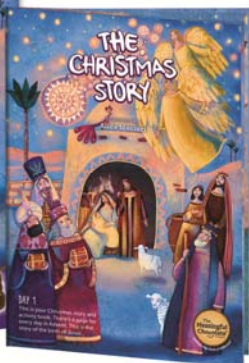




A great way to share the Christmas Story



With a new 24-page Christmas story-activity book which is designed to be used every day in Advent.

THE Real Advent calendar was created in 2013 following surveys showing that 36% of 5-7 year olds did not know whose birthday is celebrated at Christmas. In the same year 51% of adults said that the birth of Jesus was irrelevant to their Christmas.

The Real Advent Calendar is a great way to reverse this tipping point and put Christ back into the hearts of those who no longer know the full Christmas story. To help with this the Real Advent Calendar comes with a free 24 page Christmas story-activity book.

Since 2013, supported by schools and churches of all denominations, we have sold more than 500,000 calendars and at least £80,000 has been raised for charitable causes from sales of the Calendar.

Money raised this year will help The Funzi and Bodo Trust provide more than 600,000

eggs a year to feed children in Kenya, buy books for schools and supply medicines. We also support the work of Traidcraft Exchange.

David Marshall, from The Meaningful Chocolate Company, said: 'We are delighted that sales of the calendar have meant that half a million copies of the Christmas story have been shared around the UK while raising money for good causes.'

How to buy

The Real Advent Calendar costs £3.99. Churches, schools and groups can buy direct from www.realadvent.co.uk and take advantage of a free delivery offer. Retailers stocking include larger Tesco stores, Traidcraft, Eden, CLC Bookshops and a number of cathedrals.

See the full shop list or order at www.realadvent.co.uk