUG® FIT 833	0.9mm to 1.0mm, Large



If an I-PLUG® FIT is lost within **30 days of insertion**, I-MED Pharma will replace it free of charge.

TREATMENT SOLUTIONS



E•Eye



A LONG-LASTING SOLUTION FOR DRY EYE DISEASE USING PATENTED IRPL® TECHNOLOGY

Specifically designed for the treatment of dry eyes due to meibomian gland dysfunction (MGD).

E•Eye is a device that generates a new type of polychromatic pulsed light by producing perfectly calibrated and homogenously sequenced light pulses. The sculpted pulses are delivered under the shape of regulated train pulses. The energy, spectrum and time period are precisely set to stimulate the meibomian glands to improve their function.

To place an order, please contact your local Dry Eye Consultant or call 1-800-463-1008.



Easy to Use, Fast, and Tailor-Made for Optometrists & Ophthalmologists

- ✓ User-friendly and intuitive with no risk for errors.
- ✓ Treatment sessions can begin within a few seconds and take only a few minutes to perform.
- ✓ Device is compact and can fit into any practice space.

OCULAR SURFACE DISORDERS DRY EYE

The New Standard for Diagnosing Dry Eye Disease

I-PEN® is the world's only diagnostic testing device to detect and measure the elevated tear film osmolarity levels associated with mild, moderate and severe DED.

The I-PEN® is a portable screening device for patients presenting with dry eye symptoms and for all pre- and post-surgical patients. In addition, the I-PEN® is an invaluable asset for monitoring the progress of DED treatment therapies. The I-PEN® is for professional diagnostic use only.

For more information about the I-PEN® or to arrange for an in-office demonstration, please contact your local I-MED Pharma Sales Representative.

BENEFITS INCLUDE:

- ✓ Quantitative Measurement of Osmolarity
- ✓ Simple to Use & No Calculations Required
- ✓ Accurate & Reliable Results
- ✓ Quick to Administer (2 seconds per eye)
- ✓ Minimally Invasive
- ✓ Affordable

RAPID, RELIABLE AND REPRODUCIBLE RESULTS

I-PEN®

DED DIAGNOSTIC DEVICE

The I-PEN® Osmolarity system, used in conjunction with the I-PEN® Osmolarity Single-Use-Sensors (SUS), provides a quick and simple method for determining tear osmolarity. Patients are asked to gently close their eyes for 30-60 seconds prior to taking a reading. The eye care professional will then take an osmolarity measurement of the tear film on the palpebral conjunctiva, with the result appearing immediately on the I-PEN®'s LCD screen. The test can be completed in seconds. No calculations required.



Product #602

**Single-Use-Sensors (SUS)
Box of 50**



Product #600

SMTube®

STRIP MENISCOMETRY TUBE

Tear Volume Test

The SMTube® Strip Meniscometry Tube is a quick and easy test to measure the volume of tears produced. This quantitative measurement provides important information on the efficacy of the patient's lacrimal system as part of a complete DED diagnosis protocol.

Replace the Schirmer's Test in your practice. Go from 5 minutes to 5 seconds.

Only available in North America



Product #SMT12

- ✓ Non-Invasive
- ✓ Quick, 5-Second Test
- ✓ No Anaesthetic Required

tearcheck®

DRY EYE DIAGNOSTIC & ANALYZER TOOL

Offers the newest technological advancements to simplify dry eye diagnosis.

tearcheck® performs 9 exams in under 10 minutes.

- ✓ OSIE® - Ocular Surface Inflammatory Evaluation
- ✓ TFSE® - Tear Film Stability Evaluation
- ✓ NIBUT - Non-Invasive Breakup Time
- ✓ EYE REDNESS
- ✓ MEIBOGRAPHY IR
- ✓ DEMODEX
- ✓ TEAR MENISCUS
- ✓ OSDI questionnaire
- ✓ ABORTIVE BLINKING

To place an order, please contact your local Dry Eye Consultant or call 1-800-463-1008.



Easy to read metrics provide a visual explanation of your patient's signs and symptoms of dry eye. User interface that is intuitive, quick and easy to use.



