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OneLifeTools launches Conversations Matter, the latest innovation in virtual guided group discussions

Safe and structured conversational program promotes team building and personal/career growth

Toronto, Jan. 25/2021 OneLifeTools, leading creator of interactive and guided programs that blend virtual group conversations and individual reflection, is launching Conversations Matter, the innovative virtual guided program for connecting, reflecting, and engaging. Conversations Matter helps overcome isolation's mental toll and promotes psychological safety.

The program is an exciting addition to virtual toolkits used by facilitators, institutions and agencies, and organizational leaders. Conversations Matter, based on virtual and conversational prompts, engages team members and individuals seeking personal and career growth, and team building solutions.

OneLifeTools is inviting facilitators, consultants, leaders and interested parties to the official launch of this innovative learning experience. See below for details.

"During this challenging time, all of us can feel isolated and look to make meaningful connections with our peers and friends. Our goal in creating Conversations Matter is to build a process that sparks meaningful conversations, so that we can connect and nurture each other safely during uncertain times, and gain the clarity needed to be our best while serving others," said Mark Franklin, co-founder, OneLifeTools.

Developed by OneLifeTools, who have also successfully launched the [Who You Are Matters! game](#) and [Online Storyteller](#), Conversations Matter makes the engagement process easier. It guides people through a well-developed process where individuals reflect on their personal qualities, strengths, and desires, leads them to identify possibilities, and then prompts them to determine actions to take to achieve their goals.

Conversations Matter is used within group settings where feedback and participant interaction help to enrich the process, while the Online Storyteller platform can be self-directed to help organizations get to scale, or used one-on-one to help individual clients.

“Whether dealing with organizational teams or single learners, Conversations Matters is a significant tool to help all facilitators and team builders expand their reach and inspire their client base,” said Rich Feller, co-founder, OneLifeTools.

Early users of Conversations Matter have been enthusiastic.

“I played the Who You Are Matters! game two years ago... an enlightening experience. I jumped at Conversations Matter, a great tech virtual translation. It led to deeper conversations and I walked away with a true appreciation of colleagues and deep personal insights. With teleworking and self-isolation, Conversations Matter creates safe, meaningful sharing, and feedback. It delivers encouragement and engagement in difficult times,” said Nancy Fink, Director, Professional Outplacement Assistance Center, Maryland Department of Labor.

Three key markets

The program is ideal for facilitators, institutions or agencies and organizational leaders.

Facilitators

Consultants and facilitators need new virtual tools to move past information giving to foster deeper connections. For a coach, counselor, specialist or private practitioner, Conversations Matter will be an effective outreach to clients who work remotely, and to in-person workshops or conferences.

Educational Institutions or agencies

Professionals such as student services directors or career center managers will find Conversations Matter engages learners to overcome the mental toll that comes with isolation. Guided group discussions are supported by a proven, evidence-based framework used across the globe to create positive growth experiences.

Organizational leaders

Organizational leaders, such as HR and learning and development directors, know that building healthy teams is always a challenge, and more so during challenging times. When so many work remotely or from home, it can be challenging to build effective teams. Conversations Matter gets conversations and feedback going, helps teams grow, and encourages members to rely on each other for peer-to-peer feedback.

Official launch of Conversations Matter

Conversations Matter launch events are scheduled January 29 to March 26, 2021.

Facilitators, consultants, and leaders are welcome to learn about this exciting new interactive tool first-hand from OneLifeTools co-founders Rich Feller and Mark Franklin during one of ten exclusive events beginning December 1, 2020. To learn more about this exciting introduction and reserve your spot, go to <http://bit.ly/conversationsmatterOLT/>. Spots are limited to 24 people per event.