INSTRUCTIONS:

This letter is designed to help you share the benefits with your Senior Pastor or supervisor to help you explain the benefits of YM360+ and for you to obtain authorization for this purchase.

Feel free to update it however you'd like. We recommend at least updating the YELLOW HIGHLIGHTED portions for personalization and to fit your ministry context. It would a good idea to download the sample document as well and provide it as an attachment to this letter.

Thank you for allowing us to serve you. If you have any questions you can reach out to us by calling 888.969.6360 or by using the Live Chat on the website.

Because You Matter,

- YM360+

[INSERT PASTOR'S NAME],

I have found a great resource that will help me greatly. It is called YM360+. I have been called to lead our student ministry well, and I believe YM360+ will help us with a proven strategy to help our students grow closer to Jesus in this next season of our ministry. It will also help me feel confident in my ministry role and give me so much time back I can spend on disciple-ship and investing in relationships.

YM360 has served thousands of churches just like ours and can help us as well. When we become a YM360+ member, we become a part of an exclusive group that will get A FULL YEAR (YES, THE NEXT 52-WEEKS) OF MINISTRY RESOURCES, all designed to help me be the best youth pastor I can be!

WITH YM360+ I WILL BE ABLE TO:

- choose a 52-week Bible Study Curriculum by YM360 that is Gospel-centered and easy-to-use for use to use in our weekly Bible study.
- get annual access to youth ministry's premiere leadership development and training platform, MyYouthMin by YM360. It gives me ever-updating access to professional articles, courses, over-the-shoulder how-to videos, and monthly live training events, all to do at my own pace, on my schedule, and without packing a bag to go to a conference.
- get annual access to digital resources to help me minister to the parents of our students called Ministry to Parents. There is fresh monthly content I can share with our parents and also relevant training to help me better serve and minister to our parents.

YM360+ also has a Premium and Plus X membership that includes 12 months of Sermon Series and \$300 credit to download digital resources from the YM360 site. This can be games, retreat studies, digital media like videos, and drama scripts. The Plus X option also includes a \$1200 value that I would find helpful. It's Youth Ministry Coaching.

THE YOUTH MINISTRY COACHING will allow me to meet with a certified coach outside our current circumstances to look at my life, leadership, and ministry with fresh eyes and a new perspective. They will help give me action steps to make me a better leader and our ministry stronger. I will get four one-hour sessions included.

As you can see, there is a lot of value in YM360+. For Plus Basic, the investment is only \$699 (or for Bi-Vocational and Volunteer Led youth ministries it's only \$499.) The Premium option is \$999 (or \$799 for Bi-Vocational and Volunteer Led youth ministries) and the Plus X option is \$1699 (or \$1499 for Bi-Vocational and Volunteer Led youth ministries).

I have attached a document that also better outlines what we will get with this. I'd like to make this investment into myself and our ministry soon.

Let me know what questions you have.

Thanks for believing in our students and me!

[YOUR SIGNATURE]