

Seche[®]



Welcome to the world of Seche, where innovation and high-performance define every nail product beginning with its star top coat.

Establishing a benchmark in 1991, Seche Vite® Dry Fast Top Coat quickly picked up a fiercely loyal following among nail technicians and consumers, thanks to its now-patented single procedure technology that promotes faster drying. Building on the success of Seche Vite, the brand forged ahead to develop equally groundbreaking products that grew its cult following and further cemented its reputation as an industry leader.

Today, Seche satisfies a diverse array of needs with a complete range of performance-driven, affordable nail care products, including base coats, gel effects top coats, and treatments. By meeting the ever-changing needs of nail enthusiasts, Seche proves that it's more than a top coat pioneer—it's an advanced nail care product pioneer.



The World of Seche

Innovative. Iconic. Incomparable.



Selected as an InStyle Best Beauty Buy for an unprecedented 20 out of 20 times, Seche Vite® continues to make history in the nail care category.

Tech Savvy. Fan Favorite. Award Winning

Seche Vite®

With fans around the globe and awards by the dozen, Seche Vite® Dry Fast Top Coat is known as the world's finest top coat. Technologically advanced, it's the first patented, single procedure dry fast top coat. Like no other, Seche Vite goes on while the color is still wet. It penetrates through the lacquer to the base layer bonding them together into a single solid coating. Color dries faster with a more durable finish and guarantees to not yellow. Seche Vite also leaves nails silkier, stronger and more resistant to chipping and peeling.

AVAILABLE:

- Open Stock - 0.5 oz Bottle (Domestic Item #83005 / International Item #83099)
- Open Stock - 0.5 oz Boxed (Domestic Item #83100 / International Item #83105)
- Open Stock - 0.125 oz Bottle (Domestic Item #83086 / International Item #83148)
- 36pc Bucket - 0.125 oz Bottles - (Item #24999 / International Item #24998)
- 12pc Display - 0.5 oz Boxed - (Domestic Item #83102 / International Item #29903)



Think Thinner

Seche Restore™

If the Seche Vite® formula starts to thicken, this treatment restores its original consistency. Thinning will not diminish shine or dull colors and only replaces those ingredients which have evaporated from the bottle.

AVAILABLE:

- Open Stock - 0.5 oz Boxed (Domestic Item #83000 / International Item #83045)
- *Dropper included



Plump Up The Volume

Seche Vive™

Glamorize your manicure finishes with plump gel-like volume without the need for UV/LED light.

- Quick Dry • High Shine • Glossy Finish • Seals & Protects • Easy Removal

AVAILABLE:

- Open Stock - 0.5 oz Bottle (Domestic Item #65645 / International Item #65646)
- Open Stock - 0.5 oz Boxed (Domestic Item #83243 / International Item #69491)
- Open Stock - 0.125 oz Bottle (Domestic Item #69497 / International Item #69498)
- 6pc Display - 0.5 oz Bottles (Domestic Item #83244 / International Item #69492)
- 36pc Bucket - 0.125 oz Bottles - (Item #69494 / International Item #69495)
- 12pc Display - 0.5 oz Boxed - (Domestic Item #83245 / International Item #69493)



Acrylic and Gel Manicures

Seche Ultra-V™

The ultimate in UV curable top coats. It dries layers of polish in just 3 minutes under any UV lamp leaving a durable, long wearing, high gloss shine.

AVAILABLE:

- Open Stock - 0.5 oz Boxed (Domestic Item #83142 / International Item #83186)

BASE COATS



Crystal Clear Base Coat

Seche Clear™

After 10 years in development, this clear base coat makes its debut as a clear favorite. It easily adheres to the natural nail and guarantees not to yellow.

AVAILABLE:

- Open Stock - 0.5 oz Bottle (Domestic / International Item #83003)
- Open Stock - 0.5 oz Boxed (Domestic Item #83117 / International Item #83185)
- Open Stock - 0.125 oz Bottle (Domestic / International Item #83090)



Ridge Filling Base Coat

Seche Base™

Meet the perfect formula for disguising nail imperfections. It utilizes an incomparable bonding ability to provide a superior anchor for Seche Vite®.

AVAILABLE:

- Open Stock - 0.5 oz Bottle (Domestic Item #83002 / International Item #83037)
- Open Stock - 0.5 oz Boxed (Domestic Item #83034 / International Item #83267)



Matte Finish Nail Treatment

Seche Natural™

This dual-purpose formula is a natural for promoting beautiful nails. Wear it alone for a matte finish or use as a high performance base coat. Weak nails benefit from strengthening ingredients of wheat protein, calcium and polyurethane giving them a healthy-looking finish minus the high shine.

AVAILABLE:

- Open Stock - 0.5 oz Boxed (Domestic Item #83143 / International Item #83184)



Strengthening Treatment

REBUILD™

To the rescue! An exceptional protein treatment arrives to strengthen weak, thin, soft or peeling nails by sealing the layers of the nail together. With each application, REBUILD reinforces and thickens nails providing durability while promoting strength and flexibility.

AVAILABLE:

- Open Stock - 0.5 oz Boxed (Domestic Item #83145 / International Item #83269)

TREATMENTS



Introducing
Seche Condition™

Treat dry, cracked cuticles to a powerful infusion of Keratin, Vitamin E, Jojoba and Almond Oil.
Instantly moisturizes and softens. Dries quickly without an oily residue.

- Contains Keratin Protein, Vitamin E, Jojoba Oil • Sweet Almond Oil Fragrance



AVAILABLE:

- Open Stock - 0.5 oz Bottle (Domestic Item #69911 / International Item #69923)
- Open Stock - 0.5 oz Boxed (Domestic Item #69912 / International Item #69924)
- 6pc Display - 0.5 oz Bottles (Domestic Item #69913 / International Item #69925)
 - 36pc Bucket - 0.125 oz Bottles - (Domestic / International Item #69910)
- 12pc Display - 0.5 oz Boxed - (Domestic Item #69914 / International Item #69926)



Always On Hand

VALUE KITS

AVAILABLE:

- Seche Vite Professional Salon Refill Kit - 16 oz Refill and (4) 0.5oz Bottles (Domestic Item # 69938 / International Item #69939)
- Seche Vite Professional Kit - 4 oz Refill and (1) 0.5 oz Bottle (Domestic Item #83050 / International Item #83040)
- Seche Restore Professional Kit - 2 oz Refill and Dropper (Domestic Item #83053 / International Item #83097)



AVAILABLE:

- Seche Clear Professional Salon Refill Kit - 16 oz Refill and (4) 0.5oz Bottles: (Domestic Item # 69942 / International Item #69943)
 - Seche Clear Professional Kit - 4 oz Refill and (1) 0.5 oz Bottle: (Domestic / International Item #83052)
- Seche Vive Professional Salon Refill Kit - 16 oz Refill and (4) 0.5oz Bottles: (Domestic Item # 69940 / International Item #69941)
 - Seche Vive Professional Kit - 4 oz Refill and (1) 0.5 oz Bottle: (Domestic Item #69389 / International Item #69390)
 - Seche Clear & Seche Vive Duo Kit - 0.5 oz Bottles (Domestic Item #69358 / International Item #69359)





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