



Content Submission Guidelines

Round One: Jan 15 - Apr 15

Starpil Wax proudly introduces our first ever waxing competition - **"Waxing With The Stars!"**

We are excited to see the turn-out for our first official round and plan to host a final competition at the end of 2019.

Please read this application thoroughly, before submitting your casting. Ensure all signatures required are included.



Overall Competition Rules:



To nominate a competitor, you must submit a 30-60 second video of the Esthetician/Cosmetologist you are nominating. Your video must open with the statement:



"I nominate _____ for Starpil's Waxing With The Stars!"

It must then be followed by a brief synopsis as to why you feel your candidate should win or be nominated to move on to the next round.



This video nomination should be sent to

xiomarag@starpilwax.com




The candidate must then **ACCEPT** the nomination by submitting a video showcasing a wax service in each of the following categories:


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- Full Eyebrow Style and Shape
 - Full Leg Wax
 - Full Chest/Back Wax
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ALL video submissions should be sent to:

xiomarag@starpilwax.com




Video submissions received via Instagram Direct Message, Facebook Messenger, or any other email, will **NOT** be considered







Video submissions should demonstrate the following:

- **Time/Speed** - How long the service took to complete
 - **Efficiency** - How well hair is removed, use of clean up strips (include before and after)
 - **Technique** - Application, amount of wax applied the technique used to apply the wax, application and pull direction
 - **Sanitation** - Proper client prep, glove use, no double dipping, proper disinfection post wax.
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Must submit all three videos by **Monday, April 15th, 2019**. A winner will be selected from each category. Winners will be announced on **Friday, April 19, 2019**.

Waxing Competition Rules:

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1. Each competitor **MUST** submit **ONE** video **PER CATEGORY**
 2. Competitors may use hard or soft wax.
 3. **MUST** be a Starpil Wax user
 4. Estheticians **MUST** submit a copy of their esthetics license and drivers license; names must match in order to be considered for this competition.
 5. Models must be **18** years of age or older
 6. Models must be dressed/covered appropriately and sign a release form to permit our use of any photo or video content the contestant submits. Photos and videos will become the property of Starpil Wax.
 7. The competitor is responsible for seeking out their own models, materials, wax, equipment, and supplies.
 8. Must submit all three videos by **Monday, April 15th, 2019**.
 9. A winner will be selected from each category.
 10. Winners will be announced on **Friday, April 19, 2019**.
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Video Submission Guidelines:

- Timelapse of waxing procedure with a required clock in the video shot to track time (30 minutes given for the procedure)
- Minimum of 3 min and maximum of 7 of min - including dialogue
- Must address the following points:
 - Why do you LOVE waxing?
 - Explain the chosen product used
 - Outline the steps taken, and why, for the particular wax procedure
 - Explain the technique used and why
 - Home care regimen prescribed and why



Categories & Prizes:

- Full Eyebrow Style and Shape
- Full Leg Wax
- Full Chest / Back Wax



The winner in each of the categories will receive **\$1000.00** in Starpil Wax Product

Ready, Set, Wax!





MODEL RELEASE FORM

License #: _____ State _____

To the Esthetician: _____ (name)

Address: _____

Phone: _____

From the model: _____ (name)

Address: _____

Phone: _____

Photographs taken on _____ (date)
at _____

I understand that any and all content that I provide to Starpil Wax in connection with this application, including, but not limited to photographs & videos (collectively the "content") shall be owned solely and exclusively by Starpil Wax. By accepting this submission, Starpil Wax shall have the right to use any such content, or assign the right to use such content, in any manner, in any media; including advertisements & promotions. I hereby fully release Starpil Wax and its assigns from any claims related to such use of the content and waive any right to equitable or injunctive relief in connection with such use.

I understand that by submitting the content, Starpil Wax has no obligation to accept my submission and participation in the project is in no way guaranteed, as my submission of content is for the purpose of evaluating potential audition participants. I represent that I am the owner of the content submitted and have the right to grant the rights granted herein, and that any submitted content will not violate any rights of any third party.

We will only use the personal information you provide to contact you regarding your potential casting in Waxing with The Stars. We keep all information private and do not share it with any third party for any purpose other than casting for Waxing with The Stars.

Thank you again for your interest in Waxing with The Stars.

Model: _____ Photographer: _____
both parties to sign here to agree these special conditions.

I have read this form carefully and fully understand the implications. I am 18 years old or over.

Signed: _____ (model) Date: _____