



RIGARDS FOR KTZ

MORE THAN MEETS THE EYE

Giving age-old materials and smithing techniques a new dimension, this season RIGARDS translates its rich vision into a spirited frame design for Marjan Pejoski's London-based cult label KTZ, offering a nod to duality and a wink to futuristic superheroes. Perhaps it's because we're fascinated with dual identities, or perhaps it's just because we couldn't get over how gosh-darn cool our favorite X-Man was (Quicksilver, who else?). Either way, it's incredibly relatable, the idea that people and things often give false readings. With sculptural details and a sci-fi aesthetic, the frame is deceptively hefty-looking, but it is actually surprisingly light and very comfortable to wear thanks to a hollow-back construction. The mash-up of mass and lightness, traditional and outré gives the frames a beguiling character that straddles the fringes of both safety and audacity. Not your average spectacles, but something special that oscillates between luxurious, wearable, and unexpected.





ABOUT RIGARDS

From the ballsy to the enigmatic, the seductive to the nostalgic, natural horn to Metalloid, RIGARDS frames have forged an instantly recognizable style that combines offbeat aesthetics with a quiet elegance, much of which pertains to the brand's daring craftsmanship and fresh use of traditional materials. No less compelling are the original signature finishes, imparting nuance and character to the frames and creating a distinctive bespoke element. If you love expressive, nonconformist eyewear, your heart will be gladdened by RIGARDS.



Photography Credit: Adam Katz Sinding

May we invite you to join RIGARDS at the following events:-

Paris Fashion Week (Sep 2017) • SILMO Paris World Optical Fair (Oct 6-9, 2017)

Further information & appointments are available via: presentation@rigards.com

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