

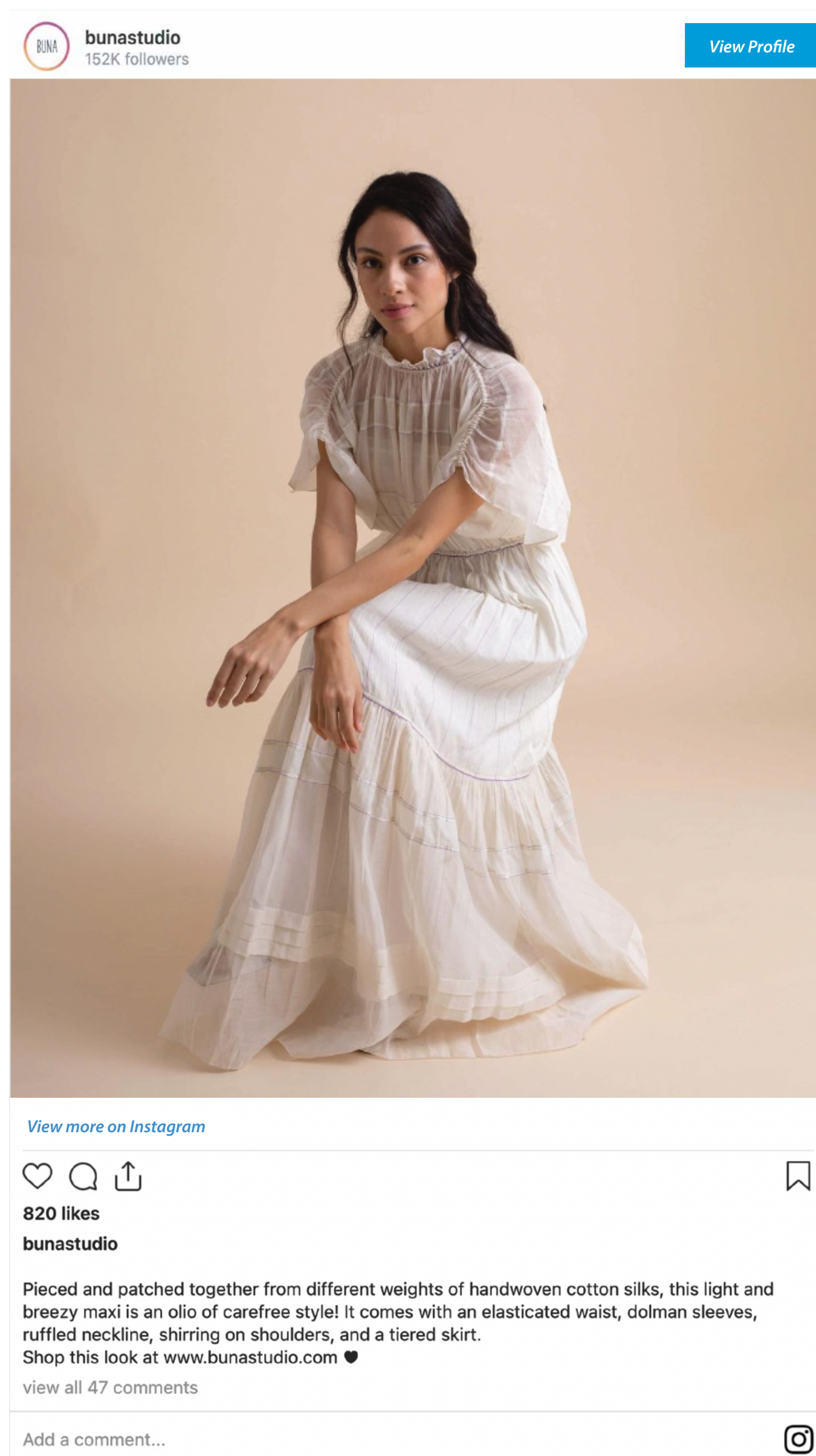
Sustainable designers and living a sustainable lifestyle is all the rage currently. Why do you ask, is it? It's only March 2020 and the outlook for the year is already bleak. There's been a global shift and hot topics like gender, race and housing costs are doing the rounds. The raging wildfires in Australia, California and Brazil have made it evident that the climate crisis is a dangerously irreversible one. What's worse is we've not been presented with many options on how to effectively handle any of these issues. And we still have no clarity on how to go about fashion sustainably and fashion is the second largest industry polluting the planet. It should immediately dawn on you to turn your attention to emerging sustainable designers. They are the way forward—and how to be a better more logical shopper?

Sustainable fashion practises are defined by the marketing and manufacturing of products in a sustainable way, by taking into account both environmental and socio-economic aspects. This indicates nonstop work to improve the product's life cycle, from the raw material production, manufacturing, transport, storage, use, reuse, repair and recycling of the product.

Here's a list of Sustainable Designers you need to add to your wardrobe this 2020:

1. Buna Studio

Pallavi Shantam's love for Indian crafts and textiles is what led to her birthing Buna. The brand consciously strives to reduce waste and devising eco-friendly methods to create garments. They operate on a made-to-order model, eliminating overproduction. They use handwoven textiles, natural materials and artisanal techniques and design garments with timeless appeal. And that makes her a sustainable designer to watch out for this year.



Every year I hope we grow closer to making sustainable clothing more affordable and accessible to a wider audience. Which of these designers would you add to your wardrobe? Be sure to follow [@missmalinifashion](#) on Instagram for more updates.