

## SOCIAL SUSTAINABILITY PROJECTS:

Sustainability is giving back as much as you benefit, whether it be from the soil, the water, or the farmer. Social sustainability is one of the pillars on which Alterra Pure bedding is built.

Our social projects are created in cooperation with the fair trade coordinator for our organic villages. One only need look at the drawings on the wall below, a house in one of our organic farming villages, to get an idea of what's important to the community (bus for school, books).

We could take the easy route and just give everyone sheets - it's what we make, right? But would that really benefit the organic farming community? Alterra Pure is about verification in what we do. We'll roll up our sleeves and create projects that bring real and needed community benefit.

CHECK BACK HERE after we deliver our crowdfund perks. Here, we will share the projects, the progress, and the impact that resulted from contributions made possible by your support and purchase of Alterra Pure.