I-RELIEF™

THERAPEUTIC EYE MASK

Relief While You Rest

Hot & Cold Therapy Eye Mask with ThermaBeads™ is for the relief of symptoms associated with blepharitis, DED, MGD, styes and chalazia, as well as headaches, sinus pressure, tension, swelling and puffiness.

Can be used for **moist heat therapy** or **cold therapy**.

Reusable, washable and durable to last longer.

- ✓ Latex-Free
- ✓ Non-Allergenic
- ✓ Includes a Washable Slipcover

I-MED PHARMA INC.



Product #890

with ThermaBeads™



SYMPTOMS	USED HEATED
<ul style="list-style-type: none"> Red, swollen eyelids Gritty, itchy, burning or stinging sensation around the eyes Crusted eyelashes Flaking of skin around the eyes Painful, watery eyes Sensitivity to light Foreign body sensation Blurred vision 	<ul style="list-style-type: none"> Helps liquefy the oils in the glands to enhance flow Prevents tears from evaporating too quickly Improves blood circulation Helps to relax the eyes Increases comfort
<ul style="list-style-type: none"> Headaches Sinus pressure Tension Swelling or puffiness around the eyes Red, tired & painful eyes 	<ul style="list-style-type: none"> Helps to reduce perceived "heat" of irritated eyes Constricts blood flow to reduce inflammation Helps to relieve eye strain Increases comfort



DRY EYE KITS

The Convenient Dry Eye Package for Your Patients

Kits come assembled in a sturdy I-MED Pharma carry case with dual zipper and interior pockets, embroidered with the I-MED Pharma logo.

Each kit includes a description card and an instruction card with information on all products.

Clients can request customized versions of kits. For a quote on a customized kit, please contact your local I-MED Pharma Dry Eye Consultant.

MOQ on any kit is 30 units.



Product #955

DEMODEX / BLEPHARITIS Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® PUR GEL
- ✓ I-LID 'N LASH® PLUS
- ✓ I-RELIEF™ Therapeutic Eye Mask



Product #957

POST-LASIK Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® PUR GEL
- ✓ I-LID 'N LASH® Wipes
- ✓ I-RELIEF™ Therapeutic Eye Mask



Product #956

MGD Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® MGD
- ✓ I-LID 'N LASH® Wipes
- ✓ I-RELIEF™ Therapeutic Eye Mask
- ✓ I-VU® OMEGA-3 PLUS



Product #958

IPL/RF Dry Eye Kit

Contents include the following products:

- ✓ I-DROP® MGD
- ✓ I-LID 'N LASH® PLUS
- ✓ I-RELIEF™ Therapeutic Eye Mask
- ✓ I-VU® OMEGA-3 PLUS

BROCHURES

3.75"x8.5"



The brochure cover features a dark blue header with the I-MED PHARMA logo and the question "DO YOU SUFFER FROM EYE DISCOMFORT?". Below the header is a close-up photograph of a person's blue eye. Underneath the photo, a dark blue box contains the text "YOU MAY HAVE DRY EYE DISEASE (DED), A COMMON CONDITION THAT AFFECTS 25-30% OF THE POPULATION". The bottom section of the cover has a white background with blue geometric shapes and text explaining that DED is often undiagnosed and can lead to irreversible conditions.

I-MED PHARMA

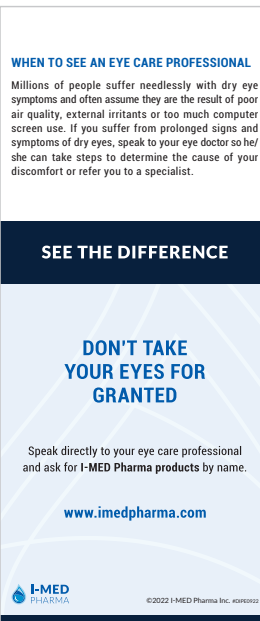
DO YOU SUFFER FROM EYE DISCOMFORT?

YOU MAY HAVE DRY EYE DISEASE (DED), A COMMON CONDITION THAT AFFECTS 25-30% OF THE POPULATION

DED often goes undiagnosed because its symptoms are not always easy to recognize and understand. If these symptoms go untreated, they can often lead to more serious and sometimes irreversible conditions.

