



Drop Ship Product Files & Stock Check

HOW TO READ DROP SHIP PRODUCT FILES:

- SKU – Item Number
- Description/Item Name – This is the name of the Item
- Type – Product Type or Category
- Wholesale Price – Price for Retail Location to pay **Put this price on order forms*
- MSRP – Suggested retail price for end consumer to pay **Do not put this price on order forms*
- UPC – Universal Product Code
- Body (HTML) – Description of the item in HTML format for use when uploading file onto Retailer website, if loading onto Retailer website
- Image URL – Photo of item for use when uploading file onto Retailer website, if loading onto Retailer website

When uploading this file onto a website the UPC, Body (HTML) and Image URL columns are very useful fields to have.

If this will not be uploaded onto a website, these fields may be disregarded.

HOW TO CHECK STOCK ON DROP SHIP ITEMS:

- Stock can be checked by using the below websites per Brand
- If the item says 'Out of Stock' or does not appear on the website, then the item is currently unavailable for Drop Ship
- Best method for searching an item on website is to enter the SKU/Item Number into the 'Search' function at top left of website

Websites to use when checking Drop Ship items stock

- Tickled Pink <https://tickledpinkgift.com/>
- Bucky <https://bucky.com/>
- DII <https://www.designimports.com/>
- European Soaps <https://predeprovence.com/>