



### NERS PAG



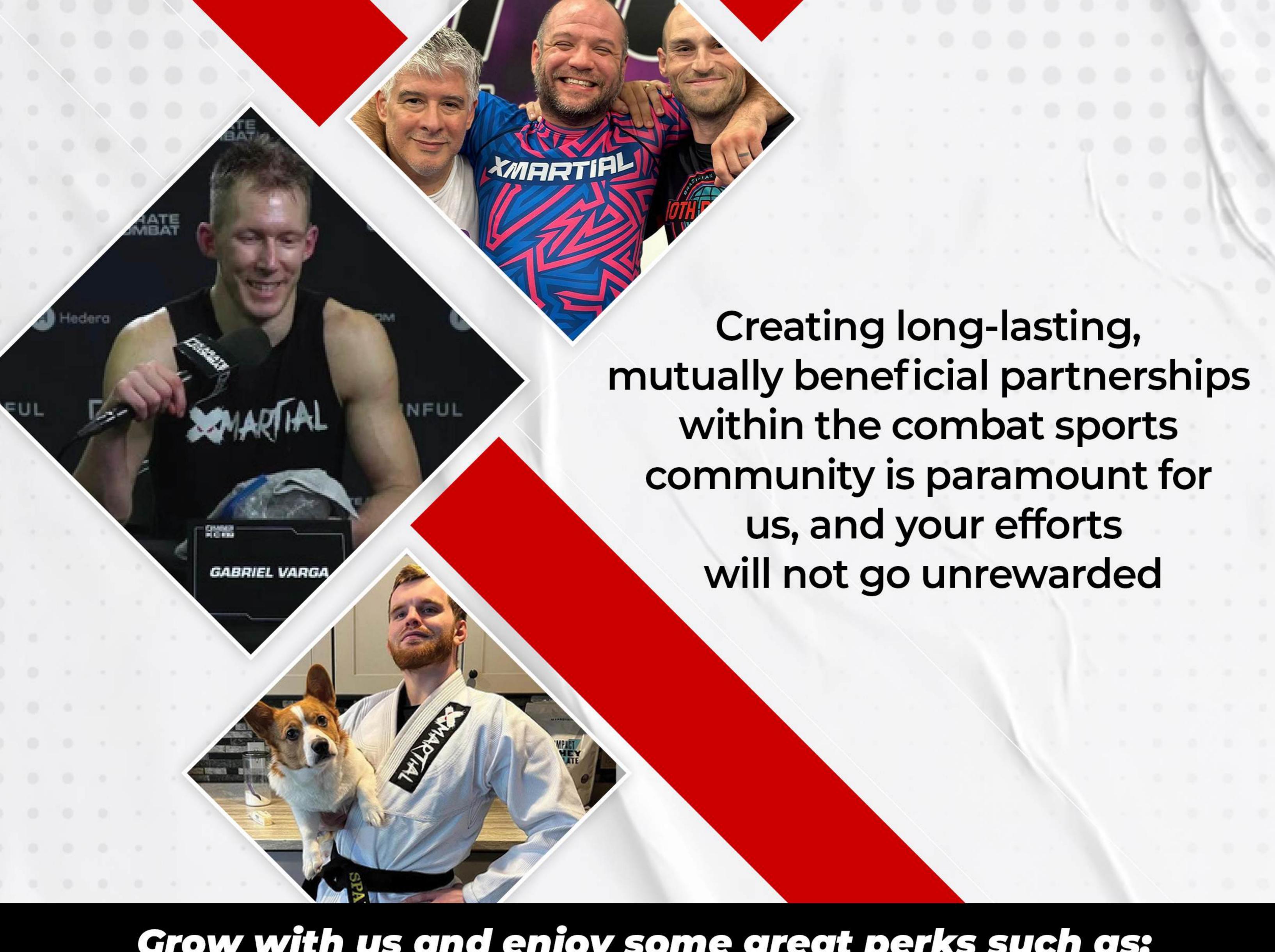




Welcome to the Xmartial Partners
Pack, a resource that will be essential
to help you grow with us and get the
most from this partnership

We appreciate your hard work in growing and improving the martial arts community, and would like to thank you for your efforts.