Product# DIPE0922

**Dry Eye Disease
Product Brochure**



The back cover features a dark blue header with the text "WHEN TO SEE AN EYE CARE PROFESSIONAL". Below this is a white section with text explaining that millions of people suffer from dry eye symptoms and should speak to their eye doctor. A dark blue bar contains the text "SEE THE DIFFERENCE". The main body of the cover is light blue with white geometric shapes and features the text "DON'T TAKE YOUR EYES FOR GRANTED". Below this is text encouraging patients to speak directly to their eye care professional and ask for I-MED Pharma products by name. The website "www.imedpharma.com" is listed. The footer contains the I-MED PHARMA logo and the copyright notice "©2022 I-MED Pharma Inc. #0206022".

WHEN TO SEE AN EYE CARE PROFESSIONAL

Millions of people suffer needlessly with dry eye symptoms and often assume they are the result of poor air quality, external irritants or too much computer screen use. If you suffer from prolonged signs and symptoms of dry eyes, speak to your eye doctor so he/she can take steps to determine the cause of your discomfort or refer you to a specialist.

SEE THE DIFFERENCE

DON'T TAKE YOUR EYES FOR GRANTED

Speak directly to your eye care professional and ask for **I-MED Pharma products** by name.

www.imedpharma.com

I-MED PHARMA

©2022 I-MED Pharma Inc. #0206022

INSTRUCTIONS FOR USE

8.5"x11"



I-LID 'N LASH®

INSTRUCTIONS FOR USE

- ⦿ Wash hands and face thoroughly before using I-LID 'N LASH®. Apply a moist warm compress to closed eyelid in order to loosen encrusted debris and secretions.
- ⦿ Open the container and remove one I-LID 'N LASH® wipe. When finished, close the container tightly.
- ⦿ Gently rub eyelids and eyelash roots with the I-LID 'N LASH® pre-soaked wipe in a circular motion until all debris is removed. (Please refer to Figure 1) If you are using I-LID 'N LASH® Pump, simply add some gel to a cotton pad and apply to the eye in the same way.
- ⦿ If necessary, clean the area around the lid margins more thoroughly by wiping in short strokes in the direction of the eyelashes, starting at the roots and going away from the eye for both lower and upper eyelids. (Please refer to Figure 2)




I-LID 'N LASH® does not need to be rinsed off. The remaining gel will continue to hydrate the skin.

- ⦿ Repeat steps 2 through 4 for the second eye.

I-LID 'N LASH® can be used daily as a lid and lash cleanser to remove ocular debris. (Do not use on broken or abraded skin. Not to be used by children under 3 years of age)



60 Pre-soaked Wipes




50 mL Metered Dose Pump

SEE THE DIFFERENCE

imedpharma.com | odcare.com
 514-485-8118 | 1-800-443-1008
© 2015 I-MED PHARMA INC. | I-MED PHARMA

Product #ILNLLIFU0622

I-LID' N LASH® Instructions for Use



I-LID 'N LASH® PLUS

INSTRUCTIONS FOR USE

- ⦿ Wash hands and face thoroughly before using I-LID 'N LASH® PLUS. Apply a moist warm compress to closed eyelid in order to loosen encrusted debris and secretions.
- ⦿ If you have sensitive eyes place a drop of I-DROP® PUR or I-DROP® PUR GEL on the eye to provide a protective barrier.
- ⦿ Open the container and remove one I-LID 'N LASH® PLUS wipe. When finished, close the container tightly.

Start here for STEP 5

For STEP 6 see motion as below






Fig. 1. Apply the I-LID 'N LASH® PLUS wipe in a circular motion starting at the roots of the lashes and then out towards the lids and eyebrows.

- ⦿ Gently apply the gel from the wipe in a circular motion starting at the eyelash roots working outwards (please refer to Figure 1).
- ⦿ If necessary, clean the area around the lid margins and roots of the eyelashes more thoroughly by wiping in short strokes in the direction of the eyelashes (e.g. starting at the roots and going away from the eye for both lower and upper eyelashes).
- ⦿ Do not rinse. Any remaining I-LID 'N LASH® PLUS will continue to cleanse and hydrate the skin.
- ⦿ Repeat steps 2 through 6 for the second eye.
- ⦿ If you experience stinging, rinse the eye and surrounding area thoroughly with water.
- ⦿ Repeat this process with a new wipe if any crusty residue remains on the lash roots or lashes.
- ⦿ Perform this procedure once or twice per day for at least four weeks, or as per your doctor's instructions.

