

IDEAS THAT STICK

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A guide to the 2024 retail season

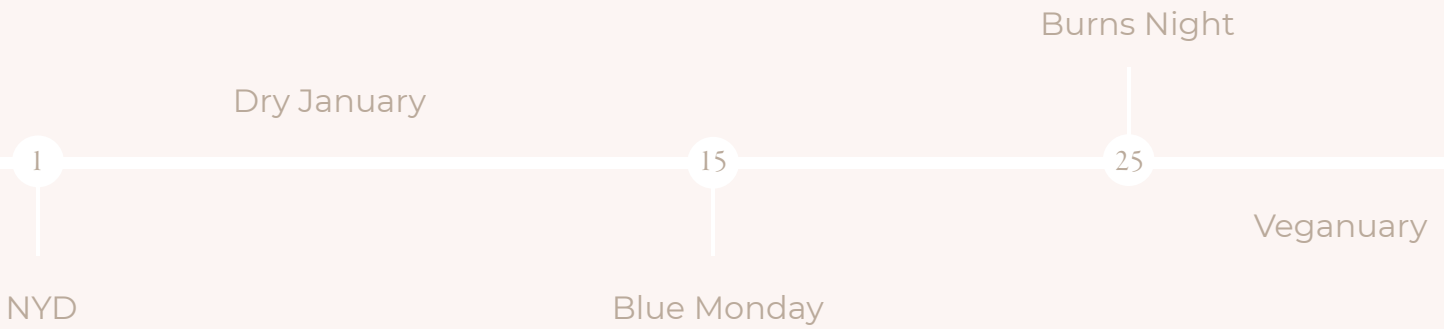
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Is planning your seasonal window displays feeling a little overwhelming?

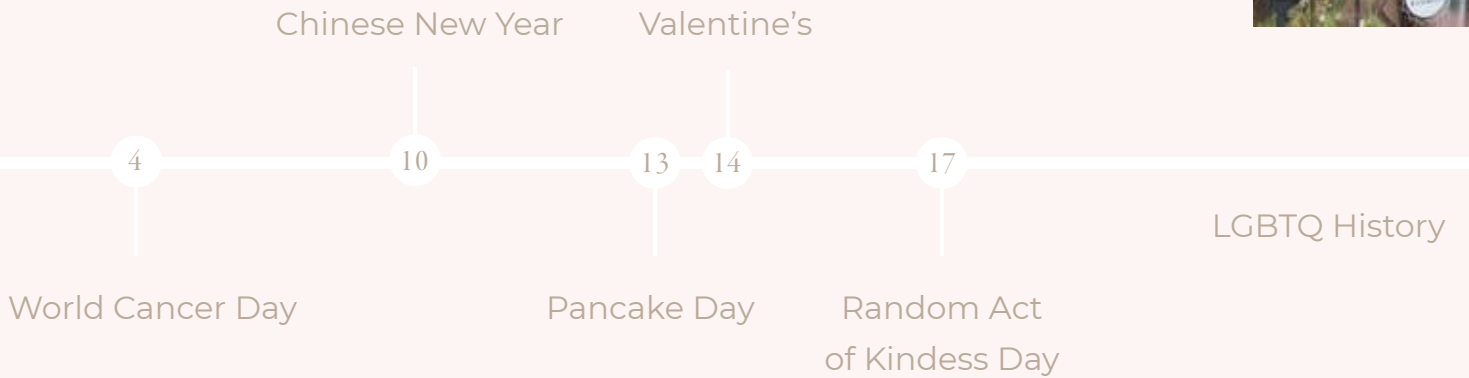
There are so many dates in the retail calendar that you should be aware of as a business — this guide gives you a simple overview of the year, helps you decide what you'd like to celebrate at *your* store, and hopefully some inspiration on how you might do that.

We can support you in any sized project, from a single self-install vinyl, through to a large-scale window install that requires consultations and a professional install. Our tailored and hands-on approach allows for a completely bespoke level of support — as much or as little as you need!

