

It is our
responsibility
to care for
and protect
what we
love...



Kuleana® Reef-Safe Sunscreen helps protect your skin and our coral reefs. This SPF 30 sunscreen contains only natural ingredients including our locally made Maui Sunflower oil and Hawaiian Macadamia nut oil; it is free of ecologically harmful chemicals. With a sheer, non-whitening zinc oxide formula, this gentle sunscreen lotion rubs in clear and can be worn with or without makeup – perfect to use daily with your Kuleana skincare products.

Through our **1% for the Planet membership**, we are proud to support **Sierra Club of Hawai'i** during its 50th Anniversary year beginning September 2018.

As we in Hawai'i know, our kuleana, *our responsibility*, is to protect our planet's natural environment.

- **Broad Spectrum UVA/UVB SPF 30 Protection**
- **Water resistant for 80 minutes**
- **Oxybenzone-free**
- **Octinoxate-free**



#kuleanabeauty #fortheplanet   

www.KuleanaSunscreen.com

PRODUCT FEATURES

- Offers broad-spectrum UVA/UVB SPF 30 protection
- Water resistant for 80 minutes
- Oxybenzone-free
- Octinoxate-free
- Made with zinc oxide and other reef-safe natural ingredients; contains no ecologically harmful chemicals.
- This sheer, non-whitening zinc oxide formula can be worn with or without makeup. The innovative “clear” zinc oxide is made from transparent uncoated nanoparticles that are bonded together into porous non-nano clusters. No detectable nanoparticles exist in the final product. The porous structure allows these zinc clusters to appear clear on the skin. As a result, this sunscreen lotion rubs in clear without the unappealing “whitening” effect with most non-nano zinc sunscreens.
- Clear zinc is approved for use in Ecocert, NPA and Natrue certified products. It is compliant with the natural cosmetic standards of the Natural Products Association (USA) and ECOCERT (EU). Clear zinc oxide meets the Haereticus Environmental Laboratory’s standard for non-nano.
- Formulated, tested and produced in an FDA-compliant facility.
- Made with natural, expeller-pressed Hawaiian Macadamia Nut Oil and Maui Sunflower Oil produced by our company in Hawaii; the sunflowers are farmed on Maui by our parent company.
- Other natural and nourishing ingredients include Aloe Extract, Jojoba Oil, Shea Butter, Coconut Oil and Pineapple Fruit Extract.
- Contains no synthetic fragrances or colors.
- Vegan and cruelty-free.
- This natural sunscreen product is family friendly. For children under 6 months of age, ask a doctor.
- Because this is a natural product, some settling may occur. Shake well before use.
- Made in the USA.

For Wholesale Orders, Contact:
Josh Circle-Woodburn, Sales Manager
Kuleana by Maiden Hawaii Naturals, LLC
jwoodburn@biodiesel.com
808.866.5249



Kuleana® is manufactured and distributed by Maiden Hawaii Naturals, LLC, a wholly owned subsidiary of Hawaii’s pioneering renewable energy company, Pacific Biodiesel. Kuleana beauty oils and cleansers are made from locally sourced Hawaii ingredients and are handcrafted and bottled at the company’s facility on Hawaii Island. Learn more at www.KuleanaBeauty.com.

Available Wholesale Sizes:

- **3-oz Tube**
- **Bulk TBD**



Drug Facts	
Active Ingredients Zinc Oxide 15%	Purpose Sunscreen
Uses • helps prevent sunburn	
Warnings • For external use only • Do not use on damaged or broken skin. • When using this product keep out of eyes. Rinse with water to remove. • Stop use and ask a doctor if rash occurs. • Keep out of reach of children. If swallowed, get medical help or contact Poison Control Center right away.	
Directions • apply liberally 15 minutes before sun exposure. • reapply: • after 80 minutes of swimming or sweating • immediately after towel drying • at least every 2 hours • children under 6 months of age: Ask a doctor • Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • limit time in the sun, especially from 10 a.m.-2 p.m. • wear long-sleeved shirts, pants, hats, and sunglasses.	
Inactive Ingredients Aloe Barbadosensis (Aloe Vera) Leaf Juice, Ananas Sativa (Pineapple) Fruit Extract, Aqua (Water), Butyrospermum Parkii (Shea) Butter, Cetearyl Alcohol, Citric Acid, Cocos Nucifera (Coconut) Oil, Galactoarabinan, Glycerin, Glyceryl Caprylate, Glyceryl Isostearate, Glyceryl Stearate SE, Glyceryl Undecylenate, Helianthus Annuus (Sunflower) Seed Oil, Hydrogenated Glyceryl Abietate, Macadamia Ternifolia (Macadamia) Seed Oil, Phenoxyethanol, Polyhydroxystearic Acid, Propanediol, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopherol, Xanthan Gum.	
Other Information Protect the product in this container from excess heat and direct sun.	