SEE THE DIFFERENCE

imedpharma.com | odcare.com
 514-485-8118 | 1-800-443-1008
© 2015 I-MED PHARMA INC. | I-MED PHARMA

Product #ILNPLIFU0622

I-LID' N LASH® PLUS Instructions for Use

POSTERS

Office Posters

11"x17"

I-DROP[®]
VISCOADAPTIVE ARTIFICIAL TEARS
THE **BEST CHOICE** FOR YOUR DRY EYES

THE LIPID LAYER OF THE TEAR FILM IS KEY TO A HEALTHY OCULAR SURFACE

The Meibomian Glands produce meibum, an oily substance that prevents evaporation of the tear film.

Lipid Layer
Prevents tear film evaporation

Aqueous Layer
Contains water and electrolytes to nourish and protect the cornea

Mucin Layer
Adheres tears to the eye

Meibomian Gland Dysfunction is the major cause of evaporative dry eye.

Meibum secretions are too quickly, the tear film becomes unstable and symptoms of dry eye can occur.

86% OF DRY EYE PATIENTS HAVE AN INSUFFICIENT LIPID LAYER

THE BENEFITS OF USING I-DROP[®] VISCOADAPTIVE ARTIFICIAL TEARS

- ✓ Enhances all 3 natural layers of the tear film
- ✓ Highly effective at hydrating & lubricating the cornea
- ✓ Reduces tear film evaporation
- ✓ Offers immediate comfort & long-lasting relief
- ✓ Preservative-Free

Enhanced Relief for Severe Chronic Evaporative Dry Eye | Superior Relief for Moderate to Severe Chronic Dry Eye | Advanced Relief for Mild to Moderate Chronic Dry Eye

ASK YOUR EYE CARE PROFESSIONAL ABOUT I-DROP[®] PRODUCTS TODAY! www.imedpharma.com

Product #TFL0220

**Tear Film Layer
Office Poster**

DRY EYE SEVERITY SCALE I-MED PHARMA

MANAGEMENT SOLUTIONS

Severity Level	Score Range	Management Solutions
Normal	< 290	I-DROP, I-DROP PLUS
Marginal	290-310	I-DROP, I-DROP PLUS, I-DROP ADVANCED
Mild	310-330	I-DROP, I-DROP PLUS, I-DROP ADVANCED, I-DROP HYDRATING
Moderate	330-350	I-DROP, I-DROP PLUS, I-DROP ADVANCED, I-DROP HYDRATING
Severe	> 350	I-DROP, I-DROP PLUS, I-DROP ADVANCED, I-DROP HYDRATING

ASK YOUR EYE CARE PROFESSIONAL ABOUT HOW OUR DRY EYE PRODUCTS CAN HELP www.imedpharma.com

Product #DESPE0520

**Dry Eye Severity Scale
Office Poster**

POSTERS

Office Posters

11"x17"

11"x13.5"

I-MED PHARMA ARE YOU SUFFERING FROM DRY EYES?

COMMON SIGNS & SYMPTOMS OF OCULAR SURFACE DISEASE

- WATERY EYES
- DANDRUFF AROUND THE EYELIDS
- LIGHT SENSITIVITY
- FATIGUED, SORE, OR HEAVY EYES
- BLURRED VISION
- CONTACT LENS DISCOMFORT
- BURNING OR GRITTY SENSATION IN THE EYES
- RED, INFLAMED EYELIDS

TRUST THE LEADER IN DRY EYE MANAGEMENT
Ask your eye care professional how I-MED Pharma products can help.

