

FOREWORD

FROM ALEJANDRO AGAG

Since its launch last year the FIA Formula E Championship has strived to do things differently in motorsport. Not only is it the world's first fully-electric motor racing series, but it also introduced the world to #Fan-Boost and the ePrix on city centre tracks. Now it is innovating in its collaboration with charity.

From the outset, Formula E has partnered with two initiatives carrying out work which changes the world. They are ONE DROP and the Prince Albert II of Monaco Foundation. ONE DROP, a non-profit organisation established in 2007 by Cirque du Soleil founder Guy Laliberté, strives to ensure that water is accessible to everyone. The Prince Albert II of Monaco Foundation is equally well suited to Formula E as its purpose is to protect the environment and to encourage sustainable development.

At the Gala Dinner before every ePrix



Formula E has held auctions to benefit these two incredibly worthwhile initiatives. Now, at the season-ender in London, we

are working with the motorsport auction firm Zoom to show a different side of the superstars in Formula E.

The drivers and team principals in Formula E are famous for their sporting success which is broadcast all over the world. However that's only part of the story. Away from the track they holiday in some of the world's most glamorous locations yet also relax at home like you and I. Fans have not been given a glimpse into this jet set lifestyle until now.

All of the team principals and drivers who compete in Formula E were asked to take a photograph of whatever they wanted. It turns on its head the traditional format of sports charity auctions which usually involve the sale of signed photos of the stars not ones taken by them. The Zoom photos provide windows onto the world beyond the track and are views that no one else could get.

They answer questions like what hobbies the drivers have away from the track, where



they go to take a break and what life is like behind the scenes in Formula E. Each photo has been signed and is shown on the

following pages complete with a description from the drivers and team principals about what they took and why.

Zoom was launched in 2012 in Formula One and Formula E is proud to be the first expansion of the initiative to another sport. We will debut a new format as the signed photos have been collected into a huge montage which has been framed and will be sold tonight in aid of ONE DROP and the Prince Albert II of Monaco Foundation. By bidding for it you will be helping them to keep up their good work and get a glimpse into what life is really like for the superstars of Formula E.