

Quick Start Guide



PROFASHION

BRUSHLESS MOTOR HAIR DRYER



THE LIGHT & POWER

Profashion introduces you the ultimate styling experience through the use of our exclusive, salon-grade products. These products were created in participation with industry engineers, researchers, and stylists to equip you with the latest developments in technology and performance.

For our complete portfolio of products, videos, customer care, and additional resources, please refer to:

www.profashionhair.com

Specs: Single Voltage - 1875W, 50-60Hz, 110-125V

Please Read Before Using Your New Product.

Your safety is important to us.

WARNING: This appliance is not a toy. Keep out of reach of children at all times. Keep away from water. Unplug when not in use.

When using electrical appliances, especially in the presence of children, basic safety precautions should always be followed, including the following:

- **Read All Instructions Before Using**
- **Keep Away From Water**



DANGER: This appliance is electrically live even when the switch is off. To reduce the risk of death by electric shock:

- A. Always unplug the appliance immediately after using.
- B. Do not use while bathing or in the shower.
- C. Do not place or store appliance where it can fall or be pulled into a tub or sink.
- D. Do not place in, or drop into, water or other liquids.
- E. If appliance falls into water, unplug it immediately. Do not reach into the water.

WARNING: - To reduce the risk of burns, electrocution, fire, or injury to persons:

- A. Unplug the device before cleaning.
- B. Do not leave unattended when plugged in.
- C. Do not use by, on or near children or individuals with certain disabilities.
- D. Only use for its intended use, as described in this manual. Do not use attachments not recommended by the manufacturer.
- E. Never operate this appliance if it has a damaged cord or plug, if it is not working properly or if it has been dropped or damaged or dropped into water. Return the appliance to an authorized service center for examination and repair.

Warning & Safety Information	Getting Started	Getting Started	Getting Started	Usage Tips	Maintenance
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- F. Keep the cord away from heated surfaces. Do not pull, twist, or wrap line cord around appliance.
- G. Do not direct hot air toward eyes or other heat-sensitive areas.
- H. Attachments may be hot during or after use. Allow them to cool before handling.
- I. Always keep hair out of and away from the appliance opening and any air inlets.
- J. Never drop or insert any object into any opening.
- K. Keep the air openings free of hair, lint, and other debris.
- L. Do not use an extension cord with this appliance.
- M. Do not operate with a voltage converter.

IMPORTANT – 1875 WATT OPERATING GUIDE - Use of this dryer on the same circuit or fuse with other electrical products or appliances may trip a 15 amp circuit breaker or blow a 15 amp fuse. **NEVER** replace the fuse with one rated higher than the capacity of the circuit. Doing so could result in an electrical fire.

- ALCI SAFETY**

Note: This appliance is equipped with an Appliance Leakage Circuit Interrupter (ALCI), a safety feature that renders it inoperable under some abnormal conditions, such as immersion in water. To make sure the ALCI is functioning properly, perform the following test. The purpose of this test is to allow you to make sure the water sensing system (ALCI) is working.

 - Plug in the appliance and press test button on plug.
 - The appliance will stop working. There will be an audible click and reset button will pop out. This indicates the ALCI is functioning properly.
 - To reset ALCI, unit should be unplugged. Then push reset button in and reinsert plug into outlet.
 - If ALCI is not functioning properly, return appliance to nearest service center.
 - It is important that if immersion occurs, this unit be brought to a service center. Do not try to reset.

- Be sure to repeat test every time you use the unit to confirm ALCI is operational. Should the appliance go off and the reset button pop up during use, this could indicate a malfunction in the unit. Remove plug from outlet and allow the appliance to cool. Reinsert plug into outlet. The appliance should then function normally. If not, refer to the warranty section in the manual.

OPERATION

- Once connected to a power source, power the dryer on by selecting the desired speed and heat setting by sliding each of the **buttons** into the required position.
 - A. The top button is used to set the dryer’s temperature.
 - B. The bottom button is used to set the dryer’s speed.

- Keep the dryer’s air intake vents unobstructed and free from hair while drying.
- If needed, the included nozzles may be attached to the dryer to achieve additional looks or styles as well as utilizing the cold shot button to seal hair cuticles for longer-lasting style.
- Once finished, return the speed and heat setting buttons into the off state.

Note: The dryer or nozzles may be hot after use. Avoid touching or placing on any heat sensitive areas until it has cooled.

- A. Gently towel dry hair to remove excess water and detangle with a wide-tooth comb.
- B. Using a high heat setting, remove additional moisture by briskly drying and using your fingers to comb through hair.
- C. To avoid over-drying, do not concentrate heat on any one section for an extended length of time.
- D. As hair dries, lower the speed and heat settings required for the desired style.
- E. For quick touch-ups between shampoos, dampen hair with a mist of water before styling with the dryer.
- F. For additional styling tips, videos and information please visit **www.profashionhair.com**

- Cleaning & Storage**
- Keep all intake openings clear of dust accumulation. No other maintenance or lubrication is required.
 - If the cord becomes twisted due to use, periodically straighten it. Store the dryer and cord where they will not be damaged. Do not wrap cord around dryer.
 - Always store the dryer unplugged, ensuring the cord is not strained or twisted, in the included travel bag.
 - The air filter should be cleaned regularly. Any material clogging the filter will impair the efficiency of the dryer. To clean:
 - A. Make sure dryer is turned off and unplugged.
 - B. Grip the sides of the back cap and pull filter cover off.
 - C. Use a soft bristle brush to gently remove any material lodged in the filter.
 - D. If needed, wipe the filter and inside of the dryer with a damp cloth.

Our Warranty

Profashion warrants the Light & Power against any defects due to faulty material or workmanship for a two-year period beginning on the original date of purchase.

If the product should become defective within the warranty period, we will replace it free of charge.

The warranty does not cover the following:

- A. Products that Profashion determine, in its sole discretion, to be free of any material or workmanship defects or flaws
- B. Products evidencing excessive wear, misuse, customization or alteration
- C. Improper care or storage (e.g., water damage, exposure to extreme heat or cold temperatures)
- D. Alterations or customization
- E. Products that were purchased second hand or from unauthorized dealers or retailers
- F. Products outside of the covered warranty period
- G. Unauthorized servicing
- H. Connection to incorrect current or voltage

Our Warranty

To ensure effective warranty coverage:

- I. Products **MUST** be registered on our website **NO LATER THAN 90 DAYS** from purchase to validate your warranty.
- J. You **MUST** provide a copy of the original sales receipt as proof of purchase
- K. You **MUST** inform Profashion of any potential warranty issues by contacting customer care as soon as the issue is discovered. Customer care will then:
 - o Determine warranty eligibility
 - o Issue a return authorization
 - o Provide product return instructions

Note: Profashion will cover all applicable shipping & handling fees if the warranty claim is deemed valid

Additionally, customers have the option to purchase an extended warranty at any point after the initial purchase. Please visit www.profashionhair.com for more information on extended warranty pricing.



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