



# ECO SPEC® WB

## INTERIOR LATEX FLAT FINISH

### N373

#### Features

- Minimal Odor
- Zero VOC's in any base and any color
- Provides a mildew resistant coating
- Dries quickly to a beautiful, washable and uniform flat finish
- Spatter-resistant
- Quick return to service

#### Recommended For

For use on primed or previously painted drywall, masonry, plaster, wood, metal and wallpapered surfaces. Use Eco Spec® WB Interior Latex Primer (N372) as a first coat when a low odor, solvent free primer/finish system is desired.

#### General Description

A low odor, zero VOC (Volatile Organic Compounds), 100% acrylic interior latex flat finish that provides high hiding has excellent touch up and a uniform flat finish. Eco Spec® WB Interior Latex Flat Finish is ideally suited for commercial, facility management and residential applications. Eco Spec® WB Interior Latex Flat Finish does not have the odor of conventional paints that contain ingredients known as VOC's.

This product contains antimicrobial additives that inhibit the growth of mold and mildew on the surface of the paint film.

#### Limitations

- Do not paint when temperature of air and surface is below 50°F (10°C).

### Product Information

#### Colors — Standard:

White (01)  
(May be tinted with up to 2.0 fl. oz. of Gennex® Waterborne Colorants per gallon)

#### — Tint Bases:

Benjamin Moore® Gennex® Bases 1X, 2X, 3X, & 4X

#### — Special Colors:

Contact your Benjamin Moore representative

#### Certification:

##### VOC compliant in all regulated areas

Zero VOC according to EPA Method 24

Master Painters Institute MPI # 53, 53 X-Green™, 143, 143 X-Green™  
Class A (0-25) over non-combustible surfaces when tested in accordance with ASTM E-84

Passed ASTM D3273 for mildew resistance with a rating of 10 (no growth) after 4 weeks



Benjamin Moore's Green Promise® designation is our company's assurance that this product meets – and often exceeds– rigorous environmental and performance criteria regarding VOCs, emissions, application, washability, scrubability and packaging, while also delivering the premium levels of performance you expect from Benjamin Moore.

LEED® v4	CHPS (Collaborative for High Performance Schools)	MPI Green Performance™	VOC (in any color)
YES	YES	YES	0 g/L

This Benjamin Moore product has been tested by independent third parties and meets or exceeds the published chemical restriction and performance criteria included in the standard shown below.

Green Seal™ GS-11 2010

#### Technical Assistance

Available through your local authorized Benjamin Moore® retailer. For the location of the retailer nearest you, call 1-866-708-9180, see [www.benjaminmoore.com](http://www.benjaminmoore.com), or consult your local Yellow Pages

#### Technical Data◊

Technical Data◊		Pastel Base
Vehicle Type		100% Acrylic Latex
Pigment Type		Titanium Dioxide
Volume Solids		39%
Coverage per Gallon at Recommended Film Thickness		400 – 450 Sq. Ft.
Recommended Film Thickness	– Wet	3.8 mils
	– Dry	1.5 mils
Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.		
Dry Time @ 77°F (25°C) @ 50% RH	– To Touch	½ to 1 Hour
	– To Recoat	1 to 2 Hours
Painted surfaces can be washed after two weeks. High humidity and cool temperatures will result in longer dry, recoat and service times.		
Dries By		Coalescence
Viscosity		99 ± 3 KU
Flash Point		None
Gloss / Sheen		Flat (3 - 7 @ 85°)
Surface Temperature at Application	– Min.	50°F
	– Max.	90°F
Thin With		See Chart
Clean Up Thinner		Clean Water
Weight Per Gallon		11.5 lbs
Storage Temperature	– Min.	40°F
	– Max.	90°F

#### Volatile Organic Compounds (VOC)

0 Grams / Liter      0 LBS / Gallon

**-Zero VOC post tint (any base and any color)**

◊Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

## Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure (30 days) before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion after removing all form release agents and curing compounds. Remove any powder or loose particles before priming.

**Difficult Substrates:** Benjamin Moore offers a variety of specialty primers for use over difficult substrates such as plaster, bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer or architectural representative can recommend the right problem-solving primer for your special needs.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. Eco Spec® WB Interior Latex Primer (N372) is the preferred primer in most situations. For best hiding results use Eco Spec® WB Primer tinted to the approximate finish coat color. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

### Wood, and engineered wood products:

**Primer:** Eco Spec® WB Interior Latex Primer (N372) or Fresh Start® All-Purpose Alkyd Primer (024)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

### Bleeding Woods; like Redwood or Cedar:

**Primer:** Fresh Start® Multi-Purpose Oil Based Primer (024) or Fresh Start® High-Hiding All Purpose Primer (046)

### Drywall:

**Primer:** Eco Spec® WB Interior Latex Primer (N372), Fresh Start® Multi-Purpose Latex Primer (N023) or Fresh Start® High-Hiding All Purpose Primer (046)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

### Plaster (Cured):

**Primer:** Eco Spec® WB Interior Latex Primer (N372) or Fresh Start® High-Hiding All Purpose Primer (046)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

### Rough or Pitted Masonry:

**Primer:** Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler (571)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

### Smooth Poured or Pre-cast Concrete:

**Primer:** Ultra Spec® Masonry Interior / Exterior 100% Acrylic Masonry Sealer (608) or Fresh Start® Multi-Purpose Latex Primer (N023)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

### Ferrous Metal (Steel and Iron):

**Primer:** Ultra Spec® HP Acrylic Metal Primer (HP04) or Super Spec HP® Alkyd Metal Primer (P06)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

## Non-Ferrous Metal (Galvanized & Aluminum)

All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion.

**Primer:** Ultra Spec® HP Acrylic Metal Primer (HP04)

**Finish:** 1 or 2 coats Eco Spec® WB Interior Latex Flat Finish (N373)

**Repaint, All Substrates:** Prime bare areas with the primer recommended above for the substrate.

## Application

Stir thoroughly before and during use. Apply one or two coats. Use the same brushing techniques as you would for any zero-VOC compliant interior coating. For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® roller or a similar product. Apply paint generously from unpainted area into wet area. Eco Spec® WB dries faster than other acrylic paints, so avoid lap marks by maintaining a wet edge. Roll out vertical sections in 3' to 4' widths. This product can also be sprayed; refer to the chart below for spray recommendations.

## Thinning/Cleaning

Conditioning with Benjamin Moore® 518 Extender may be necessary under certain conditions to adjust open time or spray characteristics. The chart below is for general guidance		
	Mild conditions	Severe Conditions
	Humid (RH> 50%) with no direct sunlight & with little to no wind	Dry (RH<50%), in direct sunlight, or windy conditions
<b>Brush:</b> Nylon / Polyester	No thinning necessary	Add 518 Extender or water:  Max 8 fl. oz. to a gallon of paint  Never add other paints or solvents.
<b>Roller:</b> Premium Quality		
<b>Spray: Airless</b> Pressure: 1500 -2500 psi Tip: .013 - .017		

**Clean up:** Wash brushes, rollers, and other painting tools in warm soapy water immediately after use. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

**USE COMPLETELY OR DISPOSE OF PROPERLY.** Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.

## Environmental Health & Safety Information

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**WARNING:** This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

**FIRST AID:** In case of eye contact, flush immediately with plenty of water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** – Absorb with inert material and dispose of as specified under "Clean up".

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional  
health and safety information.**