January



February





NUTMEG STUDIO

March

World Book Day Mother's Day
Ramadan First day of Spring Good Friday

1

7

8

10

17

20

29

31

St. David's Day

International Women's Day

St. Patrick's Day

International Day of Happiness

Easter Sunday

April

World Health Day Eid National Tea Day St. George's Day

1

7

8

10

11

21

22

23

Easter Monday

End of Ramadan

National Pet Day

Earth Day



2024 RETAIL SEASON



May

Cinco de Mayo

Mental Health Awareness

Bank Holiday

1

5

6

13

17

19

21

25

27

Labour Day

Bank Holiday

International Day of Light

Chelsea Flower Show



June

World Gin Day

Father's Day

Glastonbury

Pride Month

1

8

10

15

16

20

26

30

Day of Parents

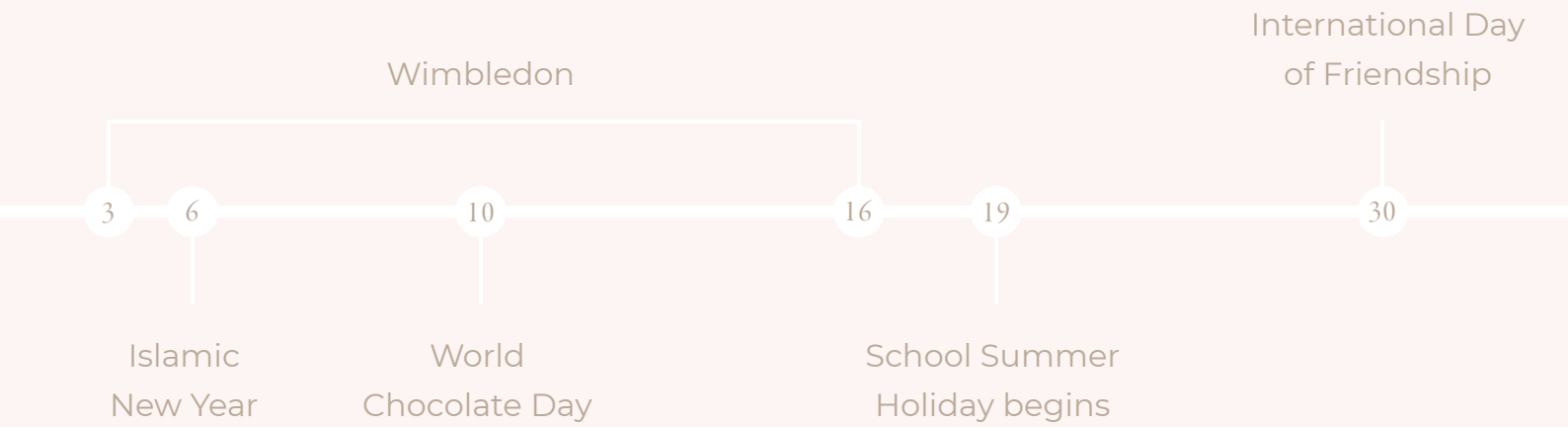
National Best Friends Day

National Beer Day

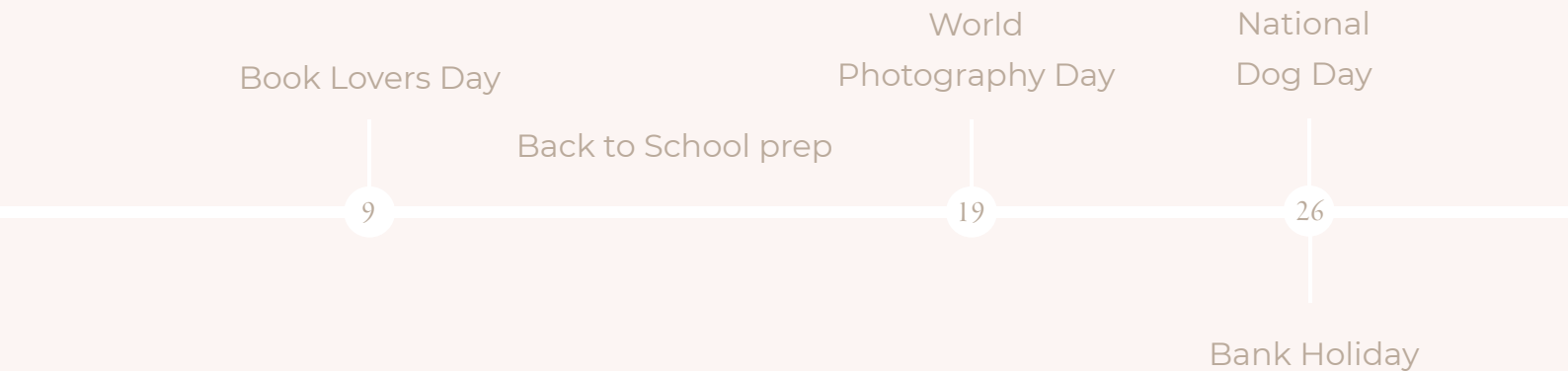
First day of Summer



July



August





September

Back to School

2

First day of
Autumn

21

22

27

International
Day of Peace

World
Tourism Day



October

International
Coffee Day

1

Black History

10

World Food
Day

16

Breast Cancer Awareness

Halloween

29

31

World
Vegetarian
Day

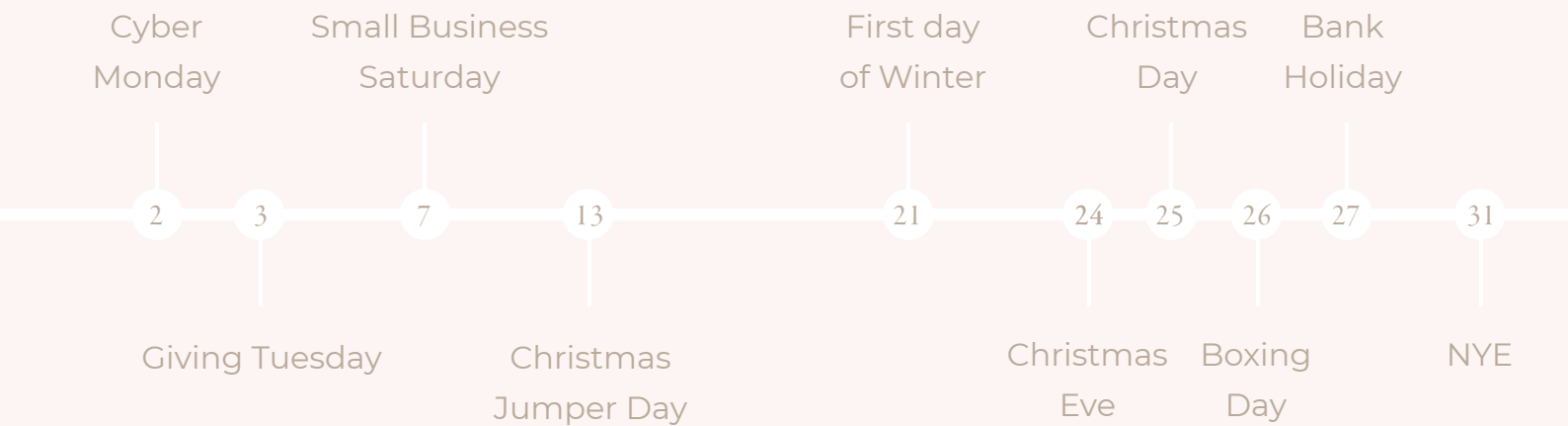
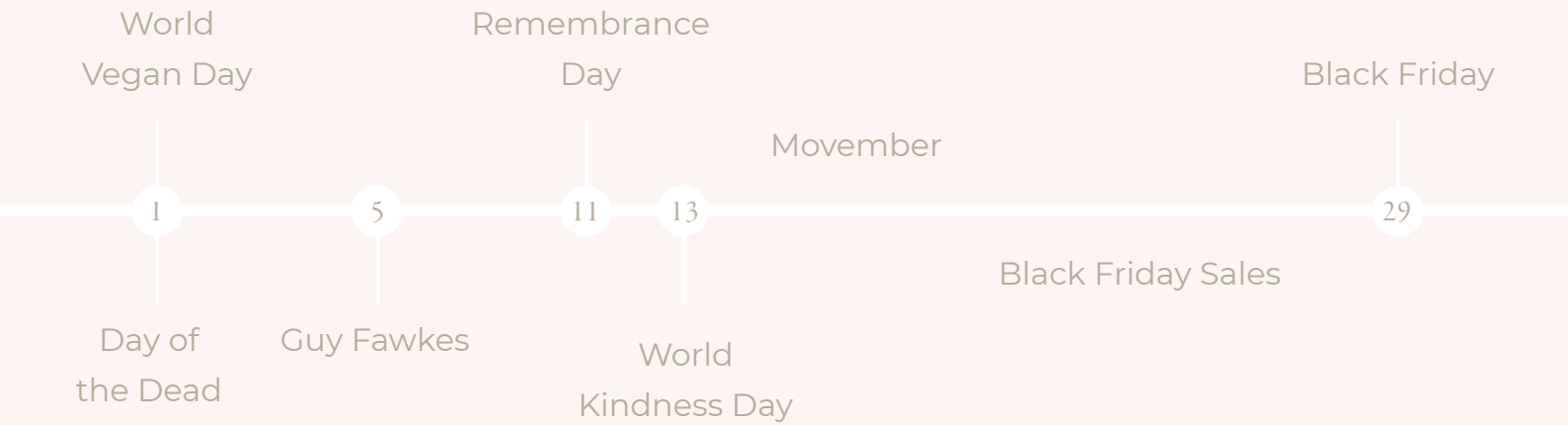
World Mental
Health Day

Sober October

BST ends



November



December



Let's get you and
your retail space
ready for the year
ahead

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