

Gnarly Magazine is a Kustom Kulture publication, featuring pinstripers, lowbrow artists, sign painters, tattooers, airbrush artists, comics, short stories, motorcycles and hot rods, sculptors and builders, and much more!





**AD SIZE****COST**

1/4 page

**\$45**

1/2 Page [horizontal]

**\$75**

1/2 Page [vertical]

**\$75**

Full Page - inside front or back cover

**\$110**

Full Page - back cover

**\$150**

Full Page

**\$90****AD SPECS****Color mode:**

CMYK

**Resolution:**Minimum 300dpi;  
600dpi preferred**Email us to reserve your ad position:**

GnarlyMagOnline@gmail.com

Ads can be paid via PayPal:

GnarlyMagOnline@gmail.com.

Email us to check space and position availability.

Gnarly Magazine can accept digital ads from both Macintosh and Windows platforms. Before submission, please confirm that your application and media are listed below.

## FILE TYPE

- EPS, AI, TIFF, PDF, PSD, JPG

Ads created in MS Word, MS Publisher, PowerPoint or any other word-processing program will NOT be accepted.

## IMAGES

Photographs and graphics should be saved in CMYK color mode.

The resolution of images should be between 300 and 600 dpi.

VECTOR (EPS, logos, etc.)

Images must be embedded, not linked. Fonts must be converted to outline (preferred) or embedded within the EPS.

Colors: No RGB or Pantone. Must be CMYK.

## PRINTING/MECHANICAL SPECIFICATIONS

- Printing Type: Web Offset
- Binding: Saddle-stitch
- Trim: 6" x 9"
- Bleed: Allow for 1/8" trim on all bleed sides

## SUBMITTING YOUR AD

Ads can be submitted in any of the following ways:

- E-Mail, Dropbox, WeTransfer.com



### Full Page

6" x 9"

153mm x 230mm

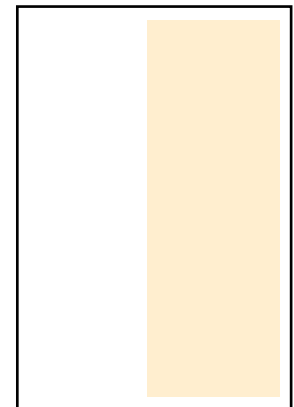
Add 3.175mm (1/8") on all sides for page bleed

**Ask us about 2-page spread pricing**



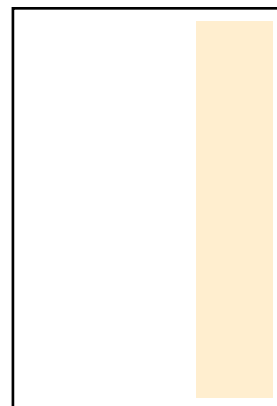
### Half Page - Horizontal

130mm x 100mm



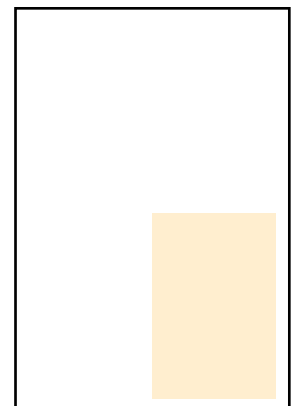
### Half Page - Vertical

63mm x 201mm



### Skyscraper

40mm x 201mm



### 1/4 Page

64mm x 100mm