



## FOR IMMEDIATE RELEASE

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### SMALLER BUT BOLDER

#### Ulysse Nardin launches its new Diver timepieces in 42 mm!

The next wave! Slim and sleek on the wrist, the very contemporary Diver 42mm models are designed for the deep but just as much at home in the city. Led by the Diver blue shark, they join the new school of shark-inspired diving watches launched by Ulysse Nardin in September.

The new Diver 42mm “three-hand” fleet reinforce the relaunch of the Ulysse Nardin Diver Chronometer Collection. The concave bezel and domed sapphire glass are the same as on the 44mm models launched in September, but the timepieces now have a new, unexpected vintage look, with an uncluttered dial design, touches of retro beige, and a central second instead of a small second counter. The inspiration clearly comes from the house’s 1964 dive watch, the “Diver Le Locle”. The GPS coordinates of Le Locle, the Manufacture’s hometown since 1846, adorn the dial.

All the essential diver codes are here: Superluminova on the O, hands, and rotating bezel for at-a-glance readability from the murkiest depths; and water resistance to 300 meters. The classic mid-20th century diver’s watch aesthetics are fully backed by 21st-century silicium, technology first introduced to watchmaking by Ulysse Nardin.

Slim enough to fit snugly under a shirt, they come with stylish strap options: blue fabric, black veal, three-row stainless-steel or, in a first for Ulysse Nardin, a stainless-steel Milanese mesh bracelet.

Gorgeous, super comfortable, and strong enough to have earned the nickname “shark-proof”, the Milanese mesh bracelet, when properly built, is the most versatile option in the classic watch strap repertoire. For this first-ever usage Ulysse Nardin has opted for a very thick mesh, stamped from sheet steel, painstakingly stitched together by hand, and finished with a retro-styled butterfly buckle. The result is a dressy alternative to other metal bracelets, as easy chic, easy cool stylish as it is sturdy, go-anywhere rugged.

#### Diver Blue Shark Limited Edition

The hero of the new rollout, in stainless steel with pvd blue bezel and a blue dial and strap pepped-up with bright orange touches, this limited-edition of 300 pieces knockout is blue-shark stamped on the case back, a nice echo to its big brother, the Diver Great White 44mm.

Accessibly priced and exceptionally comfortable, these latest additions to the Ulysse Nardin’s armada of diver watches reassert its status as the watchmaker of the oceans and demonstrate the Manufacture’s continued capacity to sail ever forward.