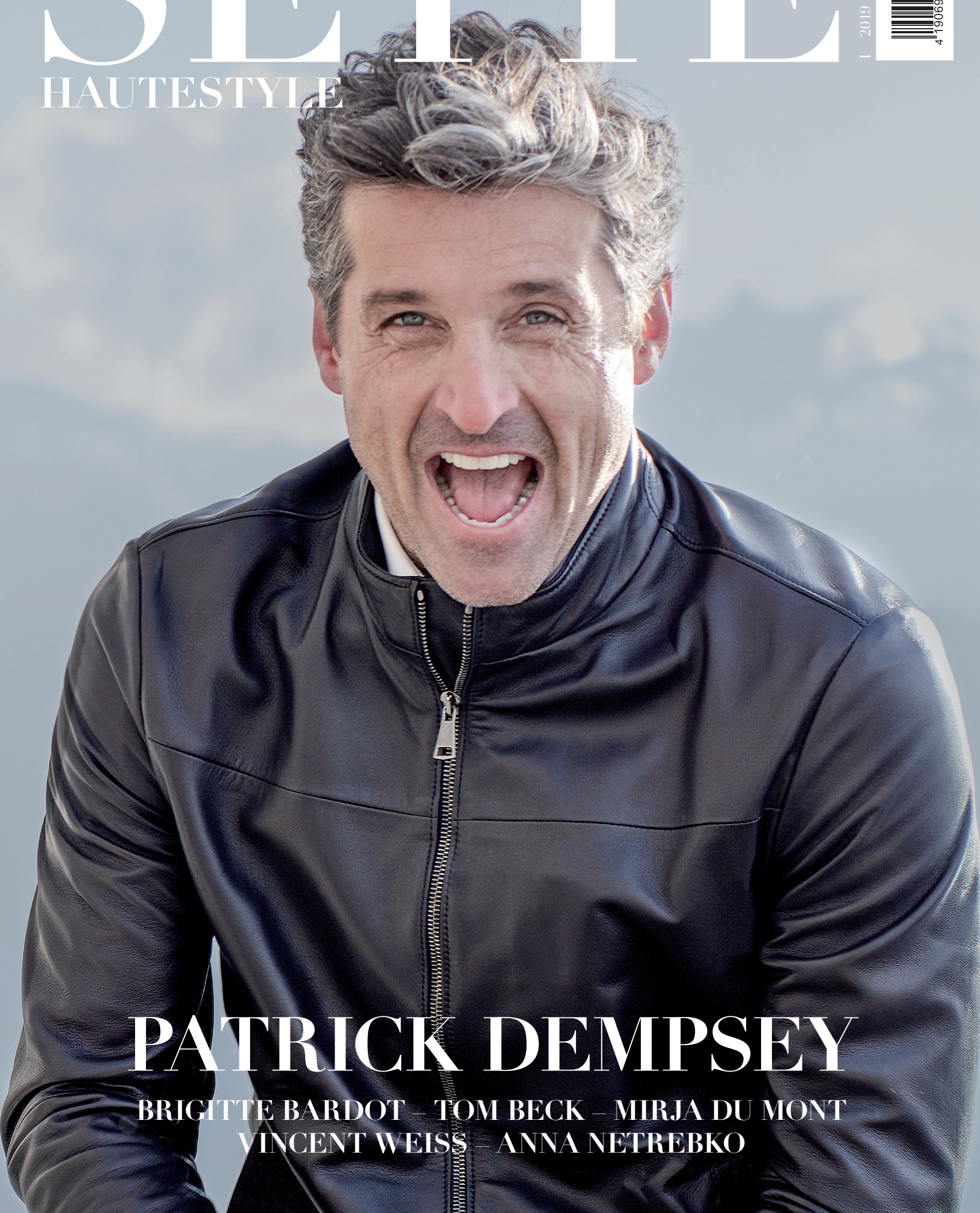


SETTE

HAUTESTYLE

I 2019 CHF 6,- € 6,-



PATRICK DEMPSEY

BRIGITTE BARDOT – TOM BECK – MIRJA DU MONT
VINCENT WEISS – ANNA NETREBKO

PATRICK DEMPSEY

WHAT IS YOURS CANNOT
BE TAKEN AWAY, WHAT
ISN'T CANNOT BE HELD

TEXT: GUGLIELMO ESPOSITO
PICTURES: ROBERTO BARONE | KA/NOA





“
I FOLLOW ONE SIMPLE RULE
IN FASHION: IF IT MAKES YOU
FEEL UPTIGHT, DON'T WEAR IT.
”

