

## Conference Presentations & Keynotes

### 2020

- Breen,A., Didiano,T. & Franklin,M.(2020, January).Millennial Leadership: Career Management as the Gateway. Cannexus National Career Conference. Ottawa, ON.
- Breen,A., Franklin,M., Isenor,J., Magnusson, K., Stebleton,M., Till,K.(2020, January). PANEL: Narrative Career Management Reflection: Today's On-Campus Tools. Cannexus National Career Conference. Ottawa, ON.
- Breen,A., McCarthy, R.(2020, January). Hire a Robot: Digital Hacks for Career Practitioners. Cannexus National Career Conference. Ottawa, ON.

### 2019

- Boutros,L. & Franklin,M. (2019, December). Session: Embedding Narrative Methods: Tools, Games, and Technology. Regional Career Conference for Universities & Employers - Mapping the Future for Workforce Development. Cairo, Egypt.
- Franklin,M. (2019, November). Embedding Reflection in Curriculum. Future Workforce Conference. Toronto, ON.
- Breen,A. & Franklin,M.(2019, November). The Missing Piece: How Narrative Reflection Enhances Everything, from Experiential Learning to Career Counselling & Advising. NBCDA Annual Conference. Fredericton, NB.
- Feller,R.(2019, October). NCDCA Career Practitioner Institute. Cleveland, OH.

- Feller,R., Franklin,M. & Freno,P.(2019, June). Narrative Interventions and Story-Listening Skills to Empower Lives - from Education to Workplaces. National Career Development Association (NCDA). Houston, TX.
- Feller,R., Franklin,M. & Freno,P.(2019, June). 8 Success Stories Embedding Narrative Tools into Curriculum and Programs. National Career Development Association (NCDA). Houston, TX.
- Feller,R., & Henderson,J. (2019, June). Who You Are Matters! Game for Alums, Retreats, Consulting and Leadership Training. National Career Development Association (NCDA). Houston, TX.
- Breen,A & Freno,P.(2019, June).Narrative Assessment: Practice, Game and Online Storyteller Help Clients Navigate Disruption Everywhere National Career Development Association (NCDA). Houston, TX.
- Feller,R.(2019, June). Work Trends Boot Camp: Evaluate How Trends will Impact You and Your Clients National Career Development Association (NCDA). Houston, TX.
- Breen,A. & Franklin,M.(2019, May). Get to the Heart of Narrative Assessment: Learn to use Storylistening, Clarification Sketch and Gamification. Canadian Counselling & Psychotherapy Association Annual Conference. Moncton, NB.
- Breen,A. & Franklin,M.(2019, May).Conference Session: Game On! Gamifying Life Clarification via Storytelling For Diverse Populations and Settings. Canadian Counselling & Psychotherapy Association Annual Conference. Moncton, NB.
- Franklin,M. & Klippenstein,K. (2019, April). Who You Are Matters! Event - International & Graduate Students Career Development & Experiential Learning for the University of Windsor. Windsor, ON
- Franklin,M. & Klippenstein,K. (2019, April). Who You Are Matters! Event for College of Family Physicians of Canada. Collingwood, ON.

- Bauman, L. & Franklin, M. (2019, January). Conestoga Career Course Partnership Embeds Gamification, Experiential Learning. Cannexus National Career Conference. Ottawa, ON.
- Bell, D. & Breen, A. (2019, January). Career Development for Our Field: A National Conversation. Cannexus National Career Conference. Ottawa, ON

## .2018

- Breen, A. & Franklin, M. (2018, November). Win with Gamification: Engaging Millennials in Career Development. NBCDA Moncton Career Development Association Annual Conference. Moncton, NB.
- Feller, R. & Franklin, M. (2018, June). Narrative Assessment Theory and Practice: Skill-Building Toolkits for Real World Applications. National Career Development Association (NCDA). Phoenix, AZ.
- Franklin, M. (2018, June). Gamified Narrative Assessment: Delight Your Participants with Newfound Clarity. National Career Development Association (NCDA). Phoenix, AZ.
- Franklin, M. (2018, May). Evidence-Based Narrative Practice Brings Broaden and Build to Life. Annual Canadian Conference On Positive Psychology. Toronto, ON.
- Feller, R. & Franklin, M. (2018, June). Expanding Career Work to Those Beyond 50. National Career Development Association (NCDA). Phoenix, AZ.
- Franklin, M. (2018, May). Career Cycles Conference Interviews - Conference Speakers Interviewed by Mark Franklin. Canadian Counselling and Psychotherapy Association's Conference. Winnipeg, MB.
- Franklin, M. (2018, May). Pre-Conference Half-Day session: Narrative Assessment And Story Listening: 4 Toolkits To Build Skills And

Knowledge. Canadian Counselling & Psychotherapy Association Annual Conference. Winnipeg, MB.

- Breen,A. & Franklin,M.(2018, January). Win with Gamification: Engaging Millennials in Career Development. Cannexus National Career Conference. Ottawa, ON.
- Franklin,M. & Stebleton,M.(2018, January). Building Evidence via Single-Session Narrative Practice Career Courses. Cannexus National Career Conference. Ottawa, ON.
- Franklin,M. & Mackey,J. (2018,January). Attracting Clients: Successes and Fails, Stories and Lessons. Cannexus National Career Conference. Ottawa, ON.

