

**When asked
about Easter
65% of
people think
CHOCOLATE**

**Just 12%
think of
Jesus at
Easter**

**80 MILLION
Easter eggs
are sold
annually in
the UK**

**The average
child will
consume 8
eggs and
8,000
calories this
Easter**

**27% of
parents
admitted to
eating their
CHILDREN'S
EASTER
CHOCOLATE**

**Out of the
100's of
Easter Egg
brands, only
a few are
Fairtrade**

**Only 1
Easter Egg
is fairly
traded and
tells the
Easter Story**