

From Classic to Iconic
Fire Felt Designs
Customisation available for any
occasion or brand.



How it Works

1. **Select Your Hat**

Start by choosing your ideal Akubra or Statesman hat from our collections.

2. **Custom Design**

Opt for a design from our pre-designed selections shown below or choose your own design and speak directly with Sarah to bring it to life.

3. **Specify in Order Notes**

During checkout, under “Instore Pick Up Options” mention that you’d like to customize your hat with a Fire Felt design.

4. **Consult with the Designer**

Post-purchase, we’ll connect you with Sarah, our gifted designer at Fire Felt Custom Hats, who will collaborate with you to finalise your design.

5. **Pyrography Fees**

Any fees associated with the custom pyrography work will be discussed directly with Sarah, but we will post your hat to her directly for you.

Bull Skull without Background



\$200

Bull Skull with Background



\$250

Kookaburra Sits in the Old Gum Tree



\$150

Santa Gertrudis Bull & Southern Cross



\$220

Trucks - Custom from Personal Photo



\$300

Windmill, Tractor & Water Tank



\$300

Horses



\$250

Initials on Hat Brim



By themselves - \$20

With a larger design:
Included free of charge

Name on Hat Brim



\$20

Custom Design

E.g. For Corporate Branding



Needs to be quoted

About Fire Felt Custom Hats

At Fire Felt Custom Hats, we craft one-of-a-kind pyrography hats. Every design is tailored to your vision, meticulously hand-sketched, and then delicately hand-burned into the hat, resulting in a captivating piece suitable for unique occasions, artful wall hangings or everyday wear. Our commitment to excellence and precision sets us apart.

For example:

1. Weddings: A bespoke hat can be a unique accessory for brides, grooms, or wedding party members, especially if the wedding has a specific theme or style.
2. Milestone Birthdays: Celebrate a 30th, 40th, 50th or any significant age with a custom hat just for them.
3. Anniversaries: A customised hat can commemorate a special date or the personal style of a loved one.

About Fire Felt Custom Hats

4. Company Branding and Promotion: A bespoke hat can be an excellent tool for brand visibility. Custom-designed to reflect the company's brand identity.

5. Graduations: Celebrate the academic achievements of a loved one with a hat tailored to their taste and future aspirations.

6. Retirements: A custom hat can signify the closing of a chapter and the beginning of a new adventure.

7. Horse Racing Events: Events like the Melbourne Cup, Wagga or Mudgee Races or the Spring Carnival at Randwick or Flemington are known for their hats. A bespoke Akubra would be perfect !