

Leyden Watches
Dutch Chamber of Commerce: 64425681
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Privacy Statement

In the context of her core business, Leyden Watches (<https://leydenwatches.com/>) will process certain personal data of her customers and website visitors. Leyden Watches considers the privacy of her customers of great importance and processes the personal data of her customers with great caution. In this privacy statement, Leyden Watches will explain why and how she processes her customers personal data accordingly to the General Data Protection Regulation (hereafter: GDPR).

Why Leyden Watches processes personal data

Leyden Watches processes personal data of her customers, first of all to correctly process and ship orders, provide after sales services and anonymous market research.

Leyden Watches also processes personal data under the legal obligation to provide certain sales information to local tax authorities.

What personal data does Leyden Watches process

When you visit our website, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the website, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the website, and information about how you interact with the website. We refer to this automatically-collected information as “Device Information.”

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our website (for example, by generating analytics about how our customers browse and interact with the website, and to assess the success of our marketing and advertising campaigns).

Leyden Watches processes some personal data of her customers in order to fulfill any orders placed through the website (including arranging for shipping and providing you with invoices

and/or order confirmations) and to oblige to her legal obligations. In order to do so, Leyden Watches may process the following personal data:

- Name
- Email address
- Address
- Telephone number

For details on the processing of payment data, please see below.

How Leyden Watches processes personal data and sharing personal data

Leyden Watches processes and collects the aforementioned data in a safe and secure digital environment. More so, Leyden Watches will not save the personal data of her customers any longer than is absolutely necessary or then is legally allowed.

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use Shopify to power our online store--you can read more about how Shopify uses your Personal Information here: <https://www.shopify.com/legal/privacy>. We also use Google Analytics to help us understand how our customers use the Site--you can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

When you place an order through the website, we will maintain your order information for our records unless and until you ask us to delete this information.

We may disclose shipping details to shipping providers insofar as reasonably necessary for correctly delivering your order.

The hosting facilities for our website are situated in The Netherlands (Neostrada), The United States of America and Canada (Shopify). Shopify protects personal data according to the requirements of the GDPR as it is transferred to the United States and Canada and stored. For more information about how personal data from the European Economic Area (EEA) is received and processed by Shopify according to GDPR standards and information security best practices, see Shopify's GDPR whitepaper. (<https://help.shopify.com/assets/pdfs/gdpr-whitepaper.pdf>)

Payment processing

Financial transactions relating to Leyden Watches are handled by our payment services providers: PayPal, Stripe and Mollie. We will share transaction data with our payment services providers only to the extent necessary for the purposes of processing your payments, refunding such payments and dealing with complaints and queries relating to such payments and refunds. You can find information about the payment services providers' privacy policies and practices at <https://www.mollie.com/nl/privacy>, <https://stripe.com/nl/privacy> and <https://www.paypal.com/nl/webapps/mpp/ua/privacy-full>.

Customers rights

Under the GDPR, customers have the certain rights. Such as:

- the right to be informed about the personal data Leyden Watches processes;
- the right to make changes in the personal data Leyden Watches has collected, for example when the information is not correct;
- and right to be forgotten by Leyden Watches.

If one wishes to use one of these rights, please contact Leyden Watches via email:

hello@leydenwatches.com

Adjusting the privacy statement

Leyden Watches reserves the right to adjust this privacy statement, i.a. when the GDPR changes.