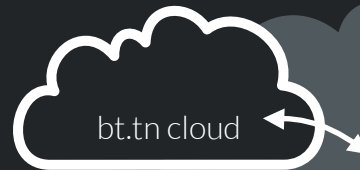


HOW IT WORKS

Your customer  
presses the bttn®



Our bt.tn® cloud  
service executes  
your action



Your cloud

- Buy now
- Call me
- Get a refill
- Hail a cab
- Repair needed
- Engage consumers

**...or whatever you want!**

bttn® lights up green  
and your on-demand  
service happens



# bttn® in a nutshell

bttn is a unique way of interacting with your customers: an Internet-connected, physical push button.

Hundreds of businesses around the world use our bttns to provide a one-press service experience:

- e-commerce ("Buy now")
- Expert services ("Call me")
- Taxis and goods transportation
- Maintenance services

It also works great for marketing:

- Answer surveys or give feedback
- Take part in sweepstakes
- Post on social media
- Engage people in events



bttns connect via mobile data or SIGFOX and run on batteries or USB chargers. They are available in two sizes: bttn (Ø 100 mm) and bttn Mini (Ø 69 mm).

# Benefits

- **More sales & happier customers:** Just a press of a bttn to order your service.
- **Maximal brand presence:** Nothing yells "world class service" like a bttn with your corporate logo on top.
- **Visibility & control over your business:** Web-based management site shows you real-time usage statistics and lets you remotely configure your bttns.
- **Works the way you want:** Connect bttn to your business systems or have it simply email or text you.



**Call us for a Proof-of-Concept!**

+358 (0)20 735 1340  
sales@bt.tn

The Button Corporation  
Mäkeläkatu 52 B 11  
Helsinki 00510, Finland

[www.bt.tn](http://www.bt.tn)

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**Instantly  
turn your  
business  
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on-demand  
service**