



## Build your Network List

You know far more people than you realize . Use this worksheet to help create an initial list of everyone you know. Don't worry about whether you think they'll be interested in Rebecca Allen shoes - they may surprise you, or they may lead you to potential customers. Set a timer for 5 minutes, sit down in a place without distractions, and just start writing down every name that comes to mind. Later, categorize them in this spreadsheet and start reaching out!

### Family, Friends, Old College Buddies

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### Colleagues, Neighbors, and your Service network (i.e. people who work at the doctor's office, dentist, manicurist, hair stylist, etc)

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### Professional Networks and Organizations

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### Local Events and Fairs (bridal expos, networking groups, job fairs, etc)

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### Do you have kids? Your kid's friends' parents, their teachers, their coaches, etc.

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