

# *Miansai*

## **MIANSAI IS SEEKING GRAPHIC DESIGN INTERNS IN MIAMI**

Since its organic inception in 2008, the Miami-based jewelry brand Miansai has quickly grown to be a renowned lifestyle fashion success story. Our designs are meticulously crafted from the highest quality materials. Sourcing fine Italian leathers, pure precious metals, and custom-made marine grade ropes for their pieces— and obsessing over every detail. Miansai is sold around the world in 40 US states and 36 countries including at the brand’s flagship store in New York’s Soho neighborhood, Venice Beach, and online.

Miansai is looking to expand our team! We are currently interviewing Graphic Design interns for our Miami office.

### **GENERAL SUMMARY**

Interns are responsible for supporting the Art Department, including the Graphic Designer, Photographer, E-Commerce and Creative.

- Learning the Creative process from design concept to the final outcome.
- Hands on experience with graphic design work for Retail, Wholesale, Social Media and E-Commerce departments.
- Understanding asset creation, sourcing inspiration and competing tasks within deadlines set.
- Mentorship from our Graphic Designer and Senior Photographer.

### **ESSENTIAL DUTIES AND RESPONSIBILITIES**

#### **GRAPHIC DESIGN**

- Work directly with Sales to concept and create valuable designed assets.
- Work with art director to create and add value to editorial projects.
- Edit and optimize video for Editorial and Branded Content. Should have knowledge of best practices for video on social.
- Work with editorial, audience development, and sales on asset creation for email, sweeps, partnerships, and marketing materials.

- Work with editorial and audience development to design and produce web layouts for features, landing pages, and promotional/marketing programs.
- Assist with designing and creating decks and presentations.
- Stay ahead of design trends, proposing edits and evolution that align with Miansai aesthetics.

Assist in Design and Creative Direction research when necessary.

## **SOCIAL MEDIA**

- Assist with scheduling all social posts across the channels.
- Assist with managing all promotional calendars, and communicate marketing cadence and appropriate assets to agencies and partners.
- Daily engagement and posting across social media channels.

## **JOB REQUIREMENTS - EXPERIENCE, KNOWLEDGE & SKILLS**

- Proficiency with the Adobe Creative Suite, Microsoft Office; Photoshop preferred.
- A creative, innovative, and energetic self-starter with a strong sense of initiative.
- Superior working knowledge of Facebook, Instagram and Twitter
- Flexible, organized, team player with strong verbal and written communication skills.
- Balanced with the ability to quantify data and analyze performance and results.
- Strong attention to detail with well-honed typographic and design skills.
- Eagerness and willingness to learn (and to test and fail).
- Detail oriented with an eye for consistency; ability to multi-task with changing priorities.
- Ability to work and problem solve; Comfortable working in an entrepreneurial environment.
- Maintain a positive attitude to continued learning and support of the overall business.
- Sharing ideas on how to improve our processes and functions.
- No prior experience necessary but a definite plus.
- Bi-Lingual a plus (English/Spanish).

**KINDLY SUBMIT YOUR COVER LETTER AND RESUME TO:**  
**CAREERS@MIANSAI.COM**