

Build your own
\$YARD CARDS
Rental Business

A guide from VictoryStore.com

How it works

Whether you are looking for an additional income flow to your current rental business, or seeking a new adventure, Yard Greeting Rentals could be a perfect fit.

VictoryStore is the manufacturer. You purchase your yard greetings from us and rent to people in your area or the radius you wish to serve.

The logo for VictoryStore.com features a red checkmark icon to the left of the text "VictoryStore.com" in a blue, sans-serif font. A small trademark symbol (TM) is located at the end of the text.



How it works continued

Each starter kit gives you a number of themes to accommodate most events. You can even buy individual or custom themed packages, letters, numbers or characters.

Each kit or package comes with stakes. For custom items, we have Designers that will bring your creative ideas to life!

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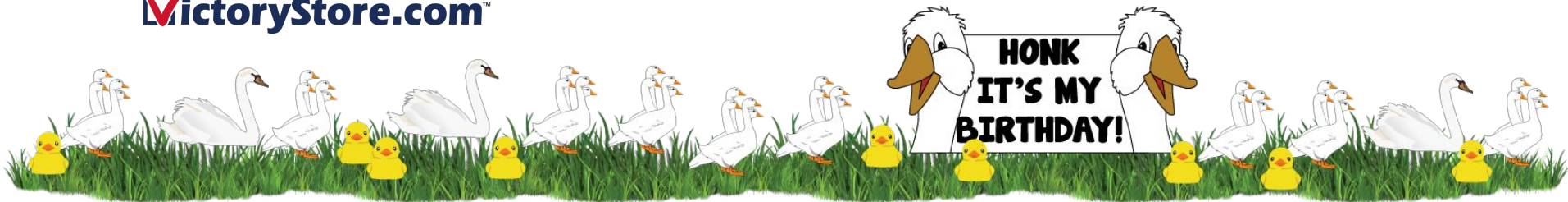


Advantages of starting a Lawn Greeting Business

- Work out of your house, be your own boss
- Set your own hours and have a flexible schedule
- Work around the kids
- Low startup costs and low overhead
- Any size vehicle can carry a lawn decoration set
- Easy Income
- Unlimited potential
- Easily make up your investment in your first few weeks!
- Deliver smiles daily and love what you do!

Product Offerings

We offer different packages to suit your needs. From all-inclusive packages, special events packages, and basic alphabets. Custom options available too!



Product Offerings Continued

Yard greetings are customized, made of weatherproof 4 mil corrugated plastic characters, letters, numbers that are placed in the lawn for events like Birthdays, Over the Hill Surprises, Graduations, Family Reunions, Birth announcements, School announcements, engagements and more. Yard greeting rentals are typically delivered to the customer and set up.

1 Yard Greeting Rental a Week

Charge \$75 for a 24-hour rental



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1 Yard Greeting Rental a Week

Over the span of a year, gross \$3,900
($\$75.00 \times 52 \text{ weeks/year} = \$3,900$)

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10 Yard Greeting Rentals a Week

Charge \$75 for a 24-hour rental

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10 Yard Greeting Rentals a Week

Over the span of a year, gross \$39,000
(\$75 x 10 rentals/week x 52 weeks/year
= \$39,000)



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25 Yard Greeting Rentals a Week

Charge \$75 for a 24-hour rental



25 Yard Greeting Rentals a Week

Over the span of a year, gross \$97,500
(\$75 x 25 rentals/week x 52 weeks/year
= \$97,500)

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Time Investment

Approximately an hour to install a yard greeting.

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With a minimal amount of set up time. The Kids can get involved with this.

This includes taking the booking, getting the yard set ready, driving to the location and setting it up. You have the option to charge additional for addresses outside your area, or have them pick up the set from you.

Investment

25 different decoration sets = \$1623.75

(25 sets x \$64.95 per set = \$1623.75)



Marketing & Advertising

Start a business facebook page.

It's Free!



Marketing Investment

Weekly advertising (boosting) on Facebook:

\$100/ week (optional)

100 x 52 weeks/year = \$5,200

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Total Investment for the first year

\$1623.75 for your products

\$5200 for marketing

\$1623.75 + \$5200 =

\$6,823.75 total

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IT'S A BOY



100% Deployment of Products

(Rent 25 times/week)

\$97,500 in rentals

Minus \$6,823.75 investment

\$97,500 - \$6,823.75 = \$90,676.25



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50% Deployment of Products

(Rent 12-13 times/week)

\$48,750 in rentals

Minus \$6,823.75 investment

\$48,750 - \$6,823.75 = \$41,926.25



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Happy Birthday Yard Greetings



Birthday Party Yard Greetings



Fall Festival Yard Greetings



Special Events Yard Greetings



If you have further questions or need assistance email us at info@victorystore.com or contact me direct.

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