

Gnarly Magazine is a brand new Kustom Kulture publication, featuring pinstripers, lowbrow artists, sign painters, tattooers, airbrush artists, comics, short stories, motorcycles and hot rods, sculptors and builders, and much more!



AD TYPE	COST
1/4 page	\$50
Skyscraper	\$60
1/2 Page (horizontal)	\$80
1/2 Page (vertical)	\$80
Full Page	\$100
Full Page - inside front or back cover	\$125
Full Page - back cover	\$150

AD SPECS:**Color mode:**

CMYK

Resolution:

Minimum 300dpi; 600dpi preferred

Email us to reserve your ad position:

GnarlyMagOnline@gmail.com

Ads can be paid via PayPal:

GnarlyMagOnline@gmail.com.

Email us to check space and position availability.

Gnarly Magazine can accept digital ads from both Macintosh and Windows platforms. Before submission, please confirm that your application and media are listed below.

FILE TYPE

- EPS, AI, TIFF, PDF, PSD, JPG

Ads created in MS Word, MS Publisher, PowerPoint or any other word-processing program will NOT be accepted.

IMAGES

Photographs and graphics should be saved in CMYK color mode.

The resolution of images should be between 300 and 600 dpi.

VECTOR (EPS, logos, etc.)

Images must be embedded, not linked. Fonts must be converted to outline (preferred) or embedded within the EPS.

Colors: No RGB or Pantone. Must be CMYK.

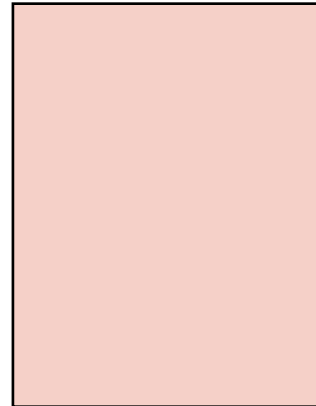
PRINTING/MECHANICAL SPECIFICATIONS

- Printing Type: Web Offset
- Binding: Saddle-stitch
- Trim: 8.5" x 11"
- Bleed: Allow for 1/8" trim on all bleed sides

SUBMITTING YOUR AD

Ads can be submitted in any of the following ways:

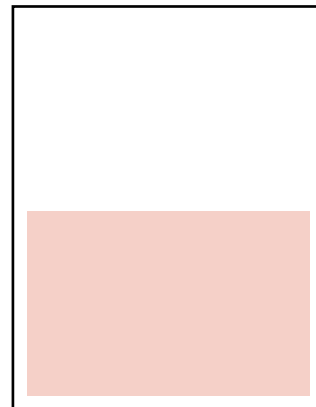
- E-Mail, Dropbox, WeTransfer.com



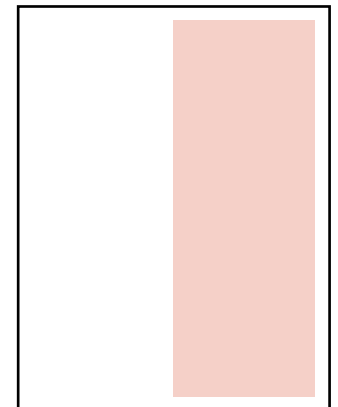
Full Page
8.5" x 11"

Add 1/8" on all sides for bleed

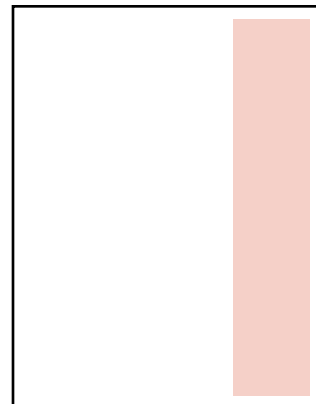
*Ask us about 2-page spread pricing



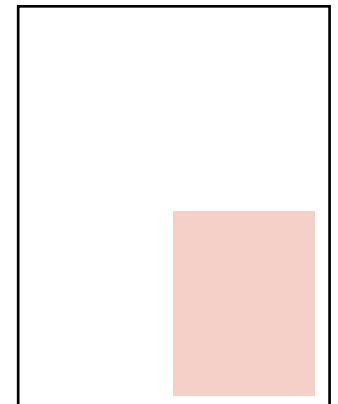
Half Page - Horizontal
194mm x 124mm



Half Page - Vertical
95mm x 252mm



Skyscraper
61mm x 252mm



1/4 Page
95mm x 124mm