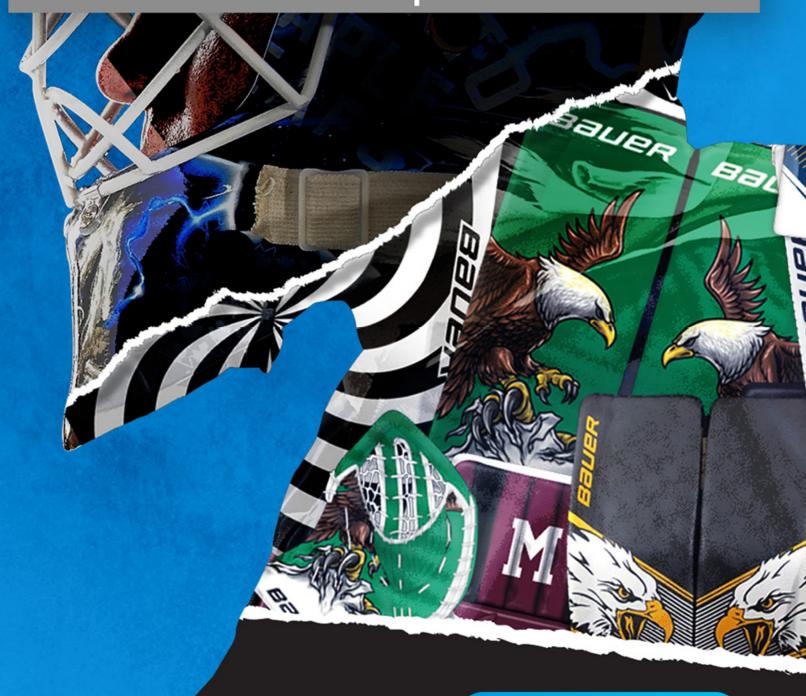


# Bauer

# DIGI-PRINT

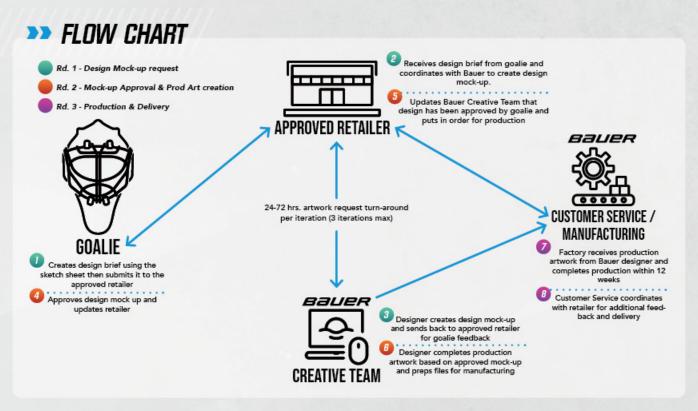




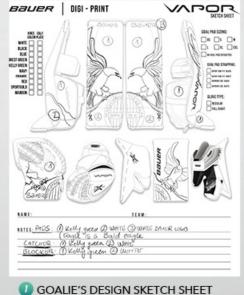
### >> DIGI-PRINT : What is it?

Bauer elite pads utilize "Digitally Printed" graphics. Digital printing allows a digital-based image to be printed directly to the surface material of our pads and gloves.

It is then coated to protect the image so it will not fade/deteriorate over time. Now that we are opening this technology up for custom design - it means virtually limitless capabilities with no added weight or impact to pad performance or durability.



#### >> VISUAL SUMMARY







② DESIGNER'S RENDERING

FINAL PRODUCT

#### >> Brand Guide

Ensure that all Digi-Print orders abide by Bauer Brand Standard Guidelines. Each uploaded image will be reviewed upon order. You must own the rights to your image-photos or have a written letter from your organization for any logo usage. We reserve the right to reject and cancel Digi-Print orders containing images that include:

- Trademarked or copyrighted material
- Celebrities
- College / Pro logos (pending approval)
  Pornography
- Inappropriate text
- Competitor graphics

- Drugs
- Alcohol
- Violence
- · Offensive content

#### REQUIREMENTS FOR DESIGN COMPLETION:

- Supported logo / design file types: AI, EPS, TIF, JPEG (10+ MB)
- Bauer logos must be contrast colour (no White on White, etc.)
- PADS must have a bauer logo on front of pads along with family indicator.
- Catcher blocker BAUER logo on front face and SUPREME logo



#### >> PANTONE COLOURS



## >> DESIGN BANK

PRO •

























RETAIL

