We created this Partners Pack at the request of several of our current partners. It is the ultimate resource to help you grow with us. OSS!

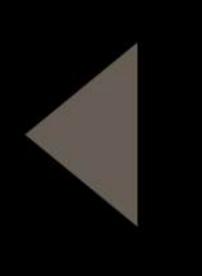


Grow with us and enjoy some great perks such as;



Free XMartial gear and training equipment

Financial incentives and tournament sponsorship

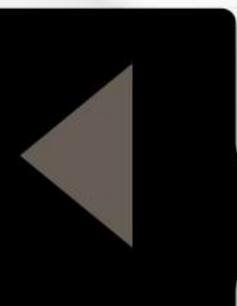






Exposure through our social media and email list

Opportunities to collaborate with us







Retreats and getaways with the Xmartial team





#### GREAT WAYS TO PROMOTE



#### UNBOXING VIDEOS

An unboxing video is a great way to get creative and promote us at the same time. We are always happy to send more free gear to our partners, and unboxing videos always go down well.

Check out Nickole, a master of the unboxing video!

#### HONEST PRODUCT REVIEWS

We love honest feedback from everyone who buys and uses Xmartial products. By listening to our customers over the years, we have been able to massively improve our products

All forms of feedback are helpful for us and beneficial for our customers, as we are constantly making product improvements.

Product reviews make for great content.

Click on Ramsey for his shorts review!



#### GREAT WAYS TO PROMOTE



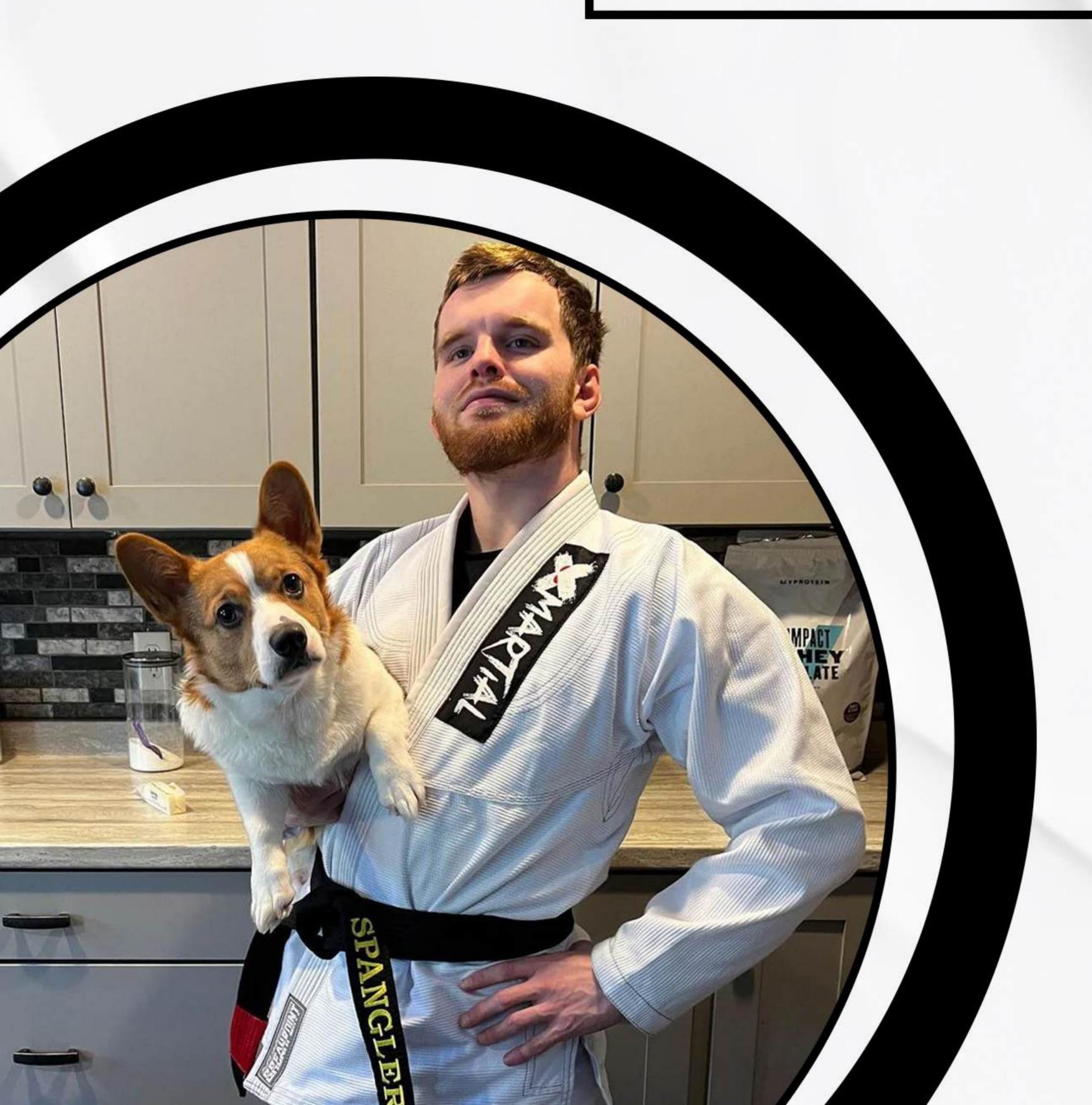
## EDUCATIONAL VIDEOS

We all love to learn new skills and techniques.
Educational content is extremely valuable,
and people appreciate well-crafted breakdown
videos. Sharing knowledge is a rewarding
way to contribute to the community's
growth and improvement.

Click on Jordan, the ultimate teacher, for more inspiration.



#### ENTERTAINMENT



Who doesn't like to be entertained?
Entertaining videos will always
receive a warm response
from the audience. Incorporating
humor, shock-and-awe
factors, and suspense all
contribute to creating fantastic
content.

Click on Tyler Spangler, the funniest man in all of combat sports, for a guaranteed dose of entertainment!



## WHAT DOES A GREAT SHOUTOUT LOOK LIKE?

And the gold medal goes to..

Sandman, Charles Rials

for this incredibly slick and professional Xmartial shout out!



And the award for creative idea goes to..

Horacio
'The Punisher'
Gutierrez!

This former UFC fighter delivered an outstanding video, showcasing incredible creativity!





### RESOURCES

We've provided you with a folder of video resources that you can seamlessly incorporate into your content. Within the folder, you'll discover video integrations suitable for long-form content, as well as shorter options perfect for YouTube Shorts, Instagram Reels, or TikTok. The selection is diverse, and we'll continually refresh the folder with fresh materials. You can choose videos with music or without if you prefer voiceovers or your own soundtrack. Don't forget to include your exclusive affiliate link in your social media bios, tag us, and share your link in video descriptions for maximum impact.



Best of luck to everyone, and any questions please email us at partners@xmartial.com

## XMartial gym partnership

"XMartial works with a number of top martial arts gyms across the world. We sponsor coaches and trainers, run competitions, and provide co-branded gear. If you think your gym would be interested in partnering with us, contact us at partners@xmartial.com. You will be compensated and rewarded with any new partnerships you send our way!"

Some of our Gym Cobranded gear



### Some of our sponsored coaches



Brandon McCaghren, 10th Planet, Decatur

3X Muay Thai world champ, Kru Pol

C.J Muxo Black Tie BJJ

# A massive thanks from the Xmartial team

Our partners are extreamly important to us, we appreciate each and every one of you and would like to personally thank you all for your ongoing contribution to the growth of the martial arts community.









