



Support the 2019 Real Advent Calendar

The Real Advent Calendar is the UK's only Fairtrade calendar which comes with a free 24 page Christmas story-activity book and which supports charitable causes.

The 2019 calendar has a new design. There is a Fairtrade chocolate and a line of the Christmas story behind each of the 25 windows. The free book has a page for every day of Advent expanding on the Christmas story and includes some fun challenges. No other calendar enables parents and children to experience the Christmas story for 24 days and be challenged to do some good in the season of Advent.

Why we need a Real Advent Calendar

The Real Advent Calendar was created in 2013 following surveys which showed that 36% of 5-7 year olds did not know whose birthday is celebrated at Christmas. In the same year 51% of adults said that the birth of Jesus was irrelevant to their Christmas. The calendar is a great way to reverse this tipping point and share the Christmas story.

Tastes good and does good

Money raised from the sale of this year's calendar will help Fairtrade farmers receive a fair price for their goods and a Fairtrade premium to spend on the priorities of their communities ranging from solar panels and fresh water to teaching resources. As well as promoting the work of Traidcraft Exchange, profits will also help The Funzi and Bodo Trust provide care for mums and babies in Africa.

The Real Advent Calendar costs £3.99. Churches, schools and groups can buy direct from www.realadvent.co.uk and take advantage of a free delivery offer. Retailers stocking include larger Tesco stores, Traidcraft, Eden, TLM trading, Embrace the Middle East, CLC Bookshops, Redemptorist Publications and a number of cathedrals and independent bookshops. Details can be found at www.realadvent.co.uk