SEE THE DIFFERENCE imedpharma.com

Product #ARSDRYEN0622

Are You Suffering From Dry Eyes?
Office poster

I-MED PHARMA I-RELIEF™

HOT & COLD THERAPY EYE MASK WITH THERMABEADS™

RELIEF WHILE YOU REST

- Adjustable closures for proper compression
- Elastic strips for a comfortable fit
- Soft cloth fabric for added comfort
- Machine washable fabric slipcovers protects mask from oils, makeup and dirt
- Adjustable closures for proper compression
- Latex free | non-allergenic | Reusable, washable and durable to last longer
- Naturally hydrating Thermabeads™ for deep penetrating, moist heat therapy
- Temperature retaining Thermabeads™ for lasting hot or cold therapy
- Contouring shape for full contact

SYMPTOMS		USED HEATED	
Red, swollen eyelids	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Gritty, itchy, burning or stinging sensation around the eyes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Crusted eyelashes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Flaking of skin around the eyes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Pinkish, watery eyes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Sensitivity to light	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Stinging body sensation	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Blurred vision	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
SYMPTOMS		USED COOL	
Headaches	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Shaw pressure	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Styes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Swelling or puffiness around the eyes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids
Red, itred & painful eyes	Helps soothe eyelids	Helps soothe eyelids	Helps soothe eyelids

SEE THE DIFFERENCE imedpharma.com

Product #IREPPE0820

I-RELIEF™
Office Poster

DOCUMENTS

8.5"x11"

INTERPRETING OSMOLARITY READINGS

SYMPTOMS: NORMAL VS HYPEROSMOLAR

NORMAL mOsm/L + IRRITATION COMPLAINT

- EMD
- Conjunctival chalasis
- Demodex bleph
- Non-obvious mgd
- CL/solution toxicity
- Lagophthalmos

HYPEROSMOLAR

- MGD
- CLIDE
- Androgen deficiency
- Peri-surgical
- Sjögren's

TEAR OSMOLARITY AND MMP-9

	CATEGORY 1	CATEGORY 2	CATEGORY 3	CATEGORY 4
Tear Osmolality	Normal	High	High	Normal
MMP-9	Negative	Negative	Positive	Positive
Diagnostic Status	Non-DED	Early DED or on current MMP-9 targeted therapy – treat other aspects of Tear Dysfunction (MGD)	Moderate to severe DED	Post-operative, CCL, EMD, other etiology (diagnostically may not be tear dysfunction)

SEE THE DIFFERENCE
©2018 I-MED Pharma Inc. | IREPRE0818

Product #OSMOL1118

Interpreting Osmolarity Readings Document

PRELIMINARY REPORT I-RELIEF™ MASK

TEMPERATURE LOSS PROFILE

I-RELIEF™ MASK

ACKNOWLEDGE OVER 1 MINUTE | 10 sec ON/OFF

TEMPERATURE LOSS RATE

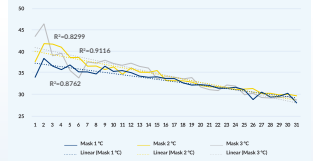


Fig. 1: Temperature of three (3) masks measured over a period of 30 minutes after being heated in a microwave oven (2000 watts) for 20 seconds.

I-RELIEF™ MASK

ACKNOWLEDGE OVER 1 MINUTE | 10 sec ON/OFF

TEMPERATURE LOSS RATE

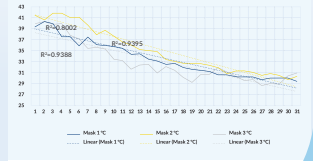


Fig. 2: Temperature of three (3) masks measured over a period of 30 minutes after being heated in a microwave oven (2000 watts) for 20 seconds.

SEE THE DIFFERENCE
©2018 I-MED Pharma Inc. | IREPRE0818

Product #IREPRE0818

I-RELIEF™ Preliminary Report Document

PADS

Patient
Prescription Pads

5"x7"

Patient
Order of Use Pads

8.5"x11"

I-MED PHARMA SEE THE DIFFERENCE

I-DROP® PUR
Advanced Relief for Mild to Moderate Dry Eye
Preservative-Free
Contact Lens Compatible

I-DROP® PUR GEL
Superior Relief for Moderate to Severe Dry Eye
Preservative-Free
Long-Lasting Hydration

I-DROP® MGD
Enhanced Relief for Chronic Evaporative Dry Eye
Preservative-Free
Reduces Tear Film Evaporation

I-DEFENCE®
Ointment for Severe Chronic Dry Eye & Lagophthalmos Symptoms
Superior moisturizing and protection of ocular surface during sleep

I-RELIEF™
Hot & Cold Therapy Eye Mask With Thermabeads™
Use Hot: For Blepharitis, DED, MGD, Styes and Chalazia
Use Cold: For Headaches, Sinus Pressure & Tension

1 (800) 463-1008 | www.imedpharma.com | ©2021 I-MED Pharma Inc. | #OSDPPE1221

Product #OSDPPE1221

50 sheets

A DRY EYE MANAGEMENT PLAN CUSTOMIZED FOR YOU I-MED PHARMA

IN THE MORNING
Take the recommended daily dose of Omega-3 fatty acids to help provide relief and improve symptoms of dry eye disease.
I-VUP® OMEGA-3 PLUS | Nutritional Supplements Containing Omega-3 Fatty Acids
For adults over 18 years of age, two softgels daily provide 3524 mg of the most important Omega-3 fatty acids, EPA, DHA & DPA.

THROUGH THE DAY
Apply the preservative-free, lubricating artificial tears recommended for you below.

- I-DROP® PUR | For Mild to Moderate Dry Eyes & Contact Lens Wearers
- I-DROP® PUR GEL | For Moderate to Severe Dry Eyes & for Use with Scleral Lenses
- I-DROP® MGD | For Chronic Evaporative Dry Eyes & Patients Suffering from MGD

IN THE EVENING
Use the recommended products, in the order shown below, to optimize the management of your dry eye condition.

- I-RELIEF™ Therapeutic Eye Mask | For the Relief of Symptoms Associated with Blepharitis, Dry Eye Disease, MGD, Styes and Chalazia
- I-LID 'N LASH® Eyelid Wipes for Gentle, Daily Cleansing
- I-LID 'N LASH® PLUS Eyelid Wipes with Tea Tree Oil for Deeper Cleansing
- I-DROP® PUR
- I-DROP® PUR GEL
- I-DROP® MGD

AT BEDTIME
I-DEFENCE® | Night-Time Ointment for Severe Chronic Dry Eyes & Lagophthalmos Symptoms

Product #OSDPH30721

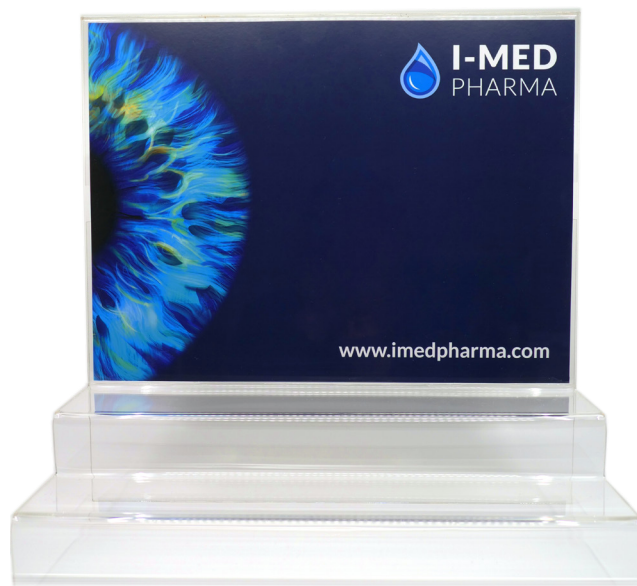
50 sheets

For a complete listing of all our marketing materials,
please visit osdcare.com

DISPLAYS

Dry Eye Disease
Product Display

Free with purchase



Product #DEDISPLAY0418

3 WAYS TO ORDER

1

WWW.OSDCARE.COM

(For Canada Only)

*Online orders over \$500 receive **free shipping**

To create your Professional Member ID:

Select '**Create Account**'

Once registered, you will be eligible to access our **online store** for eye specialists, clinics and hospitals and choose your desired products.

2

**THROUGH YOUR
DRY EYE CONSULTANT**

3

**CALL CUSTOMER SERVICE
(800) 463-1008**

To learn more about our products, please visit
www.imedpharma.com



I-MED Pharma Inc.
7190 Frederick Banting Rd.
St. Laurent, QC
CANADA H4S 2A1

Tel: (514) 685-8118
Toll Free: (800) 463-1008
Fax: (514) 685-8998

imedpharma.com
info@imedpharma.com