

13
SUMMER
2020
GNARLY
MAGAZINE
.COM

Gnarly

**VON DAGO'S
PINSTRIPING
PRO TALK**

**HOT RODS &
MOTORCYCLES**

SKATE ART

**GLAM
FAIRY**
CHOPPER BUILD BY
JOSH BRENNAN AND ERIC ALLARD

IRVING KLAW
KING OF THE PINUPS

**RAT FINK
MADNESS**
ART CONTEST

**ADULT COMIC
WARNING**

0 74470 70651 9 52>

US \$8 CAN \$9 DISPLAY THROUGH SEPT 2020

THE WORLD'S GREATEST KUSTOM KULTURE MAGAZINE



ADVERTISING RATES // 2020

Gnarly Magazine is a quarterly Kustom Kulture print publication, featuring pinstripers, lowbrow artists, sign painters, tattooers, airbrush artists, comics, motorcycles and hot rods, sculptors, builders, and much more!

PUBLICATION DATES:

Winter 2020 (Jan 1) // Spring 2020 (Apr 1) // Summer 2020 (July 1) // Fall 2020 (Oct 1)

| AD SIZE | COST |
|----------------------------------------|-------|
| 1/4 page | \$100 |
| 1/2 Page [horizontal or vertical] | \$175 |
| Full Page - standard inside page | \$350 |
| Full Page - inside front or back cover | \$375 |
| Full Page - back cover | \$400 |

AD SPECS

Color mode:
CMYK

Resolution:
Minimum 300dpi;
600dpi preferred

Email us to reserve your ad position:
GnarlyMagOnline@gmail.com

Ads can be paid via PayPal:
GnarlyMagOnline@gmail.com.

Email us to check space and position availability.

Gnarly Magazine can accept digital ads from both Macintosh and Windows platforms. Before submission, please confirm that your application and media are listed below.

FILE TYPE

EPS, AI, TIFF, PDF, PSD, JPG

Ads created in MS Word, MS Publisher, PowerPoint or any other word-processing program will NOT be accepted.

IMAGES

Photographs and graphics should be saved in CMYK color mode.

The resolution of images should be between 300 and 600 dpi.

VECTOR (EPS, AI)

Images must be embedded, not linked. Fonts must be converted to outline (preferred) or embedded within the EPS.

Colors: No RGB or Pantone. Must be CMYK.

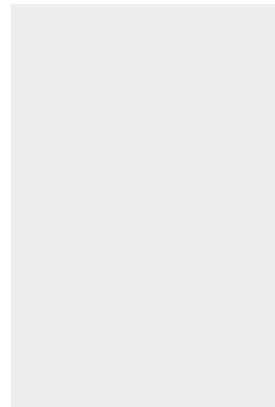
PRINTING/MECHANICAL SPECIFICATIONS

- Printing Type: Web Offset
- Binding: Saddle-stitch
- Trim: 8.375" x 10.875"
- Bleed: Allow for 1/8" trim on all bleed sides

SUBMITTING YOUR AD

Ads can be submitted in any of the following ways:

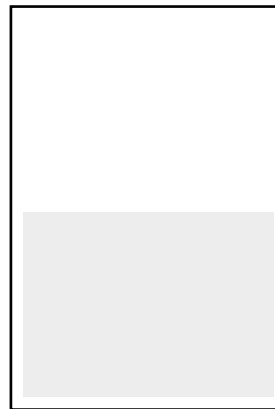
- E-Mail, Dropbox, WeTransfer.com



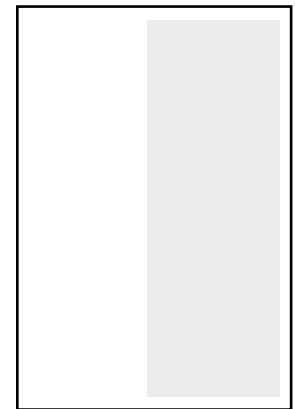
Full Page
8.375" x 10.875"

Add 3.175mm (1/8") on all sides for page bleed

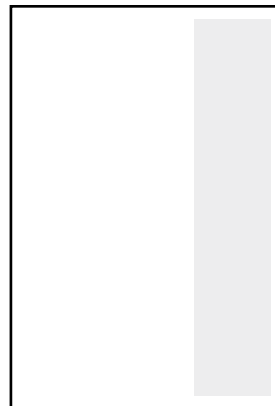
**Ask us about
2-page spread pricing**



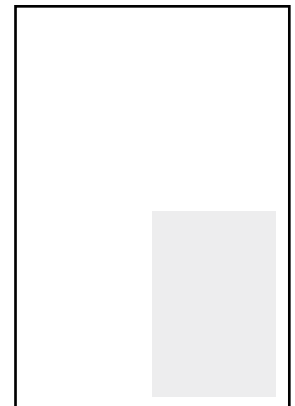
**Half Page –
Horizontal**
190mm x 125mm



**Half Page –
Vertical**
95mm x 250mm



Skyscraper
60mm x 250mm



1/4 Page
95mm x 125mm