



PRISM

CLUB PARTNERSHIP

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Prism is the drive to create the World's best custom performance cycling apparel. It is the drive to continually refine the processes and service that define the industry. It is the desire to set a new benchmark of what is possible in custom cycling apparel.

Prism challenges the rider to re-evaluate the possibilities of quality, service and value from a custom apparel manufacturer. It is interrupting the status quo of a tired industry.

Prism is remembering that cycling should be fun. It is enjoying the wind in your face and the sun on your back on a long ride and never once thinking about comfort.

Prism is getting out with your mates.

Prism is #Hubbardproof



CLUB PARTNERSHIP

At Prism we are passionate about clubs. Clubs are where the most passionate cyclists come together to share the joy of cycling. Clubs are where lifelong friendships, memories and experiences are built. Clubs are cycling at its best.

Whether your members are driven by social pursuits, to enjoy racing or just to make new friends, we have developed a level of clothing to suit. We believe that all club members, no matter what their budget or what their level of experience, deserve a high quality club uniform that is not only comfortable, but reflects the pride they take in club membership.

At Prism, we want to work with your club, not as a contract manufacturer, but as a supply partner. The better we know your club, the better we understand your members, the better we are able to supply you and to make sure that every member is satisfied.

'The Prism Difference' is a set of service focused initiatives we have taken to set ourselves apart from the rest. This commitment to service, represents just the start of what we will do to help raise your expectations of the role of a kit supplier.

Prism is all about coming at a pretty stale, lazy, bloated custom manufacturing industry and bringing it into the 21st century.

Let's start a conversation!

Ollie Rainbow

Director

Prism Hubbardproof Apparel Pty Ltd

GRAND TOUR COLLECTION

The Grand Tour Collection represents the pinnacle of what is possible in custom performance cycling apparel. These garments are constructed entirely of fabrics and components sourced from the leading European manufacturers.

The Grand Tour Collection represents what is possible when an innovative business model combines with class-leading execution to create a set of garments that do not compromise on quality, durability and rider comfort.

Until now, garments of this quality have been prohibitively expensive to develop, manufacture and deliver for the custom market.

When you are looking for a set of garments that will maintain their fit and function through the rigours of daily use, the answer is The Grand Tour Collection.





THE SPRING CLASSICS COLLECTION

The Spring Classics represent the ultimate in value for the seasoned rider. A collection constructed of all European fabrics and component materials, this collection is suitable for all day rides, multi-day racing and has been tested in some of the most demanding races and ride conditions in the World.

The Spring Classics collection is the ultimate balance of comfort, durability and price.

THE CRITERIUM COLLECTION

The Criterium Collection offers new cyclists and weekend warriors a level of kit quality, finish and comfort that had until now been prohibitively expensive.

Boasting touches that are more at home on premium level kits including laser cut grippers, men's and women's specific chamois and customisable sleeve length, these garments are designed to make the rider reconsider what is possible from an entry-level garment.



THE PRISM DIFFERENCE:

- ▲ A dedicated club microsite only visible to club members
- ▲ Ordering capability 24/7, 365 days per year
- ▲ 5 Pre-arranged manufacturing dates each year
- ▲ All orders shipped directly to club members
- ▲ Free shipping on orders over \$200
- ▲ Club members can return any garment purchased in the wrong size for a full shop credit (when tags are still in place)
- ▲ Any garment destroyed in a crash within 4 months of purchase can be re-ordered at 50% off the RRP
- ▲ Any garment destroyed in a crash during a sanctioned race within 8 months of purchase can be re-ordered at 60% off RRP





