



THE EGG THAT SHARES THE EASTER STORY



Special Edition
(RRP £9.99)



Dark (RRP £5.50)



**New 24
page Easter
story-activity
book**

Fun Pack
(RRP £5.00)



Original
(RRP £3.99)

**NOW
PLASTIC
FREE**

**PALM OIL
FREE**



10th Anniversary edition

The Real Easter Egg was launched in 2010 but the supermarkets turned down the idea at first. It was left to churches and church schools to place orders to fund The Meaningful Chocolate Company to make The Real Easter Egg.

Ten years on, more than a million eggs have been sold with over 750,000 sent through the post directly to churches and schools. The rest have been sold through retailers and supermarkets.

The success of The Real Easter Egg has meant that the production of Fairtrade chocolate has moved to the UK. Over £275,000 has been raised from sales for charitable causes.

Where to buy

The whole range can be ordered online at www.realeasteregg.co.uk or from Traidcraft, Eden.co.uk, TLM trading.com, Redemptorist Publications, Embrace the Middle East. Christian bookshops and some cathedrals also have stock.

You can also buy the blue Original egg from Tesco, Waitrose, Morrisons and Asda.

Out of the 80 million Easter eggs sold in this part of the world every year, The Real Easter Egg is the only one which has a copy of the Easter story in the box, is made of Fairtrade chocolate and which supports charitable projects.

The Original and Dark eggs include a 24 page Easter story-activity book. They are Palm Oil and plastic free, and include a competition. The Dark also contains a simple Easter guide, designed for adults and 3 dark Mini Squares.

The Fun Pack has an Easter story activity poster and 6 milk chocolate eggs.

The Special Edition has a Bethlehem olive wood cross keyring, a simple guide to Easter, an orange milk chocolate bar and a luxury milk chocolate egg.

See the full shop list or order at www.realeasteregg.co.uk