



WORK OPPORTUNITIES

We have two openings for opportunities to work with our team on event production, digital programs, partnerships, communications, marketing and operations.

Are you looking for a meaningful work experience? Are you down with sustainable businesses? Do you care about holistic health, wellness and yoga? Are you good at communications, organization and event management?

We'd love for you to be a part of our awesome, fun, and adventurous team of SoulJours!

- Learn powerful tools to support a healthy mind, body, and spirit for life and practice them with seasoned and renown teachers, musicians and practitioners
- Learn the ins and outs of what it takes to build a global brand and grow an e-commerce company using the latest digital marketing strategies
- Align with Portland's yoga, fitness, wellness scene and develop your network
- Be involved with a brand with a deeper purpose
- Get into Portland's coolest outdoor Urban Sanctuary events this summer for free!

ABOUT SOULJOUR

Launched on June Solstice 2018, SoulJour is a holistic lifestyle brand creating transformational experiences, purposeful product and tools for self-discovery to awaken the seeker, sage and warrior in all of us. Everything we create embodies divine intention, distinct style, and a dedication to sustainability. We believe when body, mind and spirit truly align, life has meaning and we are best able to serve our families, our communities, and the world at large.

Our Products/Services

- In 2018 we launched our first custom graphic clothing collection for Men and Women and sustainability accessories through our online retail store and wholesale program.
- Our Event Series includes seasonal quarterly SoulJour Experiences, International Trips in India, partnerships with Yoga Studios, Festivals, zero waste events and giving back days, outdoor adventures and our own summer event series.
- We host outdoor Experiences at SoulJour Sanctuary in Lake Oswego as well as curate an 11-month digital Experience
- We are rolling out a powerful Soul Journeys Video and Blog Series featuring transformational stories of how SoulJours have overcome challenges and transformed their life through yoga.

POSITION OVERVIEW

- Minimum 3-Month commitment, longer appreciated!
- @ 5 hours per week / Work from home
- Weekly 1-hour Zoom Call
- If in the Portland region, occasional visits to the office in Lake Oswego are needed

Current & Ongoing Needs:

Digital/Social Media:

- Organize content for the communications strategy - including Soul Journey video and blog series, blog articles, social media and marketing campaigns (determined by the team prior)
- Implement the social media strategy on Facebook and YouTube Channel
- Conduct research and write blogs on company news, health and wellness, events
- Help organize & execute 11-Month Digital SoulJour Experience via What's App
- Contribute new ideas and perspectives to strategy and planning meetings

Communications:

- Communicate with various stakeholders, teachers/educators and partners as needed related to events, giving back programs, stories and campaigns, etc.
- Conduct outreach to media and partners to advertise and promote our events

Sales:

- Reach out to wholesalers & manage accounts
- Manage Customer Service
- Manage affiliate program

General:

- Provide support on day to day operations as needed
- Be part of the Event Production team
- Fulfill orders as needed

Requirements:

- Possess qualities of self-discipline, drive, passion, knowledge of yoga, enthusiasm, willingness to contribute your ideas
- Experience with all social media channels including Facebook, Instagram, YouTube, Twitter
- Excellent organizational skills and attention to detail
- Comfortable with using Google suite, Excel, Microsoft Word, What's App. Adobe Creative Suite a bonus
- Willing to learn, take direction, and meet deadlines

NOTE: These positions are unpaid...for now! SoulJour is what WE make of it. When you generate revenue, you will be compensated accordingly. You're welcome to join our affiliate program for an 11% cash commission on all sales.

You will be working directly with SoulJour's Founder, Ashley Melin, and alongside a team of women. We are experienced professionals of all ages in service to the company mission with backgrounds in business management, graphic design, marketing and social entrepreneurship. We plan, we execute, we review, we adapt. Our company culture is fun, laid-back and dynamic. We get out in nature, go to yoga classes, and participate in local give back events. Our goal is to create a rewarding experience where you feel part of the team and are contributing your skills and knowledge. You will join weekly team meetings and periodically meet with Ashley.

Learn More: www.iamsouljour.com

TO APPLY

- Send your resume/LinkedIn profile to ashley@iamsouljour.com
- Include a brief email explaining how this experience would be valuable for you and your current goals, and what strengths and passions you have that you can contribute. All ages welcome!
- Not a good time for you now, but interested in the future? Send us an email anyway. We always have an ongoing need.