



**MAGENTA AREAS ON WHITE LAYER=**  
AREAS THAT WILL HAVE WHITE PRINTED UNDERNEATH ARTWORK.  
SUPPLIED AS DEFAULT.



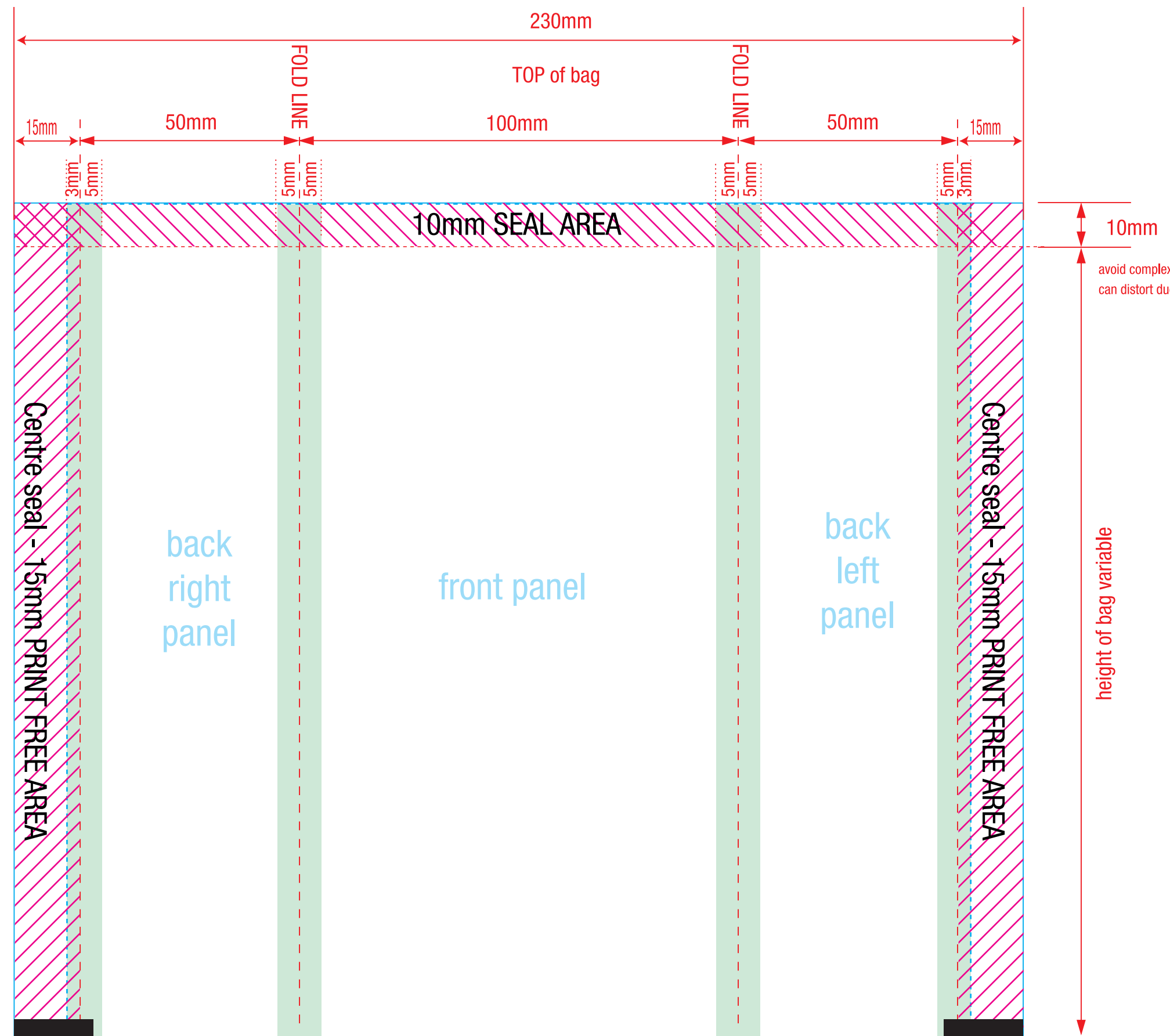
**WHITE AREAS ON WHITE LAYER=**  
AREAS THAT WILL HAVE NO WHITE PRINTED UNDERNEATH ARTWORK  
(SHOWS METALISED FINISH FROM UNDERNEATH OR  
ALLOWS FOR A PRODUCT WINDOW IN CLEAR FILMS)



**BLUE ON DIELINE=** FOLD AREA- NO TEXT OR IMAGES SHOULD  
COME INTO THE FOLD AREA- SOLID COLOUR ONLY OR REPEATING  
PATTERNS ARE OKAY.



**STRIPE ON DIELINE=** SEAL AREA- NO TEXT OR IMAGES SHOULD  
COME INTO THE TOP SEA AREA, CENTRE SEAL AREA SHOULD  
REMAIN CLEAR OF ANY PRINT/ARTWORK.



All dimensions are in mm and outside dimensions unless otherwise noted



Bag Style	Centre Seal Pouch	Scale	1:1
Pouch Size	100mm finished width	Top Seal Width	10mm
Eyemark Size	18mm x 4mm	Centre Seal Width	15mm