

3C Underwear

PRODUCT REVIEW

One day I received a call from Paul, Creative Designer/ Owner, 3C Underwear. He wanted to meet with me to talk...well...about underwear. Paul says that he has designed a line of underwear that has more features and is the most comfortable and breathable that you will ever find. I agreed to meet the next week. Paul explained that, for years and years, he could never find underwear that were comfortable. He tried all different styles, including boxers, but to no satisfaction. So, he decided to design his own. During our meeting, he discussed the features and benefits of the 3C Underwear including the waistband that won't bunch and the mesh pocket (Comfort-NestTM) to hold everything in place. Now, every guy I know has complained that riding a bike or driving a car can sometimes get uncomfortable in the lower extremities, me included, so I was looking forward to trying on a pair.

3CONFIDENT.

COOL COMFORTABLE CONFIDENT
HOT JOCK ITCH SWEATY BUTT



Let me tell you I was sold! They are, by far, the most comfortable underwear I have ever worn. The 3Confident style I tried features a padded seat (Layered Backside) and a slot that is horizontal across the top, not your typical vertical opening for access. A mesh (Vented Front) along with the mesh pocket keeps everything in place, allows it all to breathe. Paul found a manufacturer in Toronto who makes them for him, and offers three different styles 3Cool, 3Comfortable and 3Confident. This Christmas, when I get my traditional gift of socks and underwear, I am insisting that 3C is on the list. Check out the website www.3cunderwear.ca for more info, and don't just take my word for it, look at the testimonials!



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www.3cunderwear.ca