

3C Review - October 24, 2017

Who would ever take the time to write about underwear? And although I would have bet the farm I wouldn't be among those who do, here I am.

I received my 3C underwear a few months ago.

Opening the package presented a new take on my current boxer briefs. The 2 breathable side panels are accented in a different color and look kind of cool. However, I was immediately concerned with the wrinkling around the waistband out of the box, thinking that it wouldn't compare to the normal elastic waistband on every other brief I've worn. As it turns out, when you put the underwear on, the waistband lays smooth and flat. And because it is the same material used throughout (with the exception of the breathable areas) they are actually more comfortable. The waistband doesn't bind or roll in any way.

The fabric is soft and comfortable and wicks away moisture very effectively. The breathable inserts insure that there is very little wicking required. They do a great job of keeping those important areas as comfortable, cool and dry as possible.

I waited to write this evaluation until now for one important reason. How would they hold up over time? I am happy to say that after many wearings and washings, they hold up well. They provide the same level of support and comfort as on the first day.

Finally, the placket opening on the front is truly brilliant. Because it runs horizontal instead of vertical it is both more convenient and I believe allows 3C to be the most comfortable underwear I own. The only inconvenience is learning a new "method" after a lifetime of the old design.

In short, cooler, better fitting, and better designed underwear that holds up wash after wash. Buy 'em, you won't regret it.

Robert Sauer