

15
WINTER
2021
GNARLY
MAGAZINE
.COM

Gnarly

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US \$8 CAN \$9 DISPLAY THROUGH SEPT 2020

THE WORLD'S GREATEST KUSTOM KULTURE MAGAZINE

(Cover design not finalized)



ADVERTISING RATES // 2021

GNARLY MAGAZINE. The world's greatest kustom kulture magazine shines a spotlight on the underbelly of America's best creators and builders. Featuring: pinstripers, sign painters, lowbrow artists, hot rods and motorcycles, builders of all types, airbrush artists, kustom painters, illustrators, Americana stoires, comics, and much more!

PUBLICATION DATES:

Winter (Jan 1) // Spring (Apr 1) // Summer (July 1) // Fall (Oct 1)

CIRCULATION:

5,000 print copies, with digital distribution through Magzter and Readly.



GNARLY MAGAZINE has national distribution and is available at Barnes & Noble, Books-A-Million and independent newsstands across the USA and Canada.



Ads appearing in the print issue will also appear in our digital issue hosted by Readly (it's like Netflix for magazines). **GNARLY MAGAZINE** digital on Readly averages **30,000** page views per issue.

| AD SIZE | COST |
|--|-------|
| 1/4 page | \$200 |
| Skyscraper | \$250 |
| 1/2 Page (horizontal or vertical) | \$350 |
| Full Page - standard inside page | \$700 |
| Full Page - inside front or back cover | \$750 |
| Full Page - back cover | \$900 |

Gnarly Magazine can accept digital ads from both Macintosh and Windows platforms. Before submission, please confirm that your application and media are listed below.

FILE TYPE

EPS, AI, TIFF, PDF, PSD, JPG

Ads created in MS Word, MS Publisher, PowerPoint or any other word-processing program will NOT be accepted.

IMAGES

Color mode: CMYK

Resolution:

Minimum 300dpi; 600dpi preferred

Vector images (EPS, AI)

Images must be embedded, not linked. Fonts must be converted to outline (preferred) or embedded within the EPS.

PRINTING/MECHANICAL SPECIFICATIONS

- Printing Type: Web Offset
- Cover: Heavy, glossy stock, UV coating
- Binding: Saddle-stitch
- Trim: 8.375" x 10.875"
- Bleed: Allow for 1/8" trim on all bleed sides

SUBMITTING YOUR AD

Ads can be submitted in any of the following ways:

- E-Mail, Dropbox, WeTransfer.com

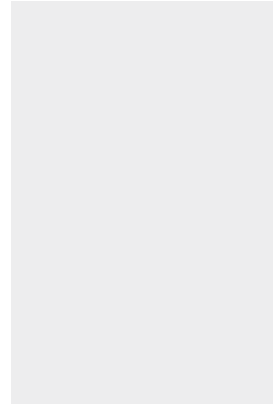
RESERVE YOUR AD

E-mail: GnarlyMagOnline@gmail.com to reserve your ad or to check space and position availability.

PAYMENT

We accept PayPal payments and major credit cards.

PayPal: GnarlyMagOnline@gmail.com

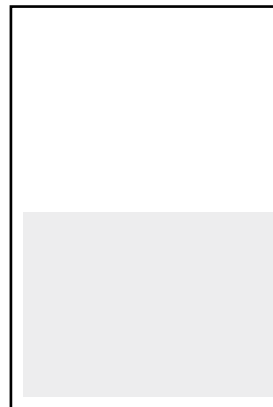


Full Page

8.375" x 10.875"

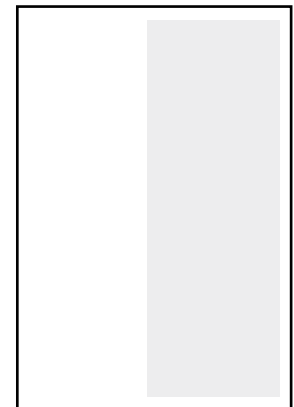
Add 3.175mm (1/8") on all sides for page bleed

Ask us about 2-page spread pricing



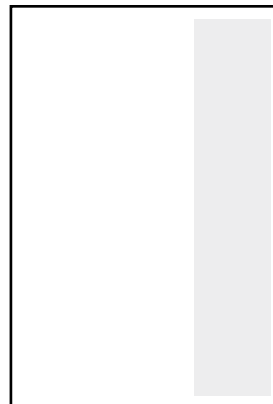
Half Page – Horizontal

190mm x 125mm



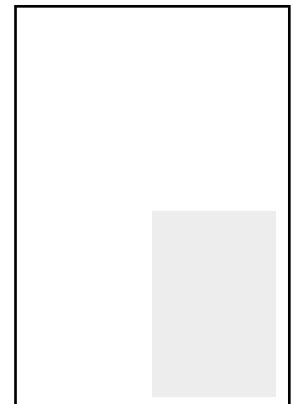
Half Page – Vertical

95mm x 250mm



Skyscraper

60mm x 250mm



1/4 Page

95mm x 125mm