



FREQUENT FLYER

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Lookbook



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FREQUENT FLYER

Pursuit of breakthroughs

冠南華婚紗



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BRAND STORY



Frequent Flyer was established in Hong Kong in 2016 as a fashion accessory brand. The term Frequent Flyer refers to "people who fly frequently". The brand brings out ideas that break through limits, and infuse these concepts into the design.

Bagman, the founder of Frequent Flyer, has over 20 year experience in the bags and accessories industry. From design and function to production line, Bagman has a thorough understanding of the design process, which helps him develop a unique brand within the industry. In the past, he assisted the development of different brands including Burton Snowboard, Visvim, Herschel, among others. As a business man, Bagman travels often, which was a source of inspiration for the creation of this brand. With the ability to travel and experience new places, Bagman has been able to bring these experiences and ideas into his work.

Traveling provides a sense of freedom, which is where the name "Frequent Flyer" is inspired from. It is not just something we do, we like to think of it as an attitude towards life.

As a born and raised citizen of Hong Kong, Bagman ambition had always been to create a brand that breaks boundaries and provides the best experience for the user. The extra-ordinary and unrestrained elements is the core of the brand.



Concept Line



ANTI GRAVITY

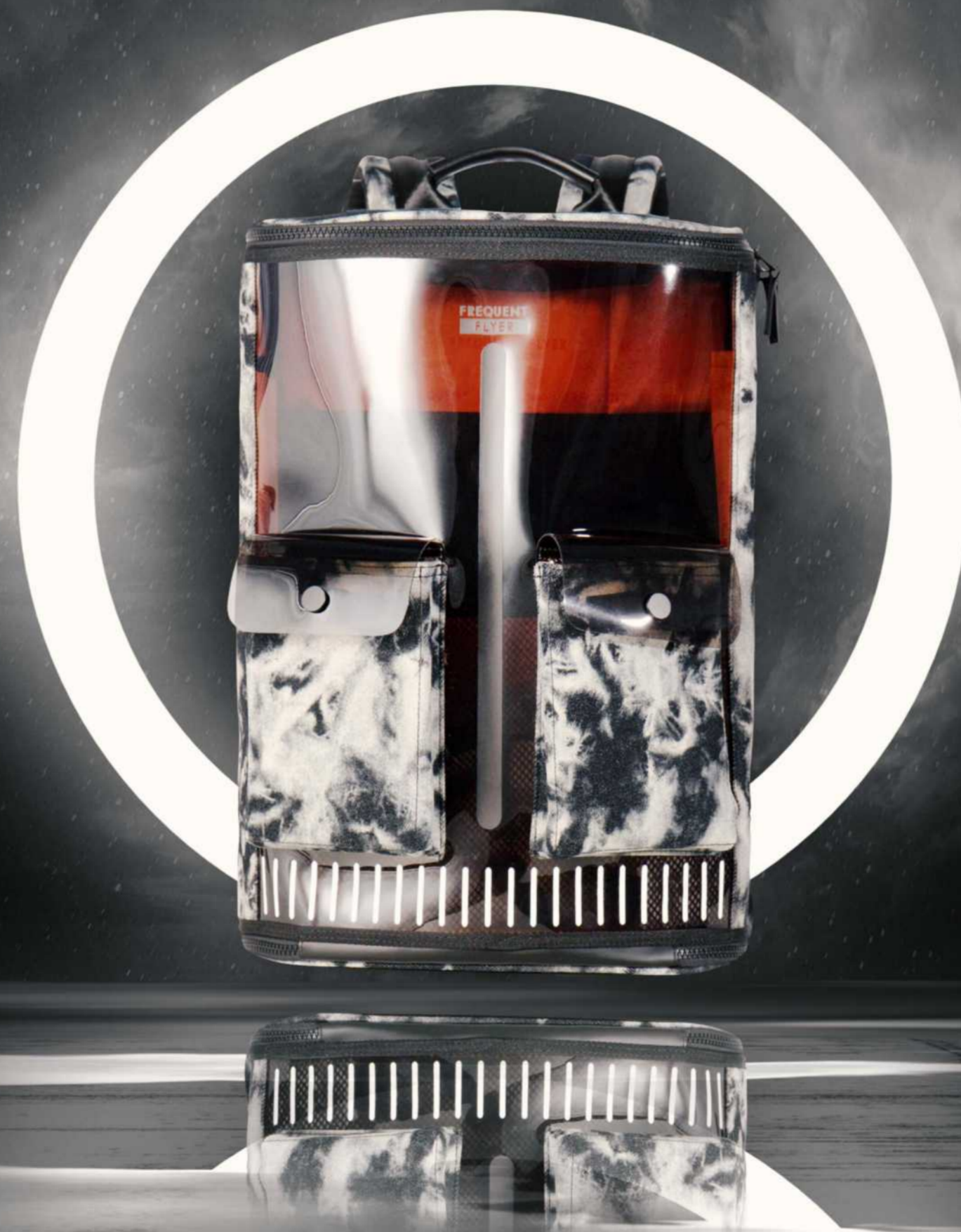
No weight is the highest pursuit of flying. The concept level of Frequent Flyer, the absence of gravity symbolizes breaking through restrictions, a more unrestrained attitude towards life, and achieving the most complete self. It belongs to the product line of the high-fashion.

Frequent Flyer's high-end accessories line uses conceptual products that cut the brand concept, avant-garde design schemes, and carefully selected materials to inject new elements into high-end fashion

Concept Line

ANTI GRAVITY

FUTURE SECRET



Inspired By The Movie Interstellar, Which Alongside An Amazing Plot Gave Us A Feeling Of The Insignificance Of Humanity In An Infinite Universe, The Specially Selected Transparent Material Reflects The Curiosity Of Exploration.

Concept Line

ANTI GRAVITY

FUTURE SECRET



Concept Line

ANTI GRAVITY



FUTURE SECRET

Inspired by planes, and with the signature zip around design, this foldable Captain backpack can be transformed from three dimensions to two dimensions when fully opened. It has full functioning pockets inside to keep the space clean and tidy. It's also easy to attach the bag onto the Trolley handle when walking around the airport.



Concept Line

ANTI GRAVITY

CAPTAIN XS

This is the extra small size of the Captain family. This signature iconic piece is our most popular item. Its smaller volume still offers a padded laptop pocket up to 13".





BAT WAIST BAG



CAPTAIN M



JUNGLE



CAPTAIN MINI





Fashion Line

FLY AT WILL

Fly as you want, choosing the style that suits you best.

This is a product level with broad coverage, dominated by fashion accessories. Fashion should find its own style according to personal preferences.

At the same time, new products will be developed from different perspectives such as environmental protection, materials, and Cross-Over. Frequent Flyer's fashionable matching product line meets the trend. Find your own fashion accessories according to your style needs to make the fashion more diversified.



FREQUENT FLYER

CAPTAIN M



Tartan was exotic yet familiar, dangerous yet respectable. It is about history, it is about legend, it is about memories and stylish! Frequent Flyer inspired by such splendid journey of fashion alongside mankind, proudly launch its Tartan collection, salute to human culture.

TARTAN TPU



CAPTAIN M



Fashion Line

FLY AT WILL

CAPTAIN NANO



You might no longer to have stock of cash in your wallet, but your cards, your keys, and other essentials, what else?

This lovely Captain Nano gives elegance and refinement for your city movements, spacious for all above necessities.

CAPTAIN NANO

Fashion Line
FLY AT WILL



CAPTAIN NANO

Fashion Line
FLY AT WILL



NAUTICAL

Reusable Fashion_Following the same recycling trend, we want to create a collection that focuses on reusing fabrics that were made for entirely different purposes. Fashion may be cyclical with trends often reimagined and brought back again but the nautical look, however, has proven it's staying power with a look that never goes out of style.



GENOA

Fashion Line
FLY AT WILL



VAYAGE / CAPTAIN NANO



RADNESS

Fashion Line
FLY AT WILL





**FREQUENT
FLYER**

Basic Line

JUMP HIGHER

A long time ago, people had the idea to fly into the sky, but before they could fly into the sky, the farthest distance a person can leave the ground is to jump.

The entry-level product line, mainly for popular products, is made to jump higher with additional quality, material selection, and design, breaking through the entry criteria of gravity.

Jump Higher is the introductory product line of Frequent Flyer. From the perspective of daily use, it uses materials and design to improve the standard of daily use of bags to meet the daily needs of urban life.



Basic Line

JUMP HIGHER

FASHION DYNAMIC

We believe that good products bring not only a good user experience, but also a source of momentum. Our team constantly researching the new fabrications, the best colors, the most optimized craftsmanship, and thus the best products. This is our mission and we will persevere.





Basic Line

JUMP HIGHER

DOVE L





Basic Line

JUMP HIGHER

PORTAGE



RADNESS



DOVE S





Basic Line

JUMP HIGHER

MARLIN

The chill and stylish design Marlin bucket hat featured with signature zip-around design, which allows you to DIY different combination, so you can have 4 combinations on one hat.




MARLIN





FREQUENT FLYER





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