## 2017

- Franklin,M. (2017,June). Interactive career planning group discovery experience, The Happy Engineer. Orillia, ON.
- Franklin,M. & Stebleton, M. (2017, June). Positive Impact of Career Courses: International Case Studies to Empower Your Teaching and Practice. National Career Development Association (NCDA). Orlando, FL.
- Abbott,M. & Franklin,M.(2017,January). The “Change Lab” Approach to Shaping Our Profession, Cannexus National Career Conference. Ottawa, ON.
- Franklin,M. & Jansen,I. (2017, January). OneLife: Let’s Get Together and Feel All Right: Narrative games and online tools, Cannexus National Career Conference. Ottawa, ON.

## 2016

- Feller,R. (2016, June). Keynote: HEROIC Careers in the Connected Age. National Career Development Association (NCDA), Chicago, IL.

- Franklin,M. (2016, June). Boost Your Practice: Scalable, Story-based System Maximizes Technology and Human Touchpoints. National Career Development Association (NCDA), Chicago, IL.
- Franklin,M. (2016, May). Narrative career management framework for coaching & education increases Psychological Capital. Canadian Positive Psychology Association. Niagara-on-the-Lake, ON.
- Franklin,M. (2016, May). Expanding Possibilities by Supporting the Career Development of Employees. Your Workplace. Toronto, ON.
- Franklin,M. (2016, March). Learn a Holistic, Narrative System and Method featuring: Online Storytelling Tools and Who You Are Matters! Game for Life Design. Training Institute at American Counseling Association. Montreal, PQ.
- Franklin,M. (2016, March). How to Integrate Online Storytelling Tools and Gamification for Blended Delivery of Life Design Programs. American Counseling Association. Montreal, PQ.
- Neault,R., Pickerell,D. & Franklin,M. (2016, January). Stories and Strategies Highlighting Workplace Career Management. Cannexus National Career Conference. Ottawa, ON.
- Mackey,J. (2016, January). Wowing Clients! Tools & Techniques for Career Professionals. Cannexus National Career Conference. Ottawa, ON.
- Franklin,M. & Petite,J. (2016, January). Narrative Methods for Shifting Careers: The Next Career Management Groundswell. “Mega session” at Cannexus National Career Conference. Ottawa, ON.

## 2015

- Feller, R. & Franklin, M. (2015, June). Experience the Who You Are Matters! Career Clarification Game and Online Storytelling Tools for Life Design. National Career Development Association (NCDA), Denver, CO.
- Franklin, M. (2015, June). Keynote: Preparing Students for Career Success with Hope & Confidence: What school counselors can learn from an evidence-based, narrative framework. Kansas School Counselors Association. Manhattan, KS.
- Franklin, M. (2015, January). Using Games, Online Tools & Individual Techniques for Life Design. Cannexus National Career Conference. Ottawa, ON.

## 2014

- Franklin, M. (2014, June). Reach more clients! web-enabling an evidence-based narrative method of practice for career counselling. International Association for Education & Vocational Guidance (IAEVG). Quebec, PQ.
- Franklin, M. (2014, May). Positive, Narrative Method Increases Hope, Optimism, Resilience, Curiosity & Exploration, Leading To Career Clarity: Outcome-Study. Canadian Positive Psychology Association. Toronto, ON.
- Franklin, M. (2014, May). Keynote: From Insecurity and Doubt to Hope and Confidence – Evidence of Positive Outcomes Using a Holistic Narrative Method. Nova Scotia Career Development Association (NSCDA). Chester, NS.
- Franklin, M. (2014, May). Engage more clients! online narrative tools enhance an evidence-based, counselling method of practice. Canadian Counselling & Psychotherapy Association. Victoria, BC.
- Franklin, M. (2014, January). Reach more clients! web-enabling an evidence-based narrative method of practice. Cannexus National Career Conference. Ottawa, ON.

## 2013

- Franklin, M. (2013, November). Keynote: From Insecurity and Doubt to Hope and Confidence – Evidence of Positive Outcomes Using a Holistic, Narrative Method. Dutch Career Conference. The Hague, Netherlands.
- Franklin, M. (2013, June). Narrative method increases hope, optimism, resilience, curiosity & exploration, leading to career clarity: outcome-study.
- National Career Development Association (NCDA), Boston, MA.
- Franklin, M. & Yanar, B. (2013, January). Clients Say CareerCycles Narrative Method Is Effective: Outcome-Study. Cannexus National Career Conference. Ottawa, ON.

## 2012

- Franklin, M. (2012, June). Holistic, narrative method of practice: Transform client stories into an empowering Career Statement. National Career Development Association (NCDA), Atlanta, GA.
- Franklin, M. & Freno, P. (2012, May). In Their Own Words: How a Narrative Approach Supports Students' Career Exploration and One Career Centre's Experience With It. Canadian Association for Career Educators & Employers (CACEE). Quebec, PQ.

## 2009

- Franklin, M. & Saxe, L.A. (2009, June). Enriching Careers & Life! Introducing a narrative based framework for career exploration. Canadian Association of College & University Student Services (CACUSS). Waterloo, ON.