Most people know Patrick Dempsey as an actor, especially in his role as neurosurgeon Derek «McDreamy» Shepherd in the TV series «Grey's Anatomy». But his career started much earlier – in the 1980s he was starring in a couple of films, such as «Can't Buy Me Love» (1987) and «Loverboy» (1989). In the 1990s he mostly appeared in smaller roles, before he became a leading part in «Sweet Home Alabama» (2002), which was a surprise box office hit. Since then he has starred in many films, most recently in «Bridget Jones's Baby» (2016). What lots of people do not know is, that Dempsey, who maintains a sports car and vintage car collection, also enjoys car racing. He has competed in several pro-am events, such as the 24 Hours of Le Mans.

And recently he started another project – since January 2019 he is a business partner of KA/NOA, an Italian luxury label. Founded in 2017 by Italian born Bruno Grande, KA/NOA is a fast-developing men's brand that is 100 % «Made in Italy», from the yarn to the label. KA/NOA prides itself on its key values of quality and simplicity, which instantly convinced Patrick Dempsey. As an active partner, the American actor assists Bruno Grande in the overall development of the brand and design of collections.

SETTE: How important is dressing fashionable to you?

Patrick Dempsey: I think it's very important. I mean, if you look around, everybody has their way of expressing themselves. I think that's great and what it's all about. I'm wearing what is comfortable for me. I like something that is classy, timeless and durable, so I would say that a classic, understated line is what I like.

Do you follow the newest trends or is there a trend that you set on your own?

I'm aware of trends, but I don't let them dictate what I'm wearing. Nonetheless I appreciate it on other people. Some can wear almost everything and it still looks organic and matches their individual personality. If I try that, I'm doing something that doesn't fit my character. I think, that is the challenge with fashion: No matter what you wear, you have to be true to yourself. I always ask myself some basic questions: Does a piece of clothing make me feel comfortable? Am I relaxed while wearing it? And I've got one simple rule: If a piece of clothing makes me feel uptight, I don't wear it and get something else.

Talking about your professional life. How and why did you become an actor?

Purely by accident. I picked up unicycling, fell into a Vaudeville troupe and started acting that way. I just kept getting more and more on point and then one day I got the opportunity to go to New York to audition for a play. I lied about my age and got the role.

What is your relationship with Italy?

My relationship with Italy is getting deeper and richer. I've been working in Europe a lot recently and I want to spend more time in Europe in general. I'll probably end up in Switzerland, because I have work there and it's an amazing place to be. I just love the country. It's centrally located so I can get to Italy, I can get to Germany if I'm working with Porsche, I'm already on the spot, when I'm



working with Tag Heuer, I can get to London. So I really want to spend more time in Europe and particularly more time in Italy. In today's global society it's important to see other countries. I think you have to understand all the cultures and make it a part of who you are. But I can't lose my identity of being an American, from time to time I need to go back to the town where I grew up. I still have a home there, though I live in California, from where I travel throughout the country. All of that gives me a better sense of what's really going on in the country. There's the news and the media, but you get a lot more information from the people who are living on the spot. I've been working on a project in Rome for the last three months, which has taught me a lot about Rome and at the same time about Roman history and its philosophers. In Germany they have Goethe, in Greece they have Socrates and in Rome they have Marcus Aurelius. Each culture has something to offer and here in Italy, you have art and everything that it represents.

How did your collaboration with KA/NOA come about?

I was captivated by KA/NOA's approach and brand values from the moment I made my first order online and was amazed by the quality and the attention to details. As a very detail-focused person, I have a strong connection to the brand's products, the brand philosophy, and most importantly, the people driving it, along with a deep respect for all that has been achieved since its creation a year ago. I am very proud and happy to be able to play a role in this adventure, and eager to learn from Bruno Grande and the men and women who make KA/NOA the worthy enterprise that it is.

What is your life motto?

That's a great question! I guess: «What is yours cannot be taken away, what isn't cannot be held.» It's a quote that I wish I had come up with. That's one of my mottos. Another one is to live the moment.



Patrick Dempsey with KA/NOA founder Bruno Grande.