

- As you sit down confidently open the flip book and turn to page 1.
- Begin your presentation.
- Make sure to honor your friends time.
- Start off by telling them you're looking forward to showing them this flip book because it's really interactive.

May I share my story?

Share your personal story.Make it SHORT no more than a few minutes. Follow this formula:

1. What you do for work (if they don't already know).

2. The challenge with _____ is _____.

IE: "The challenge with real estate is currently the market is so crazy, there's very little inventory". OR "The challenge with teaching is the uncertainty with the pandemic. It's been very stressful so I decided a plan b was a good idea". After your story continue here:

My friend handed me a book called the 4 Year Career and shared what I'm about to share with you.

By reading it, I realized that Young Living could be a solution to my challenges. Interestingly, these books were written by a couple that I work with.

I joined Young Living because it allows me to _____. (be healthy, work from home, get low tox products, start building towards my financial goals)

Share your wins to date if you any (financially and health wise). No medical claims - nothing cured or healed you.

After our 20 minutes together, you can decide if you would like to take a deeper look into Young Living and if this could fit somewhere in your life too.



The Pillars



When I looked at this business four things stood out for me.

Let's call them the 4 pillars.

- 1. The Products
- 2. The Company
- 3. The Mentors
- 4. The Model

I'll be sharing about each of these Pillars and why they are important.



The 1st Pillar is the Products. Young Living's Product line is based on essential oils.

Are you familiar with essential oils?

Wait for answer.... If they say **YES** *find out their experience.*

Perfect I'm going to be sharing more about them today!

Young Living is more than just essential oils, but every product they carry is infused with essential oils.

Essential Oils Timeline



To make a company successful, the product must be compelling enough to stand the test of time.

As you can see in this timeline, every culture throughout civilization has found support with essential oils.

Essential oils have been around for thousands of years, and will stay with us for thousands of years to come.

(Feel free to read the timeline pointing out which culture your friend might be interested in).



Have you noticed that people have started to turn back to doing things in a more natural way?

It's like an awakening.

This gives us an opportunity to help even more people get what they need.

The Power of Peppermint



IF MEETING IN PERSON

Is it ok if I add add a drop of Peppermint in your hand for you to try. Go ahead and inhale.

When inhaling essential oils it takes 22 seconds for them to reach the brain, within 2 minutes the molecules can be found in the bloodstream and within 20 minutes they have an effect on all the cells in your body.

Can you see why it would be really important to use a quality oil? There are multiple uses for each oil. For example Peppermint stimulates energy and alertness, keeps breath fresh, is cooling, and supports digestive health.

IF NOT MEETING IN PERSON

When inhaling essential oils it takes 22 seconds for them to reach the brain, within 2 minutes the molecules can be found in the bloodstream and within 20 minutes they have an effect on all the cells in your body.

Can you see why it is so important to use a quality oil? There are multiple uses for each oil. For example Peppermint stimulates energy and alertness, keeps breath fresh, is cooling, and supports digestion health.







With Young Living you know you're getting the best quality available.

We have the Seed to Seal guarantee which encompasses three parts: Sourcing, Science & Standard.

- from testing the soil before planting,
- to using only non GMO seeds,
- to the harvesting of the plants,
- to the distillation process,
- all the way to sealing the final product

You know you can trust what's in every Young Living bottle.

Reference Guide App



Young Living's essential oils have many uses - just like the peppermint.

And whats great is you don't need to worry about knowing how to use them all.

This app allows you to type in anything you want to know about and get an answer on what oils are best.

If you want, I can show you after we finish. We are not doctors or prescribers so we just go to this app and get our answers.

Google also has many studies on Essential oils you can search. We let everyone do their own research because while the oils have many benefits, we can't make medical claims



I'm going to go through some categories now and I'm curious whats important to you?

(Flip through all the categories and make sure you allow them to comment and share. This is where you gather information on what value you can offer them).

Essential Oils, Women's, Men's, Babies, Kids, Pets Health, Cleaning Products, Skin Care & Make Up, Essential Oil Infused CBD, Nutrition & Supplements, Hair Care & Dental





Here's something that sets us apart from many other companies.

ANY person you meet, can become a potential customer.

The app is such a great resource and shows us how many things oils can help with, plus all the categories of products we have.

There is something for EVERYONE!

What's Under Your Sink?



We also have a chance to help people become more educated about what they are buying.

Many times people have no idea that their favorite products have dangerous ingredients.

Young Living takes great care to keep the good ingredients in and the bad ones out.

Is it ok if I Play a short 4 minute video that shares what we should be looking for in our products.

You may already know what the video explains, but I was really surprised when I learned ______. Use your own example here about something you've learned in your YL Journey. IE: How many products I use that had the word fragrance in them.

Play Video.

The 2nd Pillar is the Company.

Young Living is a family owned and a family run business, founded by Gary and Mary Young in 1994.



Having only one owner is an important piece to the success puzzle. Young Living doesn't work for shareholders like in a public company where the investors are the priority.

They work to provide us, the members with the best possible products and experience. WE are the priority. Young Living has 100% control over the decisions being made.

When it comes to Young Living it is always Purpose over Profit!

Young Living has grown and continues to grow through adversities. As the world started turning upside down, Young Living had a record year.

Gary unfortunately passed away in 2018. So today, Mary is our CEO and their sons Josef & Jacob are being groomed to eventually run the company. They will each learn every aspect of the company starting in the mail room and working their way up! Jacob is now in product development and runs the Young Living podcast, The YL Drop. Young Living is a legacy company, meaning what I build will one day become a legacy income for ______ (my daughter/children/family) that I can pass onto ______ her/them!

Do you currently have any other legacy income?



The science definitely matters. Young Living has over 50 highly qualified scientists that all have 3 aspects to their job. 1. They are testing other products that people are using daily, building awareness of harmful toxins in the products.

2. They are testing our products over and over, making sure you won't find those harmful chemicals in any of them.

3. They are continuously formulating new products making sure we are always at the forefront of health and wellness.

Something really interesting to know about essential oils, while Young Living's Seed to Seal Guarantee assures us that we know what's in every bottle, unfortunately essential oils are not regulated.

When you purchase a bottle of oil at a store, pharmacy or even Amazon, it's buyer beware.

The label can say anything from organic to therapeutic to 100% pure and it may be diluted, contaminated with pesticides and metals or even totally synthetic because it was made in a lab.



As you read this paragraph flip through the farm pages.

You can actually visit the Young Living farms and see the Seed to Seal promise first hand. You'll never worry or wonder about quality. Our farms are what set us apart the most. Young Living has over 25 farms around the world. The corporate farms are owned by Young Living. They also partner with farms who follow the Seed to Seal process.

Now flip back to the beginning of the farms and say the rest of this script.

The farms are what ensure our products will remain for generations to come. Young Living has spent millions on securing these farms.

This allows the company to fill the needs of the members as we continue to grow, while also ensuring these plants from around the world continue to thrive and never become endangered by human consumption.

Their forward thinking means security for us, our families and the environment.

Once your business grows to a certain level, Young Living will pay all your expenses to visit the farms. You learn all about sustainable farming, how they plant, how they harvest, and how they extract the oil. You will see and experience everything first hand.

There ARE NOT many companies that invite you to see EXACTLY how it's done. Young Living wants their members and customers to get their hands in the dirt and see exactly how the oils are made.

As you can see, Young Living has quite a presence around the world. The farms not only support Young Living members with the products that are being made, but also impacting each of these communities, jobs where there were none and families able to feed their kids.

By purchasing Young Living products you are helping many people around the world. The ripple effect is powerful.

The Foundation



Winston Churchill said, "We make a living by what we get, but we make a life by what we give."

The Young Living Foundation is making an impact everywhere. Anyone who is a part of the company becomes a part of that impact. Here's what they did in 2021 alone. *Press Play on video*.



The 3rd Pillar is the Mentors.

If you want to achieve success, then modelling someone who has already done it is a sure shortcut.

Bob Proctor explained it perfectly, "A mentor is someone who sees more talent and ability within you, than you see in yourself, and helps bring it out of you."

Richard and Kimmy Brooke have over 50 years combined experience in the profession and are the authors of the 4 Year Career books.

They created easy to use tools to help each of us succeed and they work closely with the team.

In fact there are many leaders within the team that share their successes with us. Everyone supports each other.

I was surprised at how many friends I've made around the world by being a part of this team.

You can share a story here about your team leader who has helped you if you want. What is your current bliss? I was asked this when I first looked at Young Living and it was something I hadn't really thought about.

I took a quiz that showed me my current BLISS score.



(Pick the ones that are true for you - Business, Lifestyle, Inspiration, Spirit, Service)

I liked the idea of living my full BLISS life.

Meaning working on improving my happiness in these areas: Business. Lifestyle. Inspiration. Spirit. And Service aka BLISS.

As a team, we call ourselves a movement. The BLISS movement.

Helping people to live their most extraordinary life in these 5 areas. We strive to:

- Meet every person where they are and help to serve them.
- Never force our business onto anybody.
- Understand what they are interested in
 - Healthier products? Extra income? Building a team?
- AND if none of these interest them, that's ok too!

(Smile. This takes the pressure off)

Being a part of our team means we lock arms with you and help you succeed. If this inspires you, we can help you get to where you want to go.

I'd be happy to send you the quiz to find out your Bliss score. Want me to send it to you?

(you will send them this the next day as a follow up)





The 4th Pillar is the Model. We follow a very specific business model and once you take the time to understand the model completely, you might be as excited as I am! Remember I told you at the beginning that my friend __________ (the person who enrolled you) gave me a Four Year Career book?

This book helped me to understand how I could build a business very part time over the next 4 years and if I follow the guidelines, get paid for the rest of my life. This is what I'm busy doing now.

The book teaches you how to choose a good company and how you can build a long term asset by building a business. By reading it, you'll have more knowledge to decide if this model is right for you.

Young Living 2020 U.S. Income Disclosure Statement								
	selling essential oils, supple als, we hope to count you a oils.							
HAT ARE MY INCOI	ME OPPORTUNITIES1 Income opportunities.	Members can earn c	ommissions and bonuses (as outlined in our C	organisation Plan, As a	senbers move up	is the ranks of Your	g Living, they
RANK	PERCENTAGE OF ALL NEWFERS'	ANNUAL INCOME?				MONTHS TO ACHIEVE THIS RANKS'		
		Lowert	Hiphest	herape	Median	Lowest	Average	Highest
stoown	00.1%	50	6732	60	60	N3.	NA	N/3.
TAR .	8.5%	50	\$3,171	\$258	\$157	1	15	301
Deck Stat	23%	50	009,820		\$1,322	1	22	297
ECUTIVE	0.9%		\$100,750		\$3,311	1	28	301
LMR	0.2%	\$1,254	\$225,654	\$15,788	\$12,550	. t.	28	299
orb	0.1%	68,321	5532,081	052,004	041,652	÷.	w	277
LATINUM	<0.7%		\$981,223		\$96,585	7	57	255
UNIOND	+0.7%	6/15,02%	\$1,655,593	\$252,2%	6271,901		05	291
SOUND SAMOND	<0.7%		\$2,10,654		\$643,990	20	92	275
ONL CROWN DUMOND	+0.7%		\$3,125,729	\$1,540,029	\$1,440,210	10	102	276
LL MEMBERS	100%	50	\$3,125,729	\$283	50	N/2,	N/A	N/2,
e income statistics in this any part of 2020. An "ec s previous 12 months." 50	statement are for incomes the members a member 5 of all members who enrolled i all members who enrolled	earred ky all U.S. m who made at least or led in 2019 did not m in 2016 did not make	mbers who were active re-product purchase in ake a purchase with	Mankar nanbars nantasa nantasa	triks may change durin highest ochived ratios who had a primary bil	g the year. These p earned during the ing address in the i aced on the higher	ercentages ore box get. These number inited Dates for o	d an induit a craitecta period of a

This is the Young Living income disclosure statement that shows what people are earning in the company.

I'm curious. Which income here would make a difference in your life if you knew this amount would come in every month?

What they tell you is important. It will help you know what their needs are. Once they share the amount you say:

I can show you how to do that.

You might notice not everybody does, but anybody can!



I have one last question. Would you rather work 4 years on your dream or 40 on someone else's? If any of what I have said today resonated with you

I'd be happy to give you a book (digital or hard copy) Would you like one?

If YES TO FOUR YEAR CAREER BOOK

EXCELLENT! It's a fast read. May I check back in with you by the end of the week to see how you did with it? You mentioned _______ is important to you. (Refer to your checklist. ie: women's health, babies & kids) Would you like to browse through these top picks with me and possibly place an order, so that by the time you're finished the book you'll have your hands on some products.

If NOT INTERESTED IN THE BOOK

No problem. You mentioned earlier you were interested in ______ (Refer to your checklist. ie: women's health, babies & kids). Would you like to browse through these top picks with me and possibly place an order?

<u>IF NOT INTERESTED IN THE BOOK OR BROWSING THE</u> <u>PRODUCTS:</u>

Thank you so much for your time. If you can think of anyone that would benefit from what I shared with you, I'd love for you to pass my name along. If you're ever interested in taking a look at Young Living products or business in the future, I'm here and happy to help you.

3 Ways to Shop



When you want to order products you have 3 options to choose from:

- 1. One Time Purchase Pay Retail
- 2. Purchase approx. \$100 and receive a 24% Discount+ Freebies

3. Subscribe to Save - 24% Discount + Freebies. I'll fill you in more after we look a the top picks.

Bundles

Flip through the bundles and based on what they've told you they are interested in, offer your suggestion for their purchase.



Business Essentials Kit



IF they want to build a business and earn commissions- share about the \$29 Business Essentials Kit cost.

I'm showing you this in case you are ever interested in earning commissions with Young Living. This Business Essentials Kit is your first step and costs \$29.95. We can talk more about this after you read the book. This link takes us to the Young Living website where we can place an order.



When the website opens say,

Look at how many countries Young Living serves. Do you know people in any of these countries?

Then select your country, browse the website, place their order, and wrap up the meeting.

Give them the 4 Year Career book if you have it on hand and thank them for their time.

Congratulations. YOU DID IT!