

Graphic Designer

As a Graphic Designer at Saathi you will be responsible for the entire process of defining requirements, visualizing and creating graphics including illustrations, photoshops logos, layouts and photos. You'll be the one to shape the visual aspects of websites, books, magazines, product packaging, exhibitions and more.

Experience: 2 to 4 years

Duties and responsibilities:

- Prepares work to be accomplished by gathering information and materials.
- Plans concept by studying information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Obtains approval of concept by submitting rough layout for approval.
- Prepares finished copy and art by operating typesetting, printing, and similar equipment; and purchasing from vendors.
- Prepares final layout by marking and pasting up finished copy and art.
- Ensures operation of equipment by completing preventive maintenance requirements; following manufacturer's instructions; troubleshooting malfunctions; calling for repairs; maintaining equipment inventories; and evaluating new equipment.
- Completes projects by coordinating with outside agencies, art services, printers, etc.
- Maintains technical knowledge by attending design workshops; reviewing professional publications; and participating in professional societies.
- Contributes to team effort by accomplishing related results as needed.

Graphic Designer Qualifications/Skills:

- Strong graphic design skills
- Layout skills
- Analytical skills
- Creativity
- Flexibility

- Attention to detail
- Deadline-oriented
- Desktop publishing tools and graphic design software
- Acute vision
- Time-management skills
- Communication skills
- Handles rejection
- Softwares for graphic design

Education and Experience Requirements:

- Bachelor's degree in graphic design/arts/ or equivalent experience
- Software: PhotoShop, Illustrator along with Video Editing skills
- One to two years of experience in graphic design