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Press Release

Elefy^{JH28 - JH31}

by Jaime Hayon

2019



JH28 & JH29



JH30 & JH31

Product category

Chair

Environment

Indoor

Materials

Copo PP Shell, with the option of upholstery (JH29, JH31).

Base finishes

JH28 & JH29: White, Black or Brass.

JH30 & JH31: Lacquered oak or lacquered walnut.

Shell finishes

JH28 & JH30: Black, White, Soft Beige, Midnight Blue, Copper Brown.

JH29 & JH31: Available in fabric, Leather and COM.

Dimensions (cm/in)

H: 77cm / 30.3in, W: 57.5cm / 22.4in,

D: 58cm / 22.8in, Seat height: 47.5cm / 18.5in.

Design year

2019

Press info

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Introducing Elefy, a shell chair inspired by the comforting curves of an elephant.

Elefy^{JH28 – JH31} by Jaime Hayon

Critically acclaimed artist and designer Jaime Hayon is renowned for his playful approach to design – like the ‘Elefy.’ Inspired by an elephant, this emblematic chair mirrors its muse’s large physical form. Viewed from behind, it’s easy to spot the swell of those two large ears, emerging in a rounded curve from the solid bulk of the chair’s body.

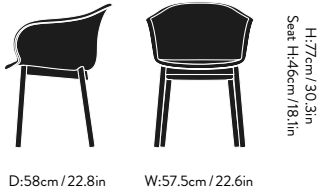
The similarities don’t end there. The base – available in metal or solid wood – echoes the creature’s four sturdy legs, while the shell comes in a range of contemporary colours and with the choice of full upholstery with either fabric or leather.

The impact of this evocative piece extends beyond its physical appearance. While the Elefy’s streamlined shape is distinctly contemporary, the chair was designed with comfort in mind. Instead of angular edges and an aggressive form, its cupping shape cozily envelops the sitter from all sides. Much like the gentle nature of an elephant, the chair was designed to encourage a sense of wellbeing.

“With the Elefy, I enjoyed the creative challenge of crafting an inanimate object in the shape of such a distinct animal,” explains Hayon. “While this piece is unconventional, it also takes comfort very seriously.”

Jaime Hayon is a Spanish artist / designer with offices in Italy, Spain and Japan. Known for his deep respect for artisan skills, finely-crafted details and a passion for play, Hayon is considered one of the most influential creators of our time, blurring the lines between art, decoration and design. A prolific designer always seeking new horizons, his scope of work extends from furniture, lighting and home accessories to hotel and retail interiors, as well as ceramics, shoes and timepieces.





Elefy^{JH30 & JH31} by Jaime Hayon 2019

Product category
Chair

Environment
Indoor

Material
Polypropylene, HR foam, lacquered wood legs in walnut or oak, plastic shell, fabric or leather upholstery.

Production process
The shell is made from moulded polypropylene, with the option of upholstery. The wooden base is made from solid wood and formpressed veneer.

Base finishes
Black lacquered oak, Lacquered oak or lacquered walnut.

Gliders
Plastic gliders installed as standard. Felt gliders are available upon request.

Shell finishes
JH30: Black, White, Soft Beige, Midnight Blue, Copper Brown.
JH31: Available in fabric, Leather and COM.

Upholstery
Fabric usage: 1.7 meters based on 140cm roll.
Leather usage: 3 square meters.
COM must be approved by &Tradition to ensure suitability for upholstery.

Dimensions
W: 57.5cm / 22.6in, D: 58cm / 22.8in,
H: 77cm / 30.3in, Seat H: 46cm / 18.1in.

Packaging dimensions
H: 83cm / 30.7in, W: 59cm / 21.9in,
D: 59cm / 21.9in.

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Weight
JH30: Product: 7.8 kg / Incl. packaging: 11.1 kg
JH31: Product: 8,9 kg / Incl. packaging: 12.2 kg

Strength, durability and safety testing
The chair is tested for strength, durability and safety according to EN 16139 Level 2 - Extreme use.

Cleaning instructions
Please download our Material Care & Cleaning instructions through www.andtradition.com

Related products



JH28 & JH29 JH32 - JH35 JH36 & JH37



Black White Soft Beige Midnight Blue Copper Brown



Lacquered oak lacquered walnut Black lacquered